



# DESIGN FÜR DIE ZUKUNFT DER MOBILITÄT –

MEIN WERDEGANG UND BEITRAG  
ALS COLOUR & MATERIAL DESIGNERIN  
IM LUFTFAHRTUNTERNEHMEN LILIUM





## LILIUM

Wer wir sind...



## MEINE REISE

Schulischer & beruflicher Werdegang -  
wie ich zu Lilium kam...



## C&M BEI LILIUM

Meine täglichen Aufgaben / Verantwortung



## Q&A

 LILIU M





Introducing the  
first electric vertical  
take-off and landing  
jet



# Introducing high-speed regional air mobility



## Lilium jet

Journey time:  $\approx$ 1h 10min

Journey cost:  $\approx$ \$200



## High speed train

Journey time:  $\approx$ 1h 55min

Journey cost:  $\approx$ \$150



## Taxi

Journey time:  $\approx$ 2h 15min

Journey cost:  $\approx$ \$280

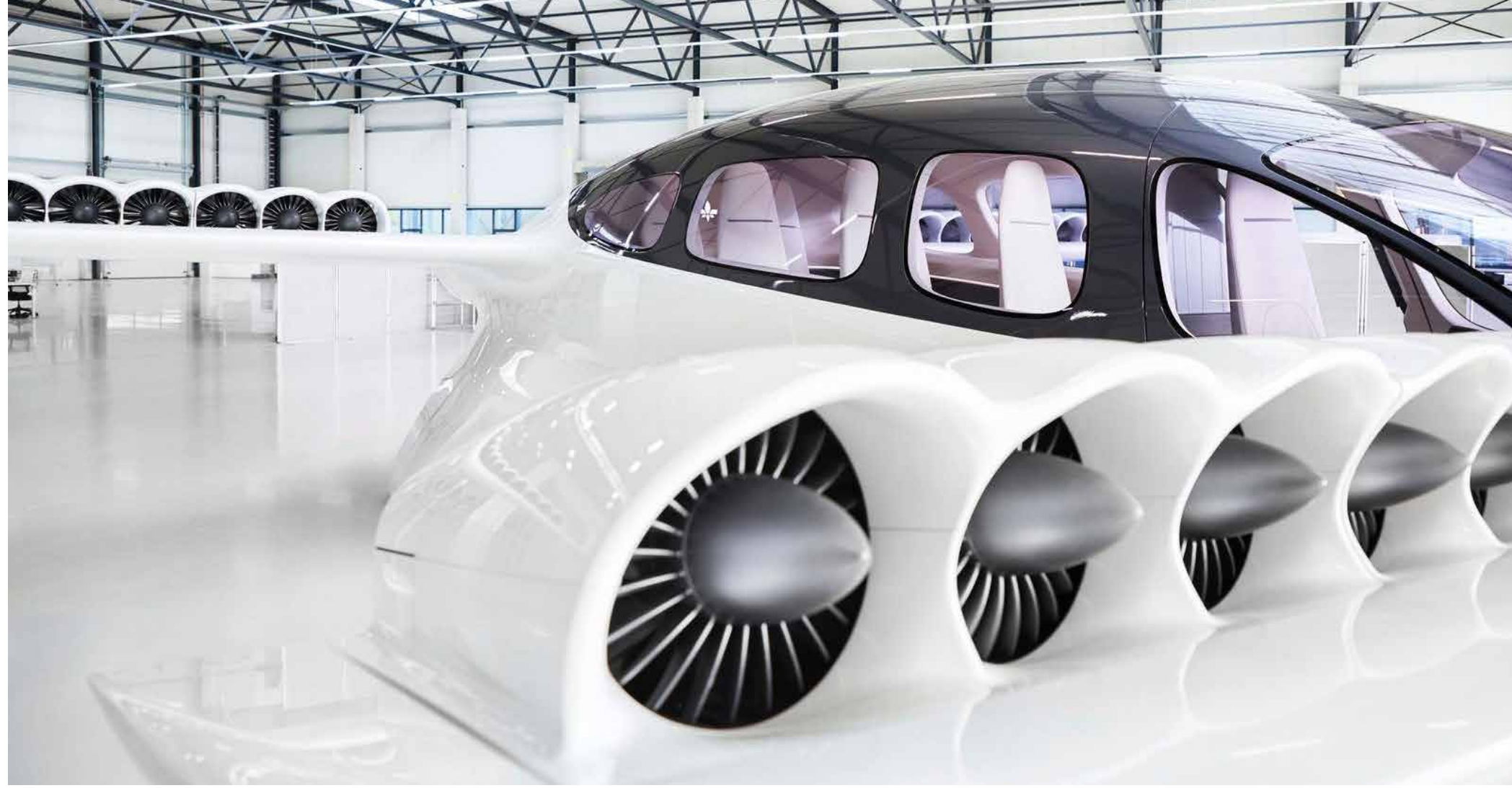
Lilium will enable faster travel than existing high-speed alternatives, opening direct connections to create a new, sustainable network.

Philadelphia

New York

LILIUM

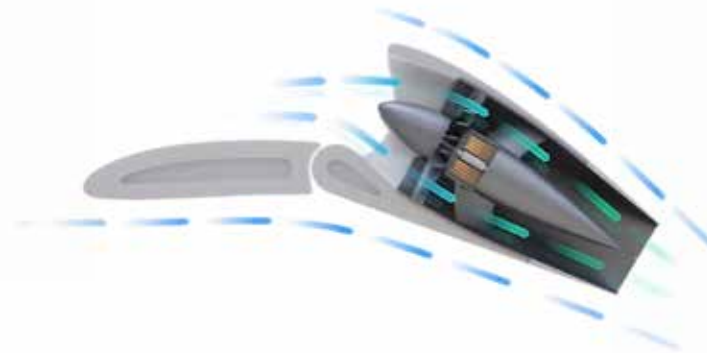
Ducted  
Electric  
Vectored  
Thrust



Cruise



Transition



Hover



# ZERO

OPERATING EMISSIONS



# Architecture benefits

## Aerodynamic efficiency

With fixed wings, embedded distributed propulsion and no tail the Lilium Jet is highly efficient in cruise flight.



## Market-leading payload

Ducted engines provide a high payload at low footprint, enabling the use of existing helipads.



## Low noise profile

Acoustic liners help capture and dissipate noise before it reverberates into the environment.



In type certification with:







SPACIOUS INTERIOR

4 SEAT CLUB CONFIGURATION

6 SEAT CONFIGURATION

HIGH SPEED GOODS DELIVERY

## Designed for versatility

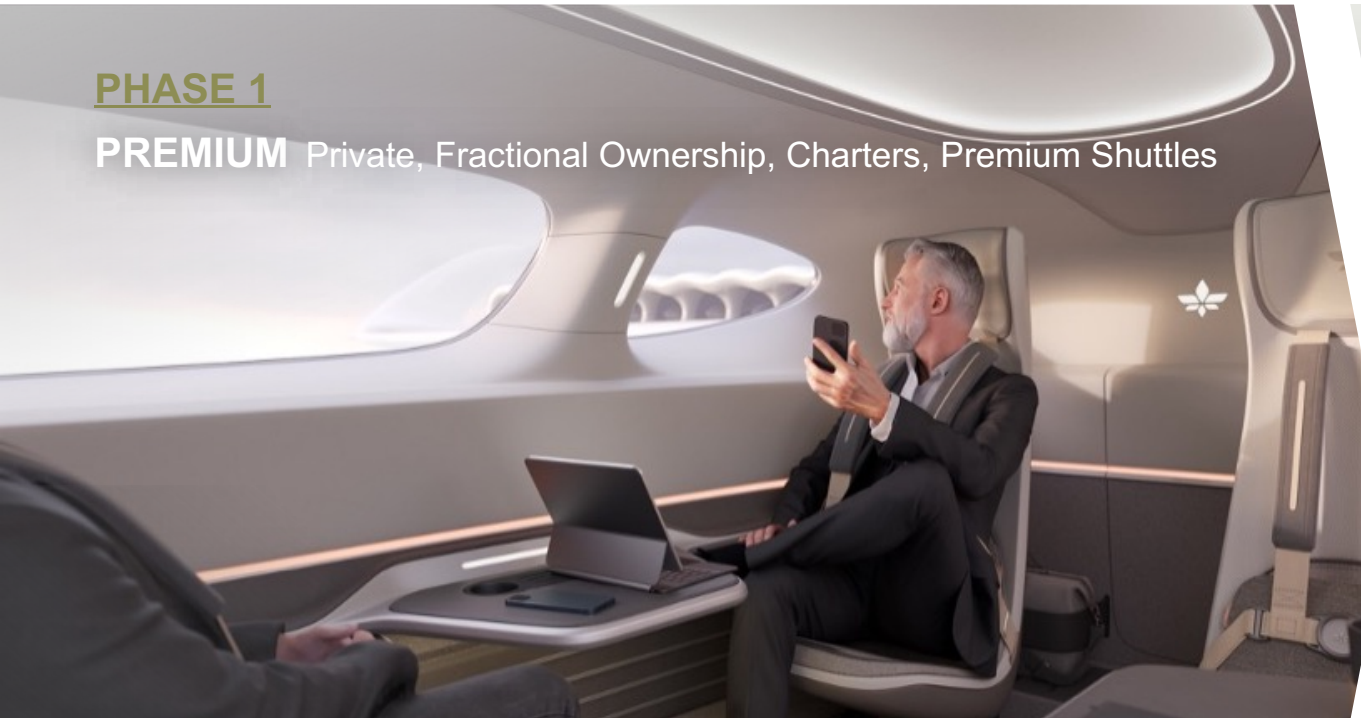
The Lilium Jet can adapt for a range of customers and uses, with each configuration optimized for an unparalleled experience. The most spacious cabin arrangement is designed for private flights, with luxurious club seating. Alternatively, the cabin can be configured with 6 seats for passenger flights, or without seats to serve the zero-emissions logistics market.



# ZWEI PHASEN BUSINESS MODEL

## PHASE 1

**PREMIUM** Private, Fractional Ownership, Charters, Premium Shuttles



Anticipate selling aircraft and aftermarket services to early adopters in General and Business Aviation

**HIGH MARGINS | HIGH DEPOSITS**

## PHASE 2

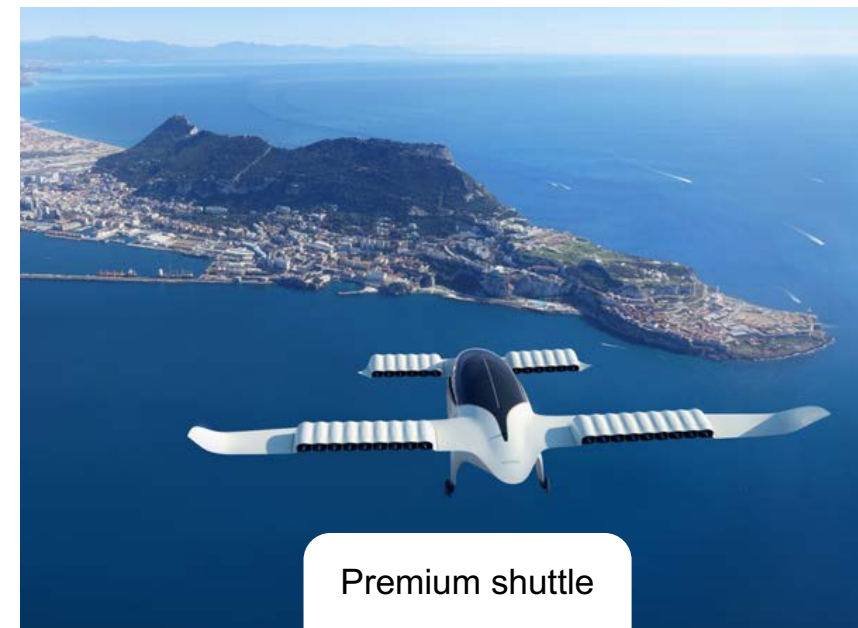
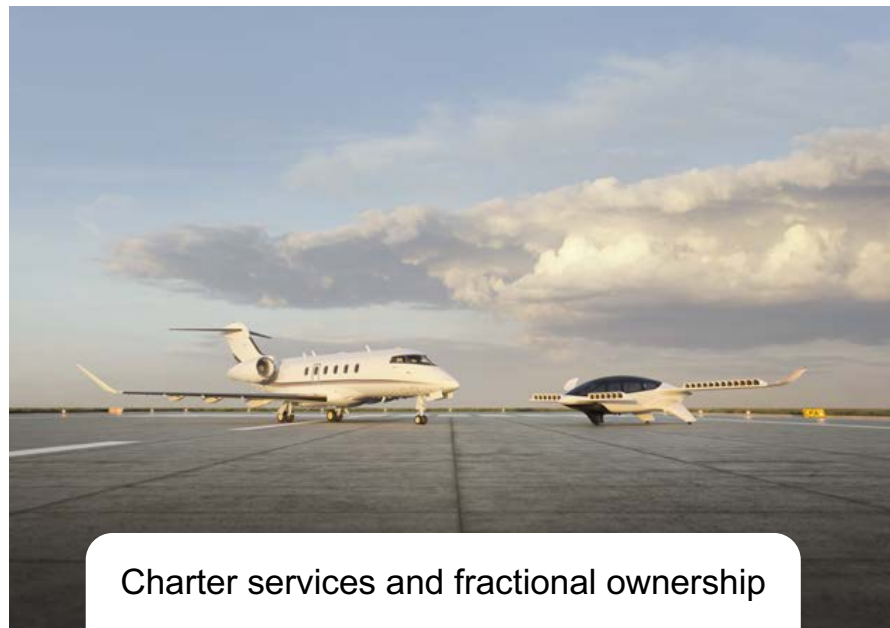
**MASS** Commercial Aviation (OEM | Network)



Anticipate operating aircraft through commercial airlines, corporates, and governments

**HIGH VOLUME | ATTRACTIVE AFTERMARKET**

PREMIUM BEREICH  
IN DREI SEKTOREN



Global commercial traction  
progressing





# Backed by our partners globally

We are collaborating with established industry leaders and local governments to bring our shared vision of sustainable air travel to life.

## AEROSPACE

**Honeywell**

**CUSTOMCELLS<sup>®</sup>**

**ACITURRI**

**'TORAY'**

## COMMERCIALIZATION

**NETJETS<sup>®</sup>**

**ferrovial**  
airports

السعودية  
**SAUDIA**

**Azul**

Lufthansa  
Aviation Training

**Palantir**

**ABB**

**VOLARE**  
AVIATION

**GLOBE AIR**

LILIUM



## MEINE REISE

Schulischer & beruflicher Werdegang -  
Wie ich zu Lilium kam...



## BACKGROUND

2008 - 2012

**INDUSTRIAL DESIGN  
(R&D AUTOMOTIVE)**

BURG DESIGN, STEYR, AUT

**GRAPHIC DESIGN &  
VISUAL COMMUNICATION**

DIPLOMA / HTL1 LINZ, AUT

**MEISTERKLASSE**

HTL1 LINZ, AUT

## FORMATION

2013 - 2016

→ **MA DESIGN: PRODUCT + SPACE**  
KINGSTON UNIVERSITY LONDON, UK

+

**DESIGN ARCHITECT,**  
LONDON, UK

**WORK SPACE & CO-LIVING  
INTERIOR DESIGNER**  
LONDON, UK

+

LONDON DESIGN WEEK / EXHIBITION

IMM COLOGNE / EXHIBITION

AIT MAGAZINE / SCHOLARSHIP

## SPECIALISATION

2017 - 2020

→ **CREATIVE DESIGNER,  
COLOUR AND MATERIALS**  
JAGUAR LAND ROVER, UK

→ **STUDIO LECTURER /  
KINGSTON UNIVERSITY LONDON,**  
INTERIOR DESIGN BA (HONS), UK

## FOCUS

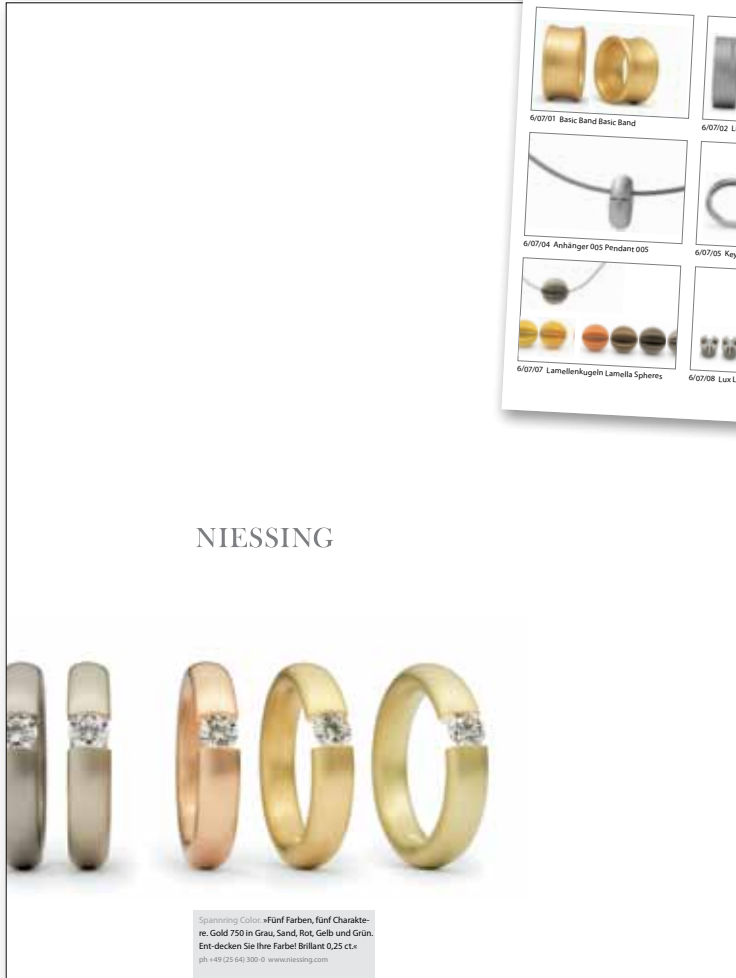
2020 - NOW

**COLOUR AND  
MATERIALS DESIGNER**

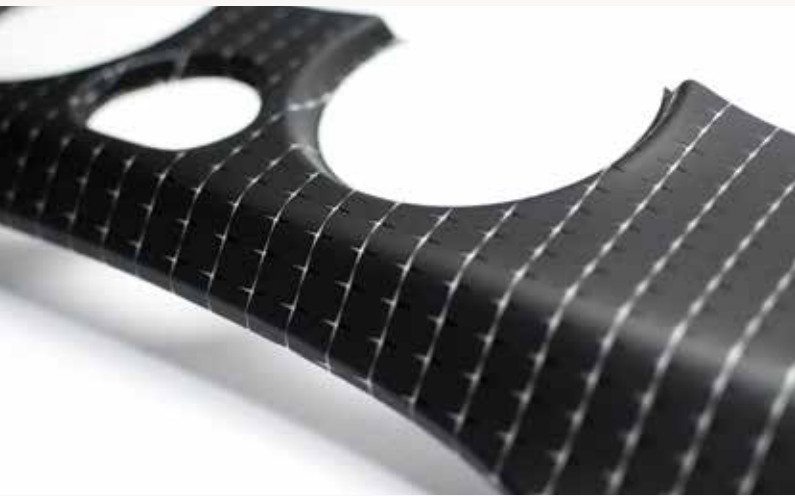
LILIUM GMBH

GRAFIK DESIGN

LAYOUT - PRINT



01



02



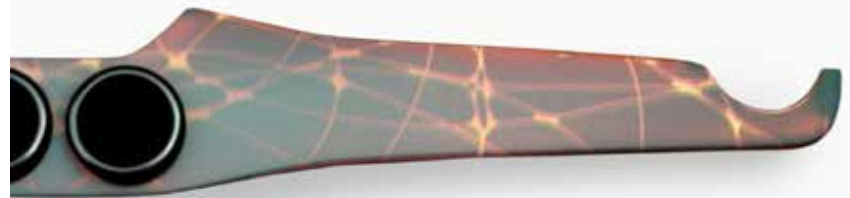
INDUSTRIE DESIGN

PRINT MOLD DESIGN - COCKPIT & ZIERELEMENTE

01



02



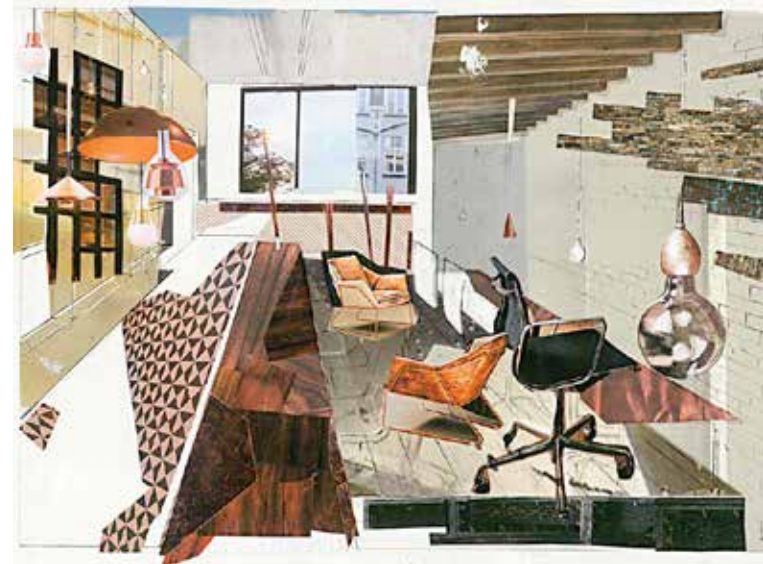
03





BA INTERIOR DESIGN - GRADUATE DIPLOMA

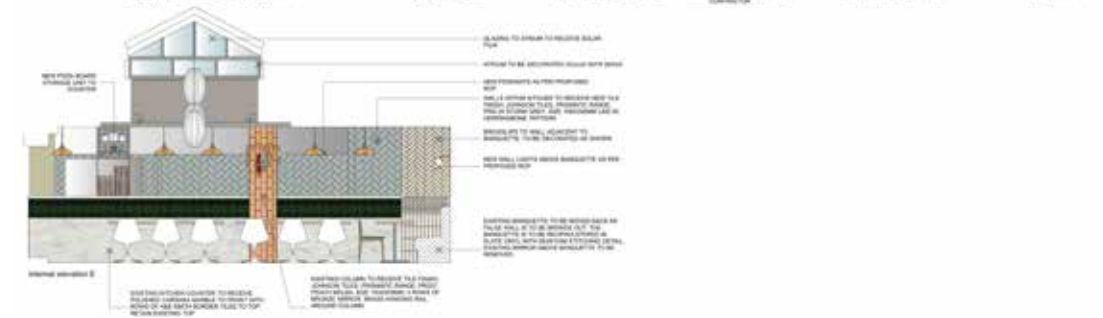
MODELLBAU - COLLAGEN - SKETCH

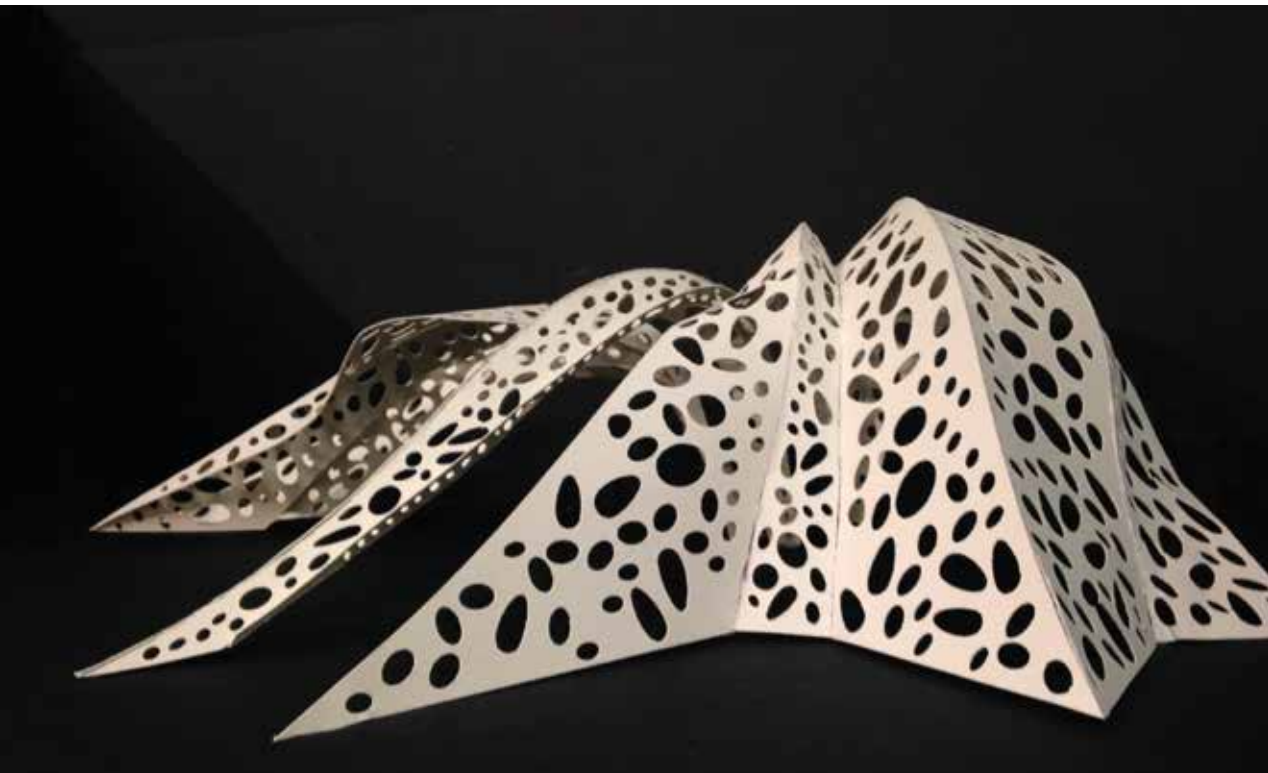




PRAKTIKUM - INNENARCHITEKTUR

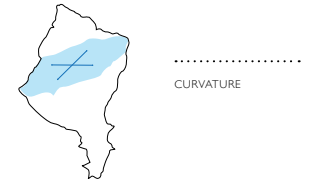
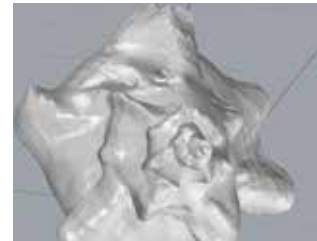
ASK ITALIAN (RESTAURANT KETTE) - PLANUNG



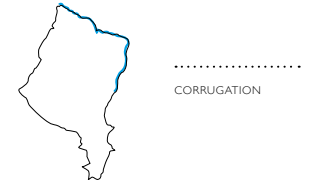


MA DESIGN: PRODUCT + SPACE

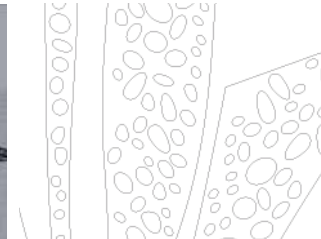
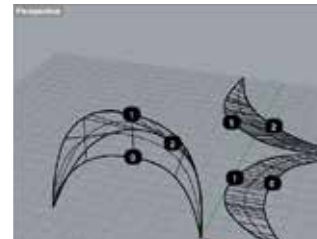
MODELLBAU - EXPERIMENTELLE FERTIGUNGSTECHNIKEN



.....  
CURVATURE



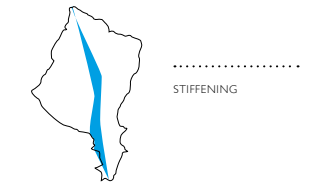
.....  
CORRUGATION



.....  
BEADING



.....  
DISTORTION

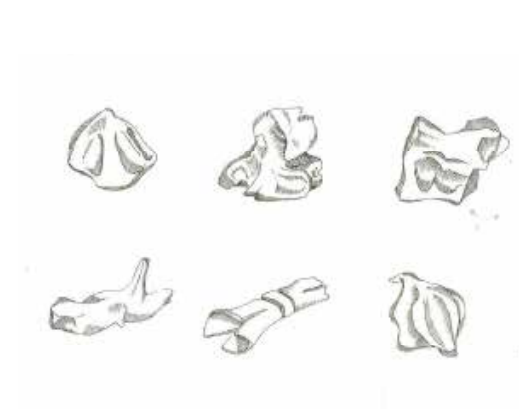


.....  
STIFFENING

MA DESIGN: PRODUCT + SPACE



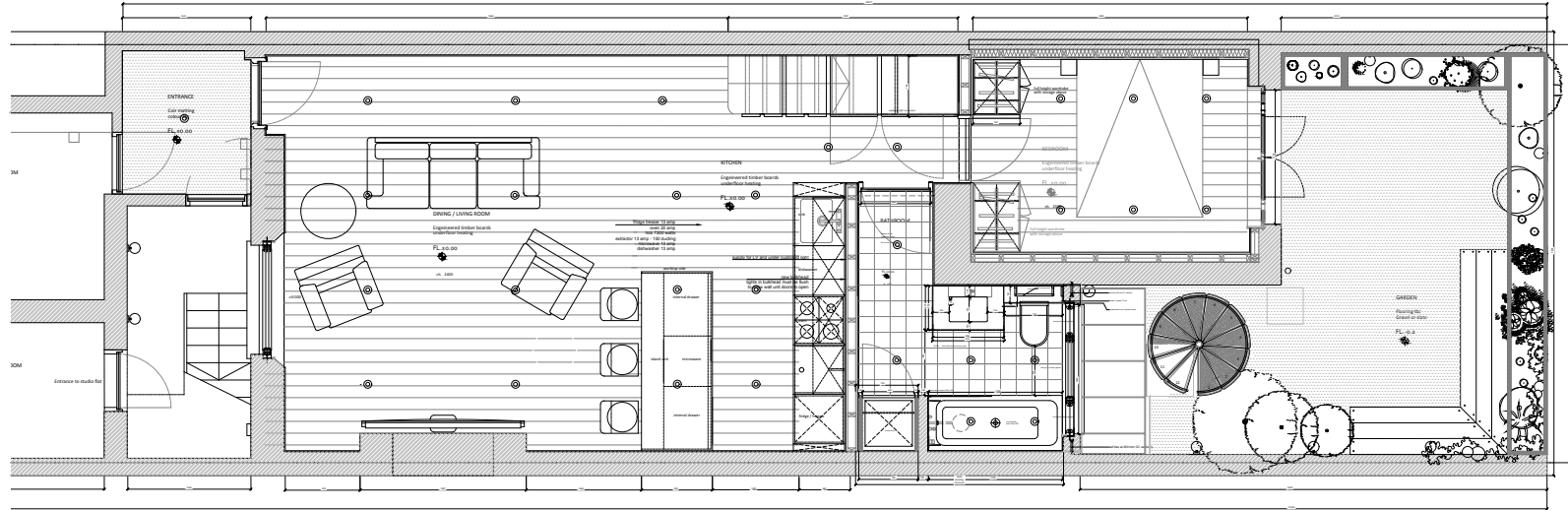
MASTERARBEIT



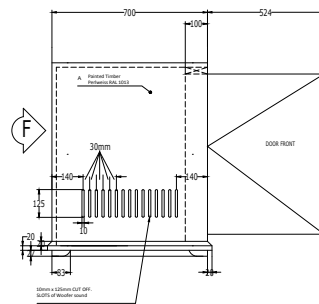


DESIGN ARCHITECT - INNENARCHITEKTUR

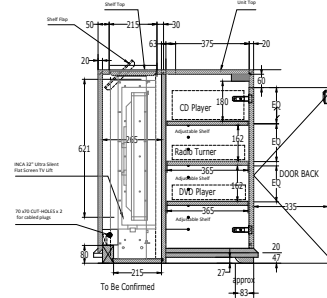
VERMESSUNGSARBEITEN - PLÄNE - MÖBELDESIGN



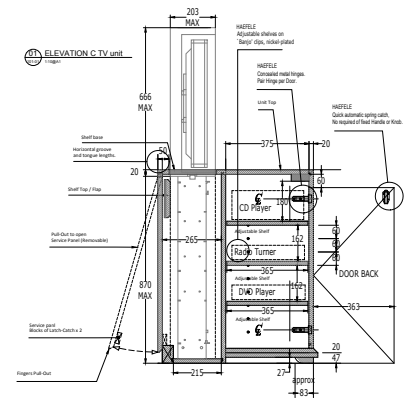
ELEVATION B TV unit



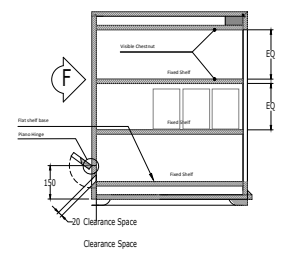
ELEVATION C TV unit



ELEVATION D TV unit



ELEVATION E TV unit

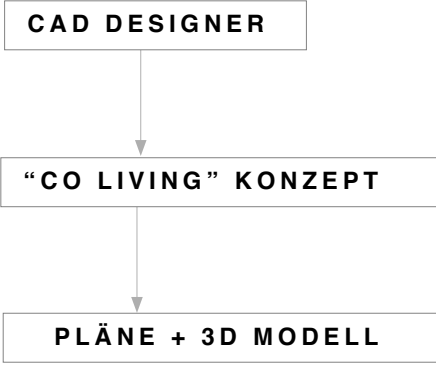
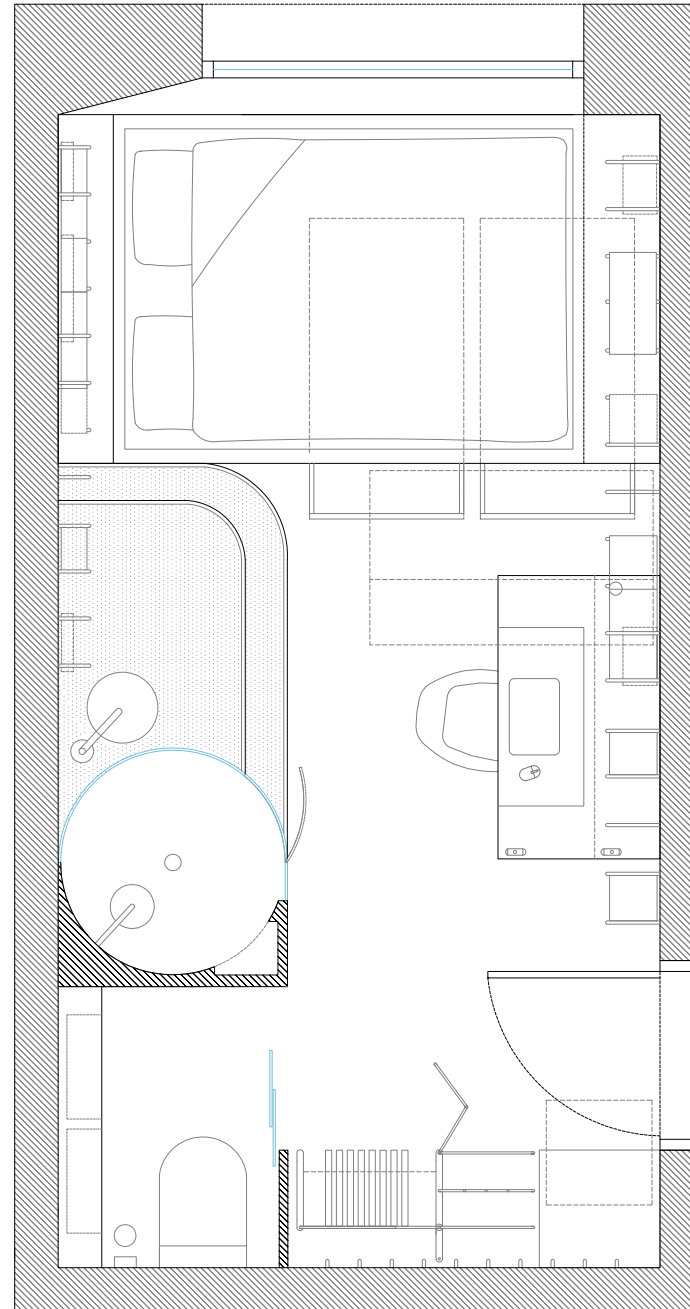






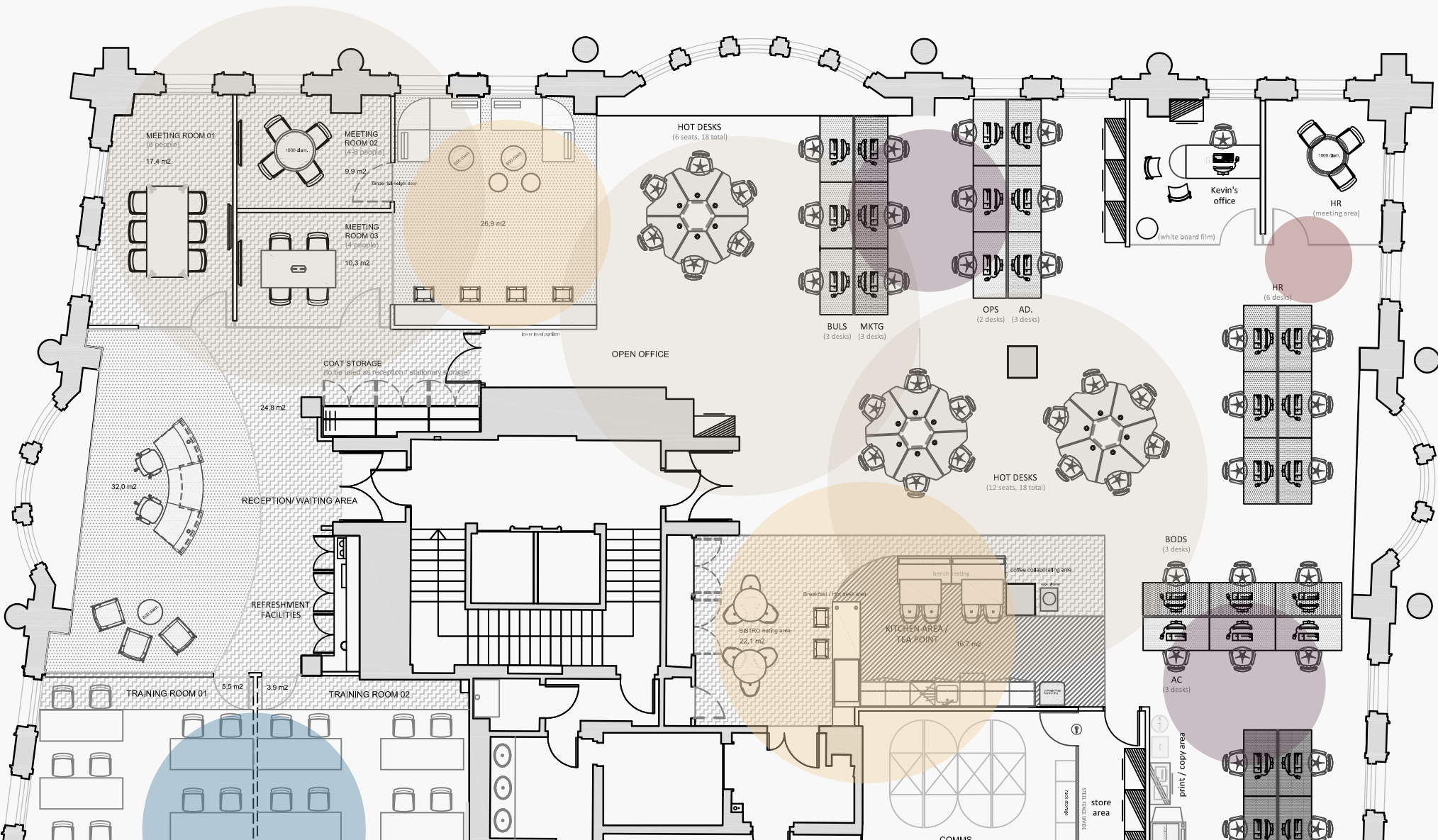
01

02





**SPACE PLANNING: IMPROVE COMMUNICATION**



**SOCIAL AREA -  
IDEA EXCHANGE**



**COMMUNICATION  
ACROSS DEPARTMENTS**



**COLLABORATION  
AREA**



**TRAINING ROOMS  
ACADEMY**



**PRIVACY / QUIET ZONE**





## C&M BEI LILIUM

Meine täglichen Aufgaben /  
Verantwortung

# BAUSTEINE - FÄHIGKEITEN

KREATIVITÄT +  
SOFTWARE

KONTAKTE +  
BEZIEHUNG ZU  
LIEFERANTEN

+

EXTERNE  
PARTNER

ORGANISATION  
ZEITMANAGEMENT

INTERNES  
NETZWERK

INGENIEURE

MARKETING

“COMMERCIAL”

TECHNISCHES  
WISSEN

PRODUKTIONS-  
PROZESSE

KOSTEN-  
BEWUSSTSEIN

KOMMERZIELLE  
ASPEKT







Uber

Uber



# EXTENTION OF YOUR HOME



# INVESTOR MOCK UP

## 01 Character

**LOOK AND FEEL**

- HOME ENVIRONMENT
- INCREASED VISUAL SPACE
- REENERGISING
- TIMELESS PALETTE
- TONAL LAYERING

**MATERIALITY**

- REDUCED VISUAL NOISE
- SUBTLE TEXTURES
- ENHANCED PROPERTIES
- PREMIUM QUALITY
- SUSTAINABLE

**PERFORMANCE**

- SILENT TECH INTEGRATION
- EASY MAINTANANCE
- REDUCED MANUFACTURING & PART COMPLEXITY
- FLEXIBLE & MODULAR

## 03 Colour : Scale / Proportion

Color scale and proportion diagrams:

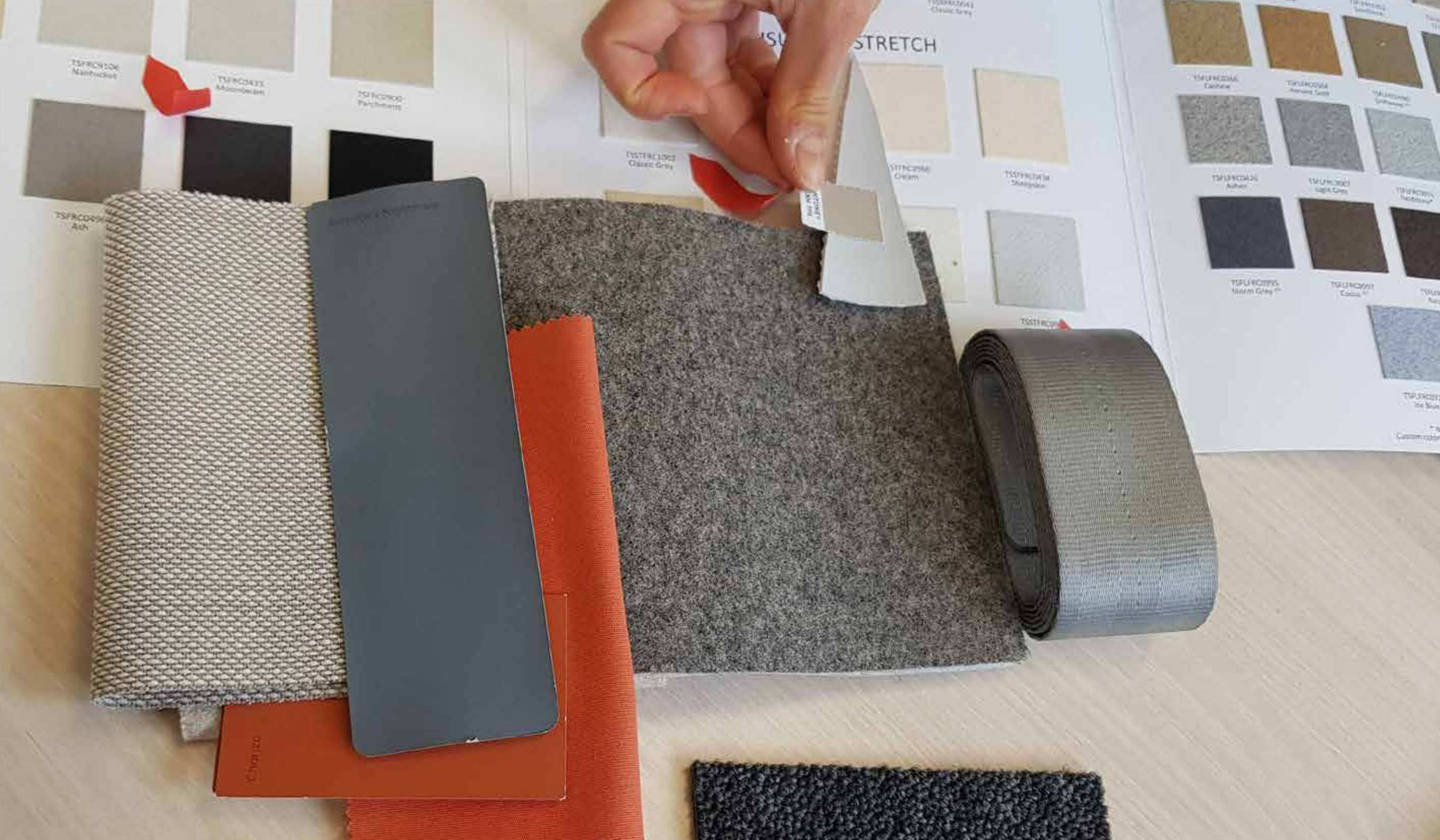
- Color swatches: 19-3910 TCX, 18-1434 TCX, 17-4402 TCX, 13-5304 TCX, 11-4301 TCX
- Proportion diagrams: LOWER ENVIRONMENT, UPPER AREA, SEAT
- Color scale: NOW AGE NEUTRAL, MODERN MID TONES, ACCENT
- Layered colour diagram

## 02 Visual



## 04 Materials

MATERIAL: LIGHT WEIGHT PU SKIN	MATERIAL: PREMIUM 100% WOOL FELT	MATERIAL: PREMIUM 100% WOOL TEXTILE	MATERIAL: TUFTED CARPET
SUPPLIER - PRODUCT: ULTRAFABRICS - TAPIS	SUPPLIER - PRODUCT: KVADRAT	SUPPLIER - PRODUCT: KVADRAT	SUPPLIER - PRODUCT: DESSO - TARKETT



TSFRC104  
Nantucket

TSFRC111  
Almond Bark

TSFRC100  
Parchment

TSFRC102  
Classic Grey

TSFRC101  
Cream

TSFRC103  
Slate Grey

TSFRC105  
Ash

TSFRC106  
Chestnut

TSFRC107  
Warm Gold

TSFRC108  
Slate Grey

TSFRC109  
Auburn

TSFRC110  
Light Grey

TSFRC111  
Black

TSFRC112  
Warm Grey

TSFRC113  
Cocoa

TSFRC114  
In Blue

TSFRC115  
Custom color

Chry 120

A piece of white plastic trash, possibly a bag or a large piece of film, is floating in the ocean. The plastic is crumpled and has some frayed edges. The background is a deep blue sea with some greenish-brown coral or rocks visible on the right side. The word "RESPONSIBLE" is overlaid in white, bold, sans-serif capital letters across the middle of the image.

**RESPONSIBLE**



TESLA



polestar



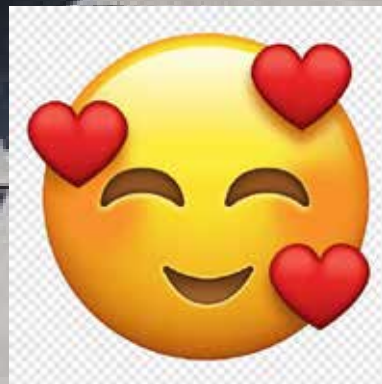
LOUIS VUITTON

3D KNIT



# SINGLE STEP





**SHARE SAME VALUES**



ENDLESS  
CUSTOMISATION

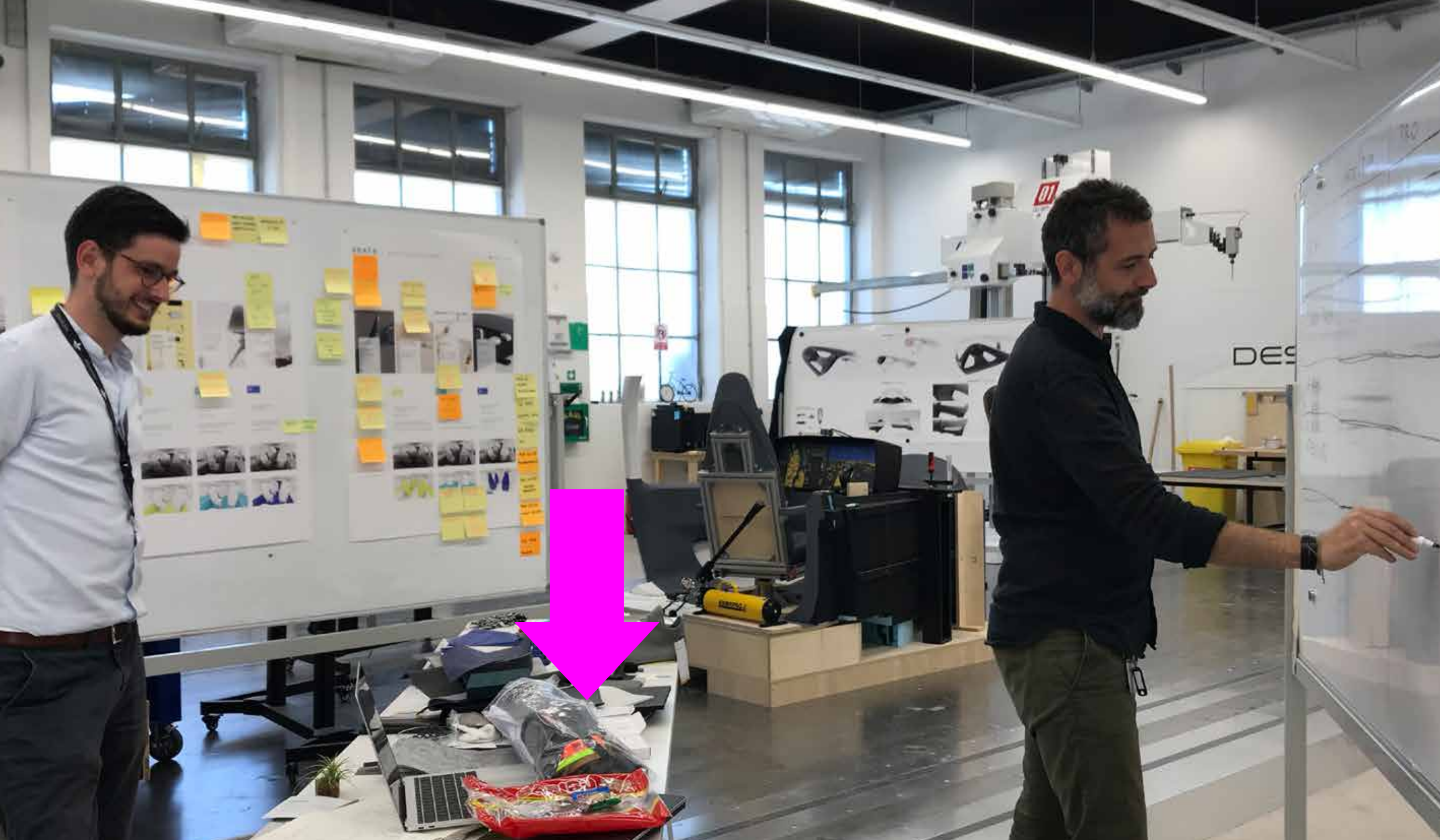




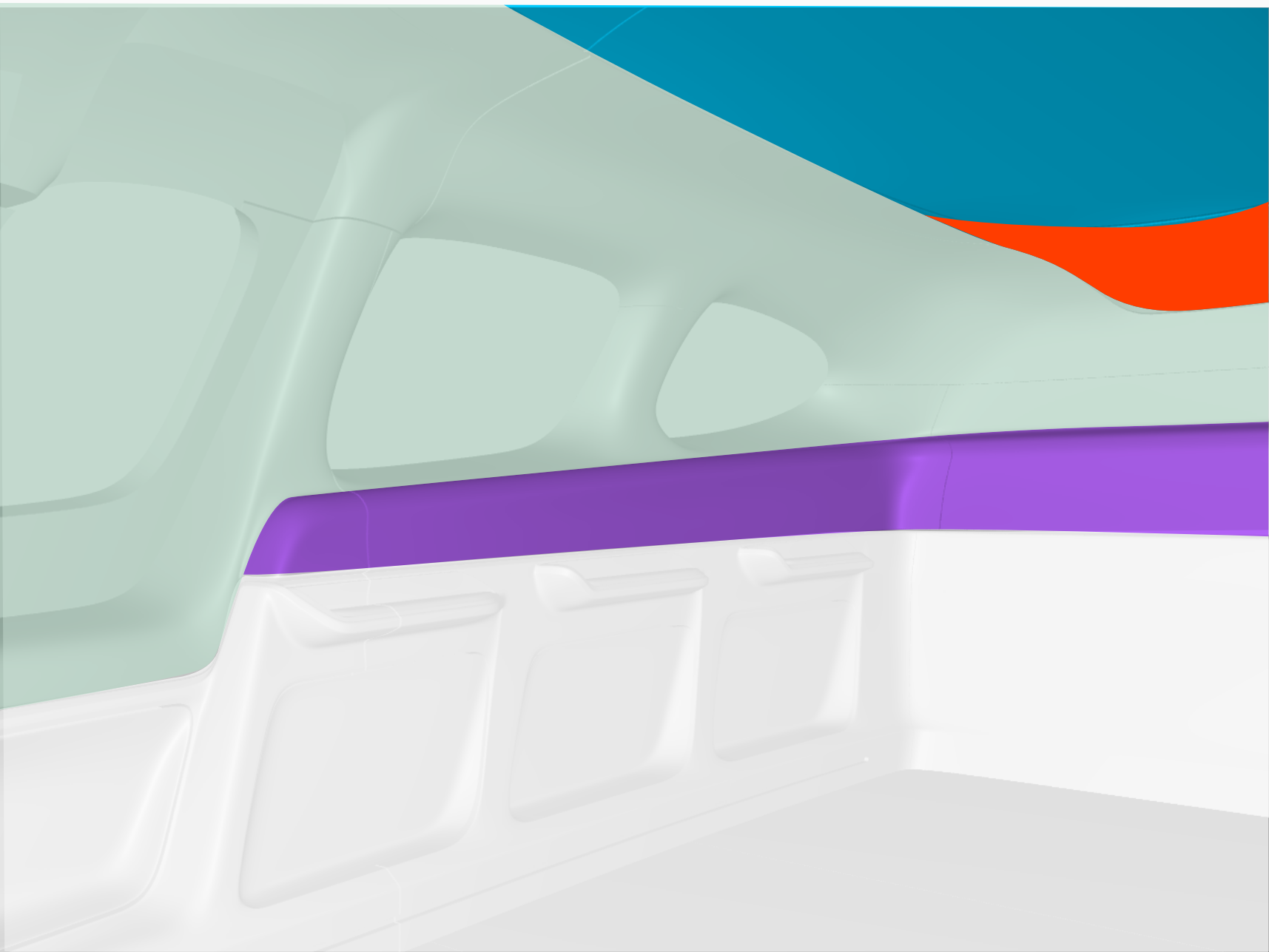


**5 min**



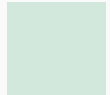

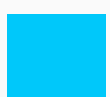



E UPPER SIDE WALL - CEILING



▶ Weight  
g/m2

▶ Call out  
colour

230	▶		HEADLINER TEXTILE
230	▶		PU SKIN (unperforated)
230	▶		HEADLINER TEXTILE
TBC	▶		BACK - LIT INLAY TBC



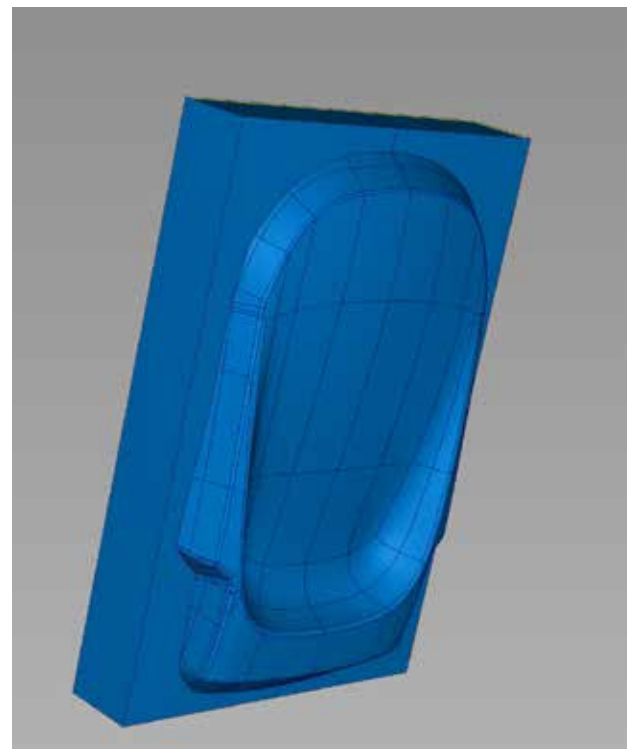
PROTOTYP - PASSAGIERSITZ





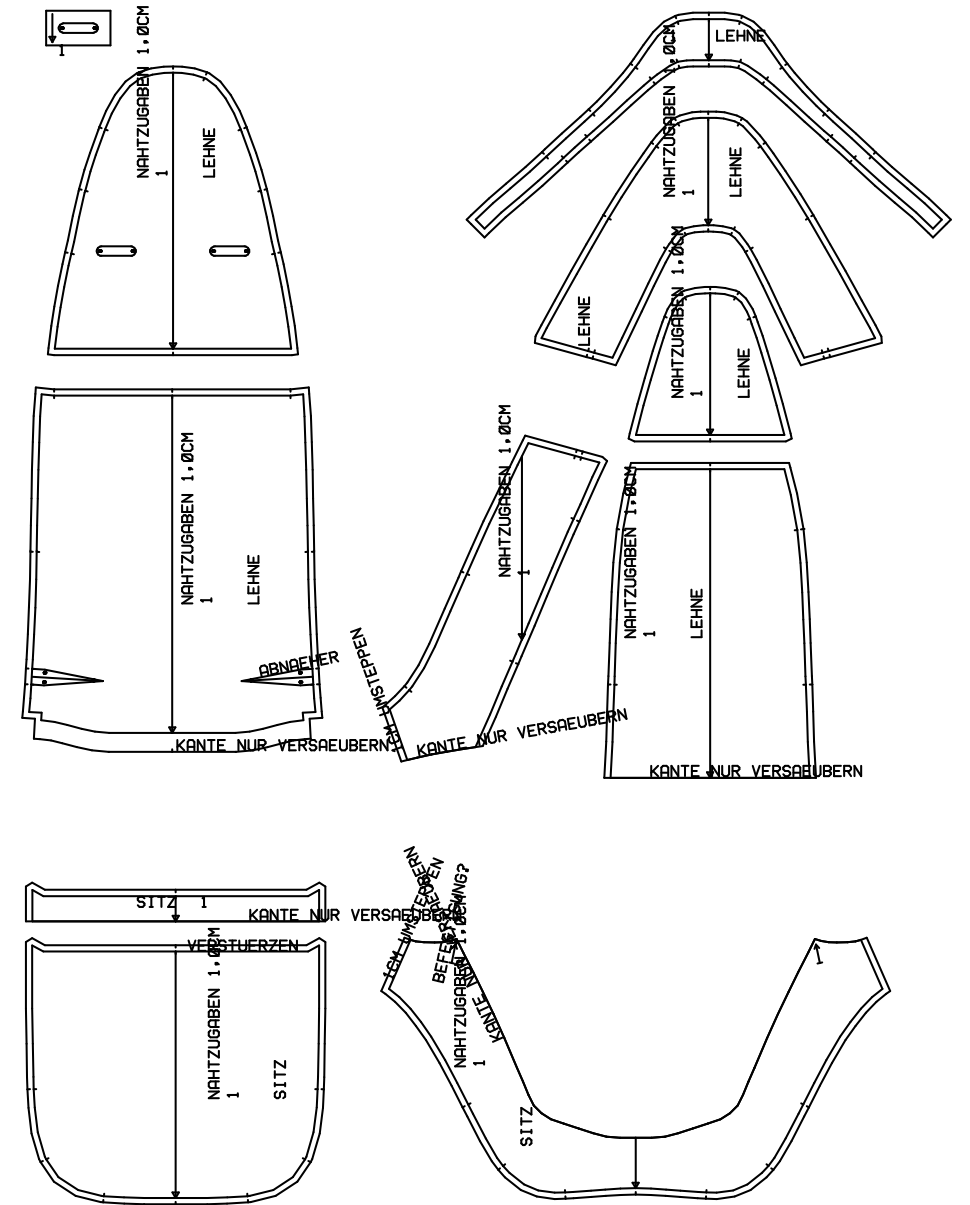
## RÜCKWAND - ELEMNTE

CAD WORK  
CNC CUTTING  
MOULDING  
FITTING





# SCHNITT - SITZBEZUG





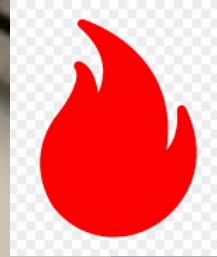
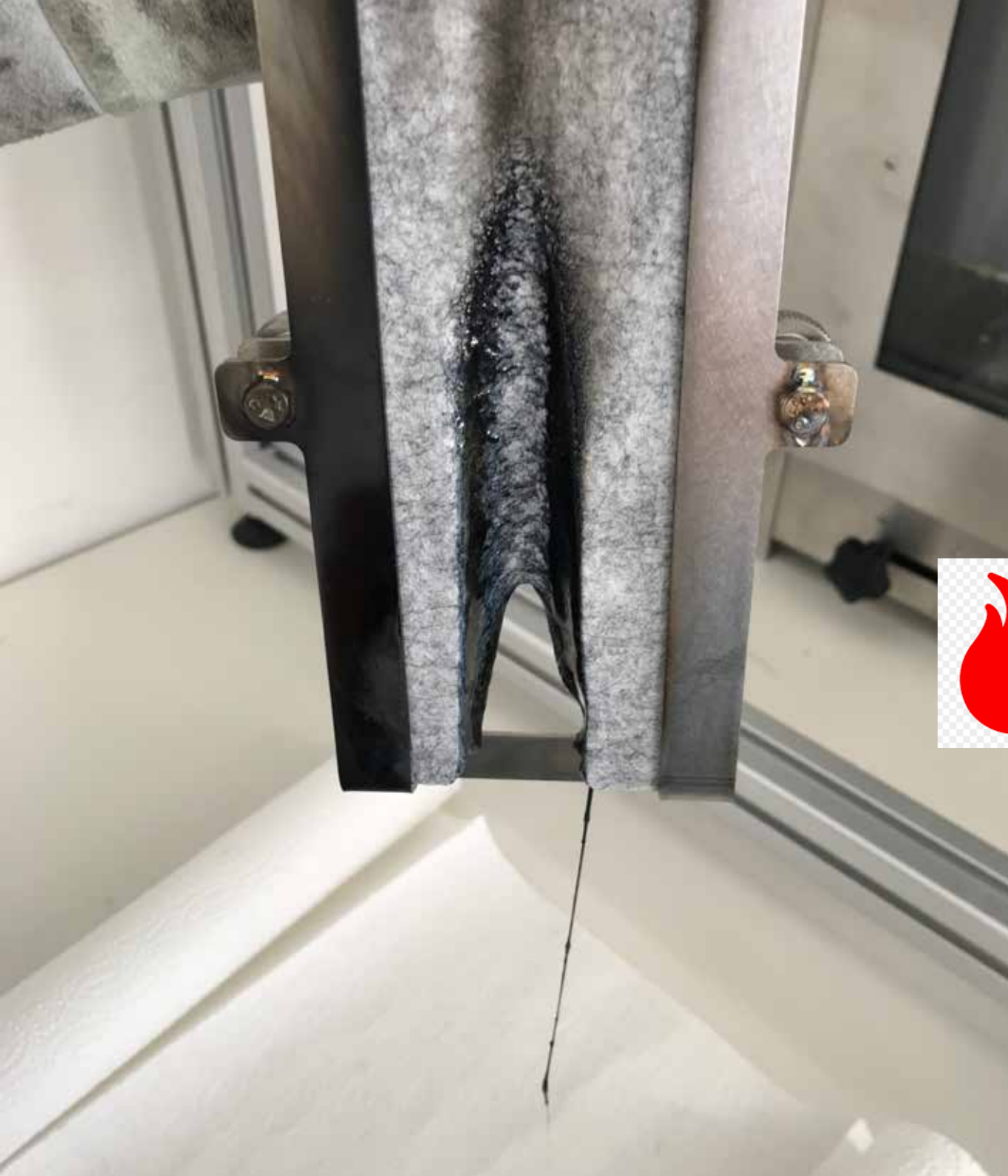




T

MAX













 LILIUM



Welcome





# SAND

THOUGHTFUL - COMFORTING - CHIC

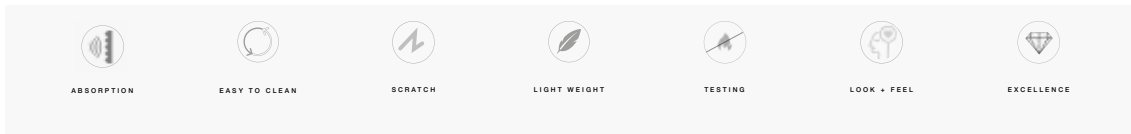
## 01 Character



## 02 Materials



## 03 Attributes



## 04 Visual





LILIUM SELECTION LINE

SKY



# MADE TO LILIUM SPECS



ABSORPTION



EASY TO CLEAN



SCRATCH



LIGHT WEIGHT



TESTING



LOOK + FEEL



EXCELLENCE



► TEXTILE DEVELOPMENT:  
CERTIFIED AND DEVELOPED TO OUR  
SPECIFICATIONS

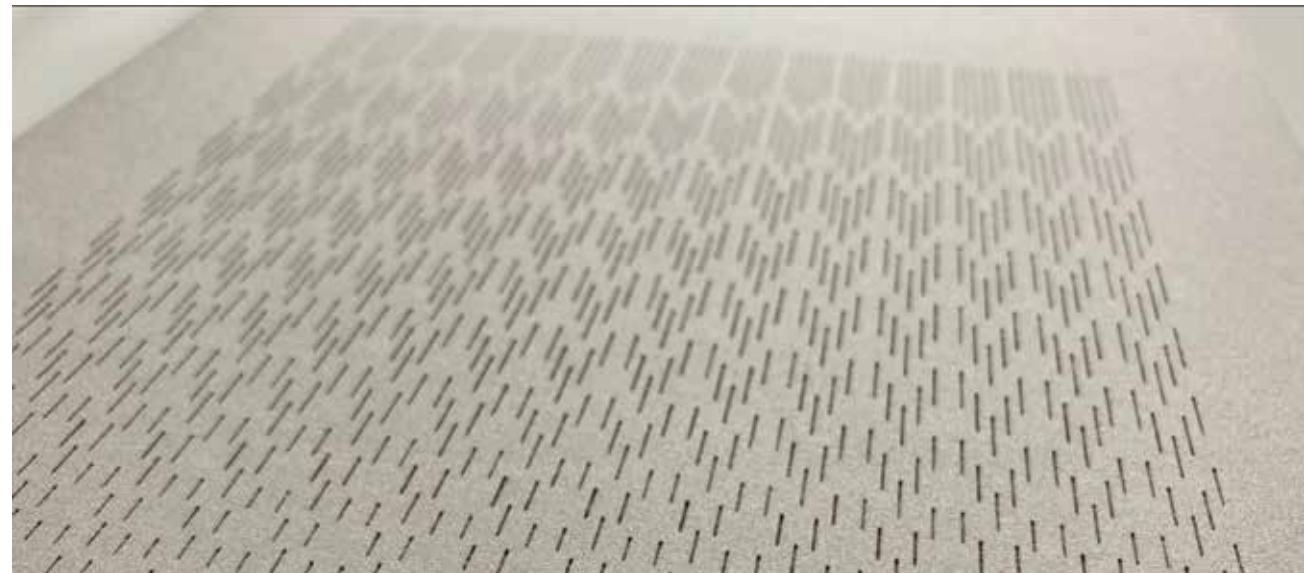
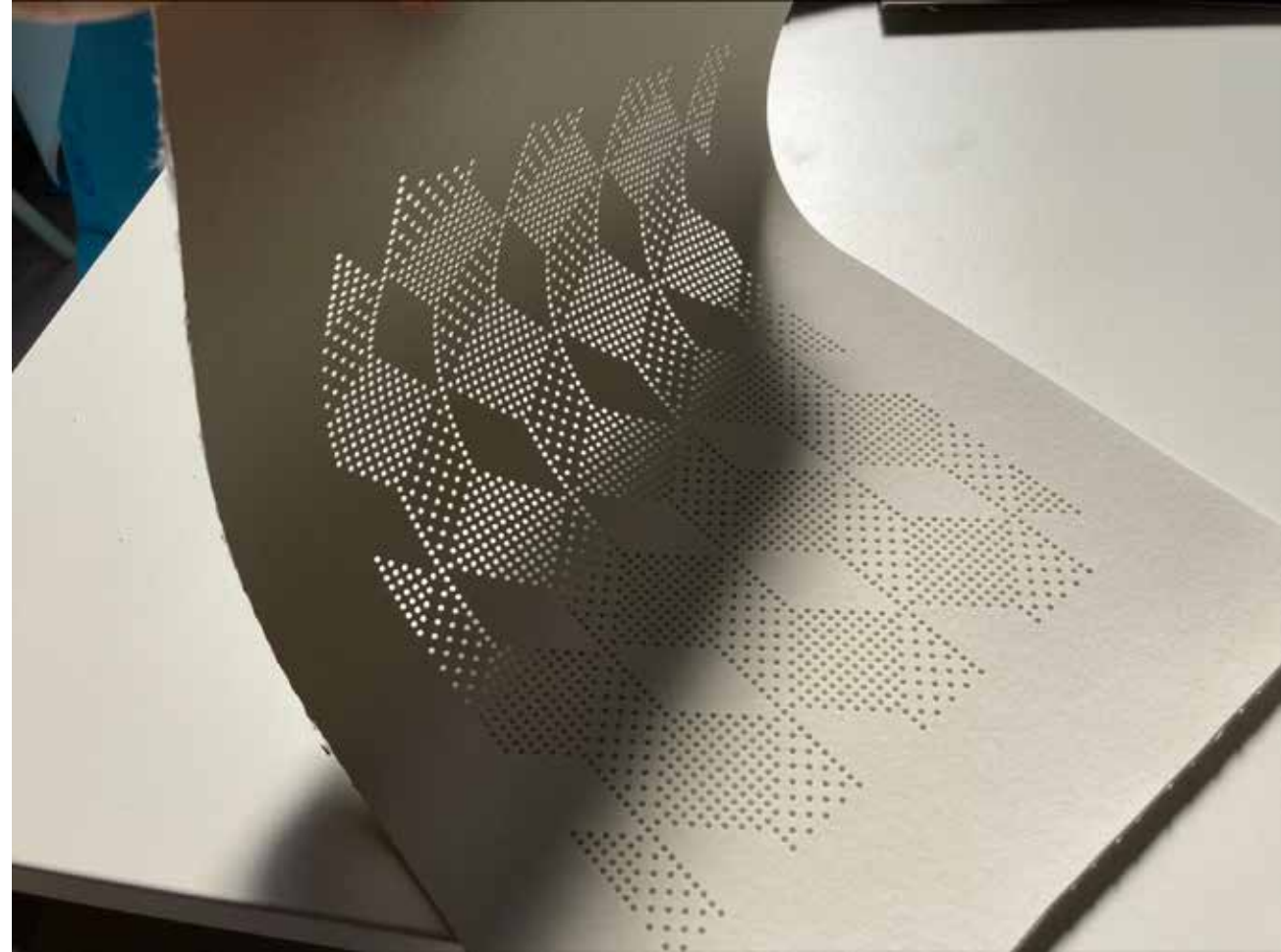
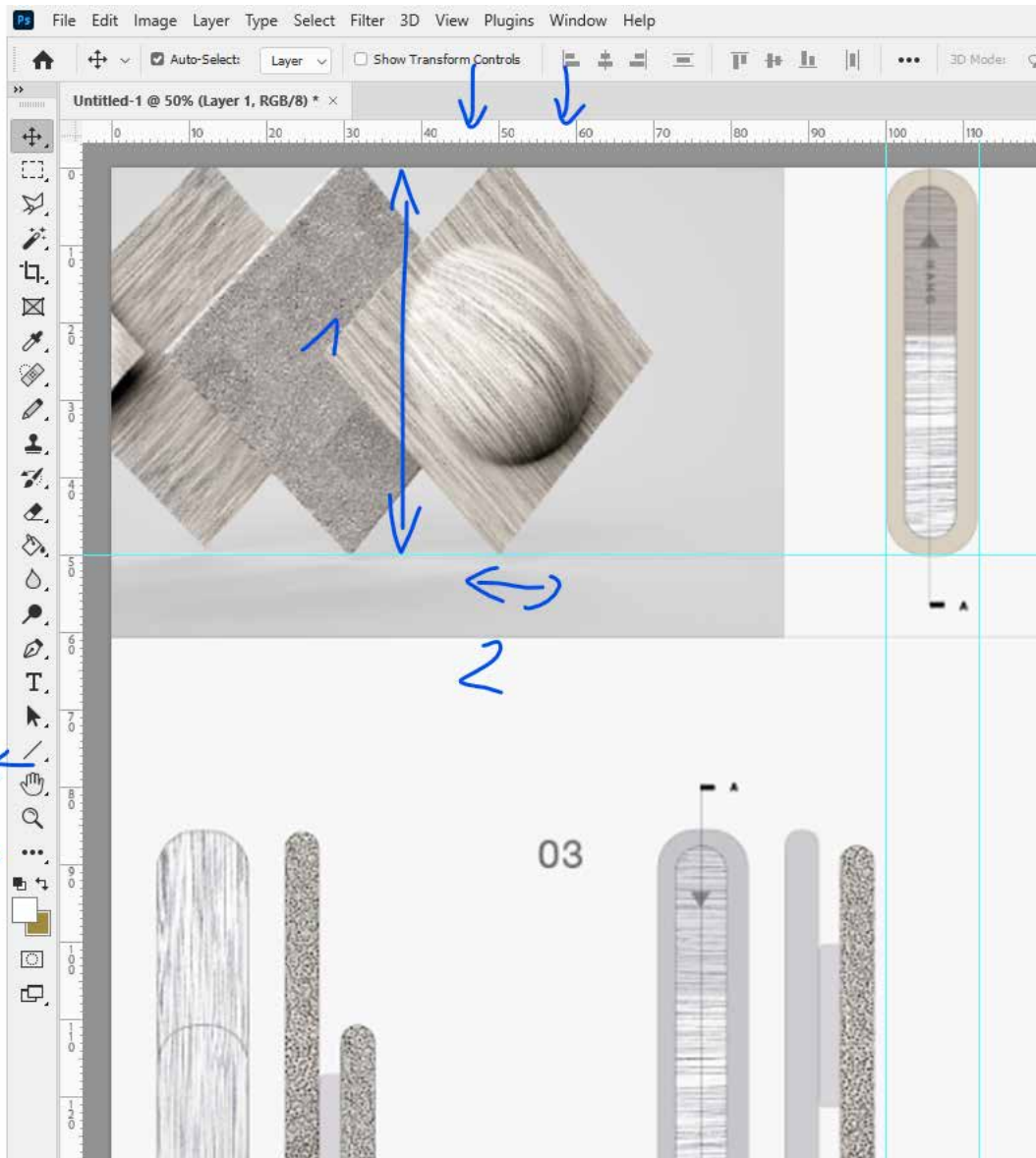


► HANDS ON DEVELOPMENTS  
EXTERNAL SUPPLIER NETWORK



► TESTING - APPLICATION  
INTERNAL NETWORK - ALIGNMENT AND COLLABORATION

# DETAILING







# Legal Disclaimer

## No Representations or Warranties

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## Forward-Looking Statements and Risk Factors

This presentation contains certain forward-looking statements within the meaning of the federal securities laws, including, but not limited to, statements regarding the Lilium Group’s proposed business and business model, the markets and industry in which the Lilium Group operates or intends to operate, the anticipated timing of the commercialization and launch of the Lilium Group’s business and the expected results of the Lilium Group’s business and business model, including when launched in phases. These forward-looking statements generally are identified by the words “believe,” “project,” “expect,” “anticipate,” “estimate,” “intend,” “strategy,” “future,” “opportunity,” “plan,” “may,” “should,” “will,” “would,” “will be,” “will continue,” “will likely result,” and similar expressions. Such statements are based on management’s belief or interpretation of information currently available. Forward-looking statements are predictions, projections and other statements about future events that are based on management’s current expectations with respect to future events and are based on assumptions subject to risks and uncertainties, and as a result are subject to change at any time. The Lilium Group operates and will continue to operate in a rapidly changing emerging industry. New risks emerge every day. Given these risks and uncertainties, you should not rely on or place undue reliance on these forward-looking statements, including any statements regarding when or whether any strategic collaboration between Lilium and the respective collaborator will be effected, the number, price or timing of any Lilium jets to be acquired (or if any such Lilium jets will be acquired at all), the price to be paid therefor and the timing of launch or manner in which any proposed eVTOL network or anticipated commercial activities will operate, or statements regarding the Lilium Group’s business and product development strategies or certification program. Actual events or results may differ materially from those contained in the projections or forward-looking statements. Many factors could cause actual future events to differ materially from the forward looking statements in this presentation, including, but not limited to, the following risks: (i) the eVTOL market may not continue to develop, or eVTOL aircraft may not be adopted by the transportation market; (ii) Lilium’s eVTOL aircraft may not be certified by transportation and aviation authorities, including the European Union Aviation Safety Agency (“EASA”) or the U.S. Federal Aviation Administration (“FAA”); (iii) the Lilium Jet may not deliver the expected reduction in operating costs or time savings that Lilium anticipates; (iv) adverse developments regarding the perceived safety and positive perception of the Lilium Jets, the convenience of Lilium’s expected future Vertiports, and Lilium’s ability to effectively market and sell regional air mobility (“RAM”) services and aircraft; (v) challenges in developing, certifying, manufacturing and launching Lilium’s services in a new industry (urban and regional air transportation services); (vi) a delay in or failure to launch commercial services as anticipated; (vii) the RAM market for eVTOL passenger and goods transport services does not exist, and whether and how it develops is based on assumptions, and the RAM market may not achieve the growth potential Lilium’s management expects or may grow more slowly than expected; (viii) if Lilium is unable to adequately control the costs associated with pre-launch operations and/or its costs when operations are commenced (if ever); (ix) difficulties in managing growth and commercializing operations; (x) failure to commercialize Lilium’s strategic plans; (xi) any delay in completing testing and certification, and any design changes that may be required to be implemented in order to receive certification; (xii) any delays in the development, certification, manufacture and commercialization of the Lilium Jets and related technology, such as battery technology or electric motors; (xiii) any failure of the Lilium Jets to perform as expected or an inability to market and sell the Lilium Jets; (xiv) any failure to manage coordination with vendors and suppliers to achieve serial production of complex software, battery technology and other technology systems still in development; (xv) reliance on third-party suppliers for the provision and development of key emerging technologies, components and materials used in the Lilium Jet, such as the lithium-ion batteries that will power the jets, a significant number of which may be single or limited source suppliers; (xvi) if any of Lilium’s suppliers become financially distressed or go bankrupt, Lilium may be required to provide substantial financial support or take other measures to ensure supplies of components or materials, which could increase costs, adversely affect liquidity and/or cause production disruptions; (xvii) third-party air carriers are expected to operate Lilium Network services in the U.S., Europe and Brazil using the Lilium Jets, and these third-parties, as well as Lilium, are subject to substantial regulation and complex laws, and unfavorable changes to, or the third-party air carriers’ or Lilium’s failure to comply with, these regulations and/or laws could substantially harm Lilium’s business and operating results; (xviii) any inability to operate the Lilium Network services after commercial launch at the anticipated flight rate, on the anticipated routes or with the anticipated Vertiports could adversely impact Lilium’s business, financial condition and results operations; (xix) potential customers may not generally accept the RAM industry or Lilium’s passenger or goods transport services; (xx) any adverse publicity stemming from any incident involving Lilium or its competitors, or an incident involving any air travel service or unmanned flight based on autonomous technology; (xxi) if competitors obtain certification and commercialize their eVTOL vehicles more quickly than Lilium; (xxii) Lilium’s future funding requirements and any inability to raise necessary capital on favorable terms (if at all); (xxiii) business disruptions and other risks arising from the COVID-19 pandemic and geopolitical events, including related inflationary pressures, may impact Lilium’s ability to successfully contract with its supply chain and have adverse impacts on anticipated costs and commercialization timeline; and/or (xiv) Lilium’s inability to deliver Lilium Jets with the specifications and on the timelines anticipated in any non-binding memorandums of understanding (“MOUs”) or term sheets we have entered into or any binding contractual agreements with customers or suppliers we may enter into in the future. The foregoing list of factors is not exhaustive. Forward-looking statements speak only as of the date they are made. You are cautioned not to put undue reliance on forward-looking statements, and the Lilium Group assumes no obligation to, and does not intend to, update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise. The Lilium Group is not giving you any assurance that it will achieve its expectations. A further list and description of risks, uncertainties and other matters can be found in sections titled “Risk Factors,” similarly titled sections and elsewhere in our filings with the U.S. Securities and Exchange Commission (“SEC”), all of which are available at [www.sec.gov](http://www.sec.gov). All forward-looking statements attributable to the Lilium Group or any person acting on its behalf are expressly qualified in their entirety by this cautionary statement.

## Description of Key Partnerships

This presentation contains descriptions of some of Lilium’s key business partnerships with whom Lilium has entered into feasibility studies, indications of interest, term sheets, memoranda of understanding or other preliminary arrangements. These descriptions are based on the Lilium management team’s discussions and the latest available information and estimates as of the date of this presentation. In each case, these descriptions are subject to negotiation and execution of definitive agreements that may not have been completed as of the date of this presentation and, as a result, the nature, scope and content of these key business partnerships remain subject to change.

## Financial Information

Some of the financial information and data contained in this presentation is unaudited and does not conform to Regulation S-X. Accordingly, such information and data may not be included in, may be adjusted in or may be presented differently in the reports and other documents the Lilium Group may from time to time file with the SEC. You should review Lilium’s audited financial statements in its filings with the SEC for a presentation of Lilium’s historical IFRS financial information.

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## Graphic Representations

Aircraft depicted in this presentation have been rendered utilizing computer graphics.

The information contained herein is made as of 28 March, 2023, and does not reflect any subsequent events.







Q&A



**THANK YOU**