

Study Guide

International
2026

Hagenberg

Austria's hotspot for digital innovation – the launching pad for your career in informatics and digital media.

Linz

Linz is all about medical engineering and social sciences – in short, it's all about people.

Steyr

In Steyr, we train the managers of tomorrow in excellence.

Wels

Great designs and the technological solutions to the challenges of the future are developed in Wels.

Find your
study program



Discover the University of Applied Sciences Upper Austria

Linz

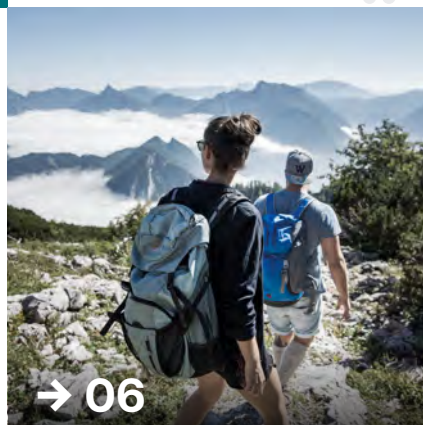
People are at the heart of everything we do in Linz. This is where you study social work, medical engineering, and more.

→ 26

Hagenberg

Austria's hotspot for digital innovation, where education, research, and industry come together – the ideal launching pad for anyone interested in informatics and digital media.

→ 22



→ 06

Reasons to love Austria: All the facts you need to know about Austria and all the activities worth trying

Why you should join us → 04

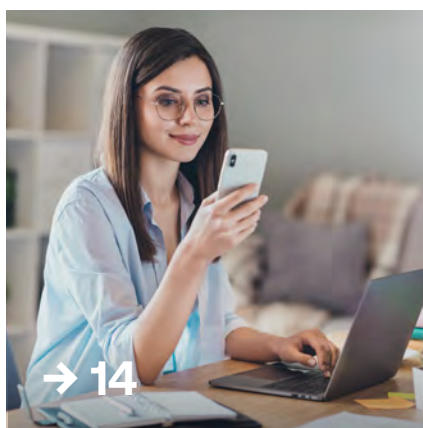
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Applying at the University of Applied Sciences Upper Austria: Everything you need to know

Austria → ●●●●



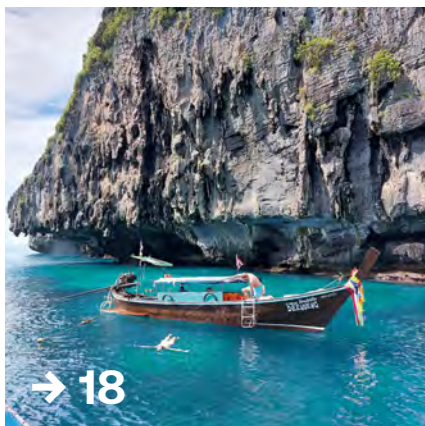
Study in the heart of Europe

International: Whether it's a semester or an internship abroad, studying at the University of Applied Sciences Upper Austria can be your ticket to a bigger and wider world

Steyr

In Steyr, we train the managers of tomorrow. The CHE ranking recognizes Steyr as having Austria's top business degree programs.

→ 30



→ 18

Wels

Top job prospects await our practically trained graduates in technical and scientific fields.

→ 34

Why you should join us

4 campuses

over **70**
degree programs

17
degrees
taught in English

Top
job prospects
& rankings

**network
without
borders**

with 250+ partner
universities

Graduation in
**minimum
time**

**practice-
oriented**

5,300
students

30,000
graduates

collaborations with
**industry
and
economy**

Ready for your adventure in higher education?

You've come to the right place. With us, you're sure to find what you're looking for!

With more than 70 top-ranked degree programs and four campuses, the University of Applied Sciences Upper Austria offers more than just a range of choices.

You study with an emphasis on practice. And – if you are interested in a wider world and immersing yourself in diverse cultures – you can also study internationally. Because we foster partnerships with universities and colleges around the world.

Our extensive connections and close co-operation with industries and businesses ensure you have access to valuable real-world insights, stimulating projects, and promising career prospects.

Why not get a first taste of research? We are not just Austria's "most research-driven" university of applied sciences. We are one of the leading institutions in applied research and development in German-speaking Europe. You benefit from this in your studies – current research results go directly into teaching. And you can be part of projects yourself.

After studying with us, all doors and paths are open to you, both at home and abroad, in business, research or entrepreneurship.

The popularity of our career fairs on campus is not the only sign of how coveted our students are: 99% of graduates remaining in Austria work in their chosen field. Many receive attractive job offers upon – or even before – graduating.

So take the first step: learn more about our university now! This study guide will help you pick the perfect program! To get a more detailed picture, visit us on our campuses: come see us in Hagenberg, Linz, Wels or Steyr on one of our open house days, or join a campus tour!



Thomas Stelzer
State governor

What comes to mind when you think of the University of Applied Sciences Upper Austria?

I think of a university that truly embodies science – grounded in theory, practice-oriented, and full of innovative energy. It educates young people at its four campuses who will shape the future of our country, and it conducts research together with companies to find solutions for tomorrow's challenges. In doing so, it serves as a key driver of innovation for the future of Upper Austria.



Markus Achleitner
Minister of economy and research

How is the University of Applied Sciences Upper Austria perceived by businesses?

I regularly visit many companies across a wide range of industries and regions in Upper Austria. Despite this diversity, the feedback about the University of Applied Sciences Upper Austria is unanimous: both its practice-oriented and innovative research results, as well as its highly qualified graduates, are seen as key factors for success – not only for the companies themselves, but also for the entire business and research landscape of Upper Austria.



Michael Rabl
President University of Applied Sciences Upper Austria

The University of Applied Sciences Upper Austria is a driver of innovation with strong regional roots and international appeal. What does that mean in concrete terms?

With its broad expertise and its dedicated, highly qualified teaching and research staff, the University of Applied Sciences Upper Austria is a vibrant ecosystem for innovation in key future-oriented fields. These innovations have an impact both as knowledge and skills in the minds of our graduates and through application-oriented research projects that create new impetus for practical application in collaboration with companies. This transfer is particularly noticeable in Upper Austria and its economic environment. But our activities extend far beyond the region: hundreds of international students, numerous partner universities, and corporate partnerships worldwide make the University of Applied Sciences Upper Austria an important hub in the global network of education and research. Our goal is to further increase our appeal to international students and to provide them with the best possible support for their integration into the Upper Austrian labor market. This also benefits our local students – through exchange, new perspectives, and opportunities that boost their careers in industry, business, and research.



World-class slopes and great snow make Upper Austria a favorite winter sports destination
→ skisport.com/en



Only a 90-minute train ride to Vienna, the capital of Austria

Reasons to ❤️ Upper Austria



Enjoy breathtaking vistas hiking through the lush green meadows and dazzling mountain scenery
→ upperaustria.com/en/activities/hiking.html



The Wiener Schnitzel is indeed the most popular dish in Austria

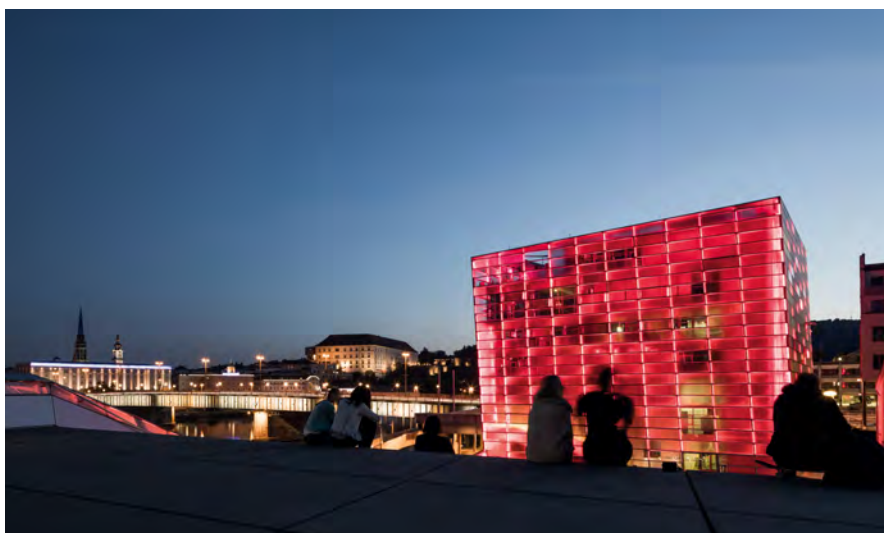
Lederhosen – a traditional Austrian costume



Worth a visit: UNESCO World Heritage Site Hallstatt – widely regarded as one of Austria’s most beautiful villages



Surrounded by stunning alpine scenery, Upper Austria’s crystal-clear lakes invite you to dive right in
→ salzkammergut.at/en/



Exhibitions, events, and the Museum of the Future: the Ars Electronica Center is Linz’s most visited museum
→ ars.electronica.art/news/en/



The Advent season turns Austria into a winter wonderland. Christmas markets light up every town – and the one in St. Wolfgang is among the most beautiful of all.

Meet the place where Europe’s majestic Alps and its second-longest river, the Danube, converge to create a world-class tourism destination. People come to hike through Upper Austria’s mountains or ride along its scenic cycling routes. They dive into crystal-clear lakes, paddle away gazing at stunning alpine scenery, or hit the snow with skis or snowboards. The cities attract thriving music and art scenes and rich culture – the vibrant heritage of a once multinational empire. Food lovers appreciate the culinary diversity beyond traditional favorites like Sachertorte and Schnitzel.

Austria is a great place to live. Famous for their laid-back attitude, Austrians enjoy one of the highest standards of living in the world. Their quality of life ranks the highest after Finland and places fourth in safety and security. For tourists, Upper Austria is the place where nature meets culture. For students, it’s where a place to have fun and enjoy life meets exceptional academic standards.



Made in Upper Austria is a quality label



The collaboration between the University of Applied Sciences Upper Austria and industry partners in the region creates win-win opportunities.

From internships to joint research projects, from access to talent pipelines to guest lectures, we work with the very best. Meet our industry partners – you might join one of them some day.



There are many interesting places in this world – but few are livable, affordable, and successful, all at the same time. Let's look at what makes Upper Austria so livable first. Its cities blend historic town centers with modern hotspots. Pristine nature neighbors bustling urban spaces with cultural delights. Upper Austria is living proof that exceptional quality of life does not have to be expensive. And the region goes especially easy on students' wallets. Living here is both affordable and full of opportunities to earn good money.

Unsurprisingly, in long-term comparisons, Upper Austria emerges as one of the top regions in terms of labor market strength. Not just in Austria, but all of Europe.

The region's primary source of wealth is its export business. According to the latest WKO data, Upper Austria generates roughly 26% of Austria's total export volume. Upper Austria's economic nucleus, the Linz-Wels area – also known as the NUTS 3 region – produces the greatest gross value added in all of Austria. And that's precisely where our campuses are located: in the beating heart of Upper Austria's economy.

What makes the local economy so successful? The answer is straightforward. Upper Austria is home to an energetic mix of traditional, fast-growing, and innovative companies. Traditional sectors like mechanical engineering, metal, automotive, and food production see a steady influx of new neighbors. These newcomers work with emerging technologies in IT, medicine, environmental solutions, and renewable energies.

This happy mix creates rich opportunities for students. Industry partners for interesting projects and master's theses are easy to find. And experts from successful companies join the University of Applied Sciences Upper Austria as lecturers to share their insights. And given their pole position in a thriving job market, students' opportunities to start – or boost – their careers abound.

Upper Austria is full of promise – just like a degree program at the University of Applied Sciences Upper Austria.

Your benefits



Fixed length of studies and individual tutoring

Our degree-seeking students follow a strict curriculum all the way to their bachelor's or master's theses and oral exams. Attendance is mandatory. And we expect and encourage students to invest their time in self-study and project work. If you perform well academically, you will receive your bachelor's degree in 6 semesters and your master's degree in 4 semesters.



English-taught programs in an international environment

With 17 international degree programs, 15 double-degree programs and one triple-degree program, we currently teach over 300 courses in English. We are adding more options to meet the needs of our growing community of international students. Currently, we have a share of approximately 18% international students at our four locations.



Low tuition fees

Students from EU-member states and EEA countries pay EUR 363.36 per semester, plus the contribution to the Austrian Student Union (appr. EUR 26). Students from non-EU/EEA countries pay EUR 726.72 per semester, plus the contribution to the Austrian Student Union.



Internships and close connections to companies

We work closely with businesses, leading experts, CEOs, entrepreneurs, and established researchers. Students benefit in various ways. In talks and guest lectures, they learn about different sectors, leadership, current and future challenges. And they enjoy project and internship opportunities, allowing them to put theory into practice.



International Foundation Program (IFP)

Designed for international students who want to study in Austria but do not meet the entry requirements. With the International Foundation Program (IFP), we offer an alternative route to studying for a bachelor's degree at the University of Applied Sciences Upper Austria (see details on page 41).



The latest research findings flow directly into teaching

The University of Applied Sciences Upper Austria is the country's most research-driven university of applied sciences, generating a new revenue record of 34.2 million euros in 2024. Our extensive research continuously produces new insights. We integrate the latest research results directly into teaching our students.



Network without borders

The University of Applied Sciences Upper Austria fosters collaboration in a network with more than 250 partner universities across 67 countries. With the support of this globe-spanning network, we pave the way for students interested in a semester, internship, or research period abroad. The most popular destinations abroad: USA, Sweden, Netherlands, Finland, Italy, Mexico, Norway, Spain, Japan, Thailand, Canada and Australia.



Modern infrastructure and labs

Students benefit from experienced staff, personalized support, and state-of-the-art labs and facilities. A university service center helps alumni interested in founding their own company with advice and practical support.



On-campus career fairs

Our students and alumni are popular and enjoy excellent job prospects. Companies value our graduates for their communication, teamwork, project management skills, and professional qualifications. In a recent survey, 80% of companies favored degree programs at universities of applied sciences because they are more closely aligned with workplace reality.



First things first



What is a degree program?

A degree program is an integrated course of study or curriculum that culminates in being awarded an academic degree.

Degree programs in the EU and many non-EU countries rely on the Bologna Process to harmonize their systems of higher education. The three-tier concept ensures that bachelor, master, and doctoral degrees are comparable and internationally recognized. Degree programs under the Bologna Process list all the courses a graduate has to take during their studies. With each course, students earn credits in the European Credit Transfer System (ECTS).

The University of Applied Sciences Upper Austria offers a six-semester program that earns you 180 ECTS, leading to the first degree:

a **Bachelor of Arts** (BA) or Bachelor of Science (BSc). A bachelor's degree opens the door to employment opportunities and qualifies you to enroll in a four-semester master's degree program.

A **Master of Arts** (MA) or **Master of Science** (MSc, Dipl. Ing.) degree earns you 120 ECTS, which allows you to embark on a doctoral degree.

Academic calendar

Winter semester

Beginning of September or beginning of October (depending on the degree program) to mid-February

Summer semester

Beginning of March to mid-July

Order of study

One of the significant benefits of a degree program is that it organizes your studies in a way that allows you to complete all required courses and examinations in a fixed study period. Practice-oriented sessions and seminars in small groups guarantee maximum student support. Your lecturers are professors and leading industry experts. The latter not only share their know-how but also provide valuable contacts to the working world.

Costs and funding

Tuition fees

Enrolling in a degree program is an investment in your future. It makes sense to consider the financial aspects carefully. The University of Applied Sciences Upper Austria charges tuition fees for bachelor's and master's degree programs:

- EU/EEA citizens pay EUR 363.36 per semester.
- Non-EU/EEA citizens pay EUR 726.72 per semester.

International Foundation Program

- Full-time (2 semesters) to prepare for subsequent Bachelor's degree program
- Program fee: EUR 4,888 + EUR 69 upfront for German course in pre-assessment phase
- Details on page 41

Cost of living

Living costs for accommodation and basic living vary. They depend on the city where the school is located and your personal lifestyle. On average, students spend roughly EUR 900 – 1,100 every month.

- Student dorm: EUR 300 – 550
- Food & groceries: ~EUR 250
- Public transport: from EUR 50 per semester (student discounts available)
- Health insurance:
 - EU/EEA/Swiss citizens:** No extra payment with European Health Insurance Card (EHIC); optional top-up insurance recommended.
 - Non-EU citizens:** EUR 50 – 75 per month



studyinaustria.at/en/live-and-work/living-costs



To apply to our university,

...Austrian equivalents of your certifications

It can be confusing to determine the Austrian equivalent of your school or university certificate. We have to look at each case and country of origin individually. But we have solutions in place to help make this process faster and easier for you. There are bilateral agreements with some countries and official conversion tables for others. And we have agreements with universities worldwide about approved course content and syllabi.



→ Check your eligibility on our website
**[fh-ooe.at/en/application-admission/
admission-international](https://fh-ooe.at/en/application-admission/admission-international)**

→ As a general rule, you will need 3 Advanced Levels (UK) or an equivalent qualification to enroll...

Master's degree programs are open to

→ graduates who have successfully completed a bachelor's degree with a minimum of 180 ECTS (European Credit Transfer and Accumulation) in a relevant or closely related field of study or an equivalent undergraduate degree from a non-EU country.

...the following documents

- a curriculum vitae (CV)
- language proficiency certificate
- a letter of motivation

for Bachelor's degree programs

→ Upload your school-leaving certificate (front and back) with your transcript of grades.

for Master's degree programs

- your university diploma and transcript of grades
- your school-leaving certificate
- proof of any further academic qualification



Find detailed guidance on our website
fh-ooe.at/en/application-admission/admission

you'll need

How to enroll

...language skills

You need to demonstrate that you have the language skills to take an active part in your chosen degree program. Depending on the degree you opt for, you will need to demonstrate your language proficiency for the program by either undergoing a language test or submitting an official language certificate.

German

- B2 or higher
- This doesn't apply if you are from a German-speaking country, such as Germany, Liechtenstein, and Switzerland.

English

- **IELTS 6.0 / TOEFL iBT 78** (not older than two years) for English-taught programs
- Do you want to take a TOEFL test? You can use our university's TOEFL code (9775) and share your results with our institution directly.



Check the list of accepted language certificates on our website
fh-ooe.at/en/application-admission/language-certificates

...authentications and translations

We accept original documents in German or English. In other languages, you need to have your documents additionally translated. Legalization is required for authentication of documents and signatures. Which one applies, depends on the country that issued your documents.



We have provided detailed information on our website
fh-ooe.at/en/application-admission/legalization

If you need translations, have them done after legalization.

1

Learn about us

Picking your perfect degree program means going on a fact-finding mission. Browse our websites and social media. Talk to professors, student ambassadors, students, and alumni. Join info days, webinars and campus tours.



Read all about us, our programs, Upper Austria – and (of course) this guide.

2

Just apply

until May 31/June 30

(Late applications: August 31)

You can apply for up to two degree programs. Tell us which program you prioritize – we want to accommodate your preference if we can. For online applications¹, we are happy with the scans of the documents we need. International candidates need to provide legalized



documents in either German or English after acceptance.

application.fh-ooe.at

3

Meet us

December – June

Interviews (online or in person) are part of our admission process. They are an opportunity to share what drives you, your vision, and why you think we would be a good fit. Some programs include a quick test or looking at your portfolio together. We will let you know early on to give you ample time to prepare.

4

We keep you posted

January – August

We keep you updated throughout the application process. We share more in-depth details about your application during the interview with you.

5

Welcome

in late September

The start of your studies will be exciting – and eventful. Degree programs organize their own introductory sessions. There will be welcome events, get-togethers, an immersive orientation on campus life, and lots of new people.

¹Online application for EU and non-EU citizens is possible until semester start (with exceptions) on a first-come, first-served basis, subject to availability. A study place cannot be guaranteed for late applications.

What needs to be done



studyinaustria.at/en/live-and-work

Entry and residence permit

As a foreign national studying in Austria, you need a visa to enter the country and a residence permit to stay. You need to apply for your visa and residence permit yourself.

EU/EEA nationals



For stays of up to 3 months

No entry or residence title required



For stays of over 3 months

Register your residence and get confirmation of registration

Non-EU/EEA nationals



For stays of up to 6 months

Apply for a Visa C and/or D



For stays of over 6 months

Apply for a Residence Permit – Student

Where to apply for a visa

You need to apply for a visa in your country of residence. To find out where you can apply, go to:



→ bmeia.gv.at/en/embassies-consulates
→ Visa for Austria

Working in Austria

Whether you can work as a student in Austria depends on your nationality, the type of work you seek, and if you are a non-EU national, the type of residence permit you hold.

You do not need a work permit, if...

- You work in research and development.
- You are a student from an EU or EEA country enrolled at a university of applied sciences as part of a bilateral exchange program. Your internship does not exceed 15 weeks for a bachelor's degree or 20 weeks for a master's degree program.
- You are a non-EU student, and your working hours do not exceed 10 hours per week as you pursue a bachelor's degree or 20 hours per week as you pursue a master's degree. You can only work more hours if you have permission from the Public Employment Service Austria (AMS).
- You are completing an internship that is part of your curriculum.
- You are doing voluntary work for less than three months per calendar year. To qualify as volunteer work, your involvement does not include a commitment to work or a pay claim.

After your studies Austria's flexible immigration model, the Red-White-Red Card, offers qualified third-country workers and their family members a single permit for working and settling permanently in Austria.

→ migration.gv.at/en/welcome/



Lukas spent his semester abroad in Shanghai



Hello world!

Norway, a popular destination for an exchange semester

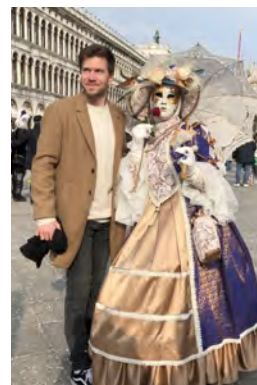


Franziska's Study & Surf Adventure in Canada

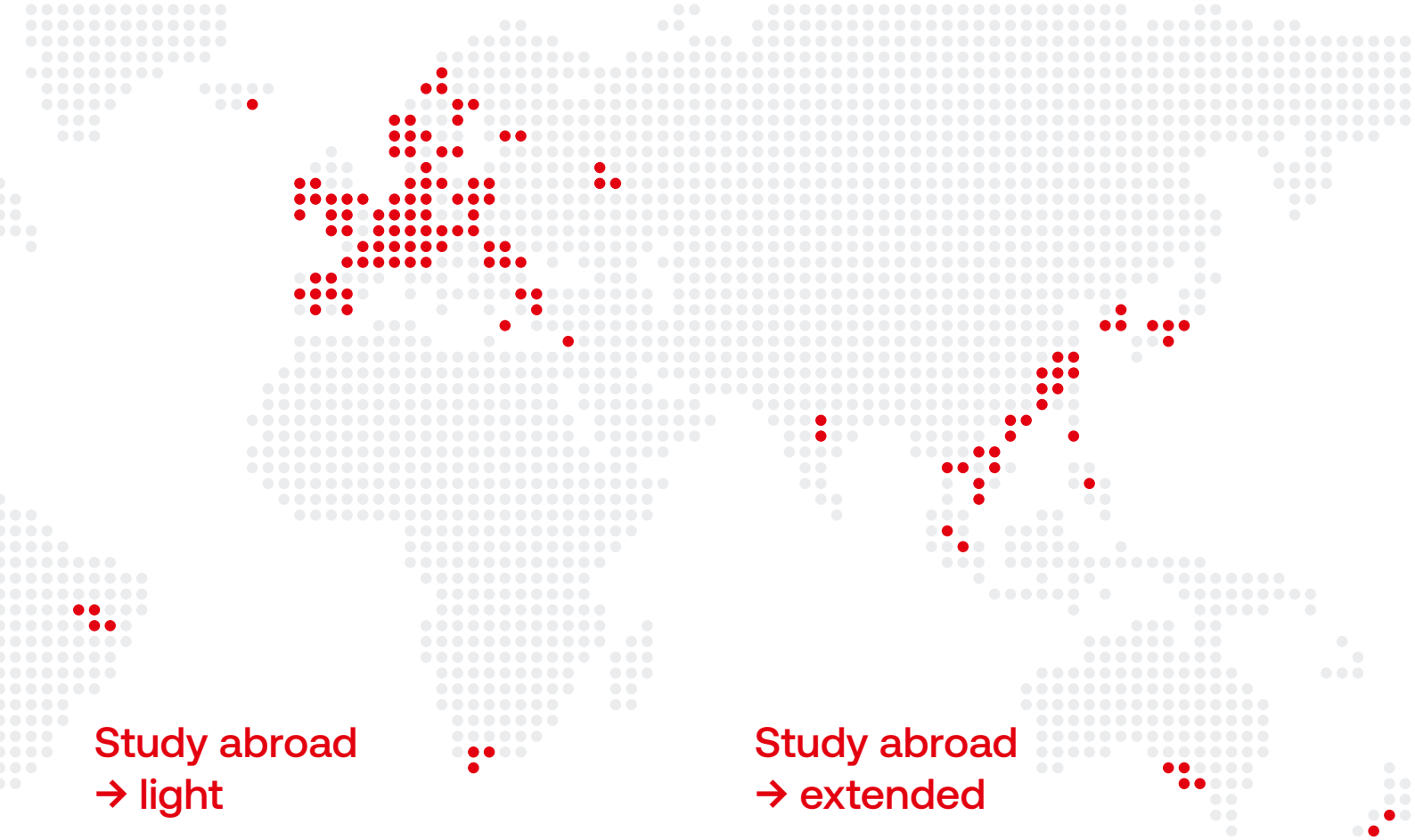
Over 250 partner universities in 67 countries worldwide



Manuel during his semester abroad in Thailand



For his master's thesis, Bernhard worked and studied in the beautiful lagoon city of Venice, Italy



Study abroad → light

Study trips

I pack my bags and take everyone in my classes with me. That's one way to picture study program trips. Visiting project partners and gaining experience together as a group will benefit all of you for a long time.

International students

If you don't go out into the world, the world will come to you. More than 900 regular international students are currently studying at the University of Applied Sciences Upper Austria. That's roughly one in six students. Naturally, that diversity makes itself felt on campus and in every lecture. The world meets here. And you don't even have to pack a suitcase to make international contacts.

Summer school

During semester breaks, you can be lazy. Or you can get an extra dose of knowledge at one of our international summer schools. Joining a course at a university abroad, for a few days or weeks, adds value to your summer. And may be even ECTS to your score.

Studying at our university could be your ticket to the wider world. Many students take advantage of the opportunity to do a semester or internship abroad. Are there more options? Of course there are!

Study abroad → extended

Semester abroad

We prioritize internationality in education. That's why all degree programs at the University of Applied Sciences Upper Austria come with the option to spend a semester abroad. Some curricula even require you to do a semester abroad. We currently have over 250 partner universities, not just in Europe but all over the world. Studying at the University of Applied Sciences Upper Austria opens doors to 67 countries.

Internship abroad

An internship abroad not only looks good on your CV, but it lets you gain valuable intercultural insights and professional experience. Whether it's for a graduate internship, a project, or a thesis abroad, the International Office on each campus helps students apply for funding. Finding an internship that meets your needs is your responsibility.

Double and triple degrees

Two degrees and, with those, two titles? Yes, that's possible. You earn a second degree at one of our international partner universities. This means you study the same or similar subjects at our university and at the partner university. We mutually recognize and credit courses with a minimum of bureaucracy. And the rewards for your effort – no, not a walk in the park – are two separate academic degrees. With the triple degree, you get – you guessed it – three degrees. Besides the Austrian diploma, you earn degrees in Mexico and Vietnam.

There are many ways to fund studying abroad. Our International Office on campus is happy to help you figure out what will work for you.

Get to know us – online and on campus

Whether you're still exploring your options or ready to apply, there are many ways to learn more about our university:

→ Study Talk Info Sessions & Webinars

Join our online info events to meet professors, talk to current students, get help from our student advisory team, and learn more about your program of interest – from anywhere in the world.

→ Open House Events & Taster Days

Visit one of our campuses in person, explore labs and lecture halls, and experience student life first-hand.

→ Campus Tours

We offer regular guided tours throughout the year – both in person and virtually. Whether you're already in Austria or exploring from abroad, our tours are a great way to get to know our facilities, meet our community, and feel the campus vibe.

→ Fairs & Exhibitions

Meet us at education fairs worldwide.



For all event dates and details,
visit the Events section on our website:
fh-ooe.at/en/study-information/info-services



Student Ambassador gathering @Stadtliebe Linz

→ Student Advisory Team and Student Ambassadors

Our friendly student advisory team and ambassadors are here to answer your questions about study programs, applications, housing, and campus life. They'll help you navigate your options and find the best fit for your goals.



[fh-ooe.at/en/
international/contact](https://fh-ooe.at/en/international/contact)



**Student
Ambassadors**



→ StudyBOT

Have a quick question? Our StudyBOT on the University of Applied Sciences website is available 24/7 to provide instant answers on programs, admissions, deadlines, and more.



studybot.fh-ooe.at/en



International alumni – shining in Austria and around the world

With a degree from the University of Applied Sciences Upper Austria, our international graduates start strong – worldwide and in Austria. Hands-on programs, industry projects, and close links to research give them a head start across IT, tech, media, management and more. Many take their expertise global; others choose to stay in Austria to live and work – for the right fit, opportunities, and quality of life.



Maria Fernanda Bustamante, MSc
Customer Project Manager, INNIO Group
(currently on parental leave)

“My master’s in the energy field gave me the experience and knowledge I was looking for. In my last semester, I wrote my thesis on hydrogen technologies with a company partner and felt fully supported by my professors. Those two years helped me feel competent in my role – and a big plus was leisure time in Austria’s beautiful nature.”



**Neha Krösswang-Ridler
(née Ghanbahadur), BSc, MSc**
New Product Introduction (NPI) Leader –
Energy Systems, Intellihot, Inc

“The emphasis on practical, hands-on learning shaped me into an independent, highly competent engineer. Unlike many other programs, there’s no need for additional training upon graduation – the University of Applied Sciences Upper Austria prepares students for real-world challenges from the start. The well-equipped labs bridge theory and application seamlessly.”



Carolina Boechat Alt, MSc
Portfolio Manager Analytics, TGW

“After my bachelor’s in Industrial Design and international experience in France, I chose a new path in technology and management. I came to Austria without German, open to a new environment – and stayed because Austrians and Brazilians have a lot in common. We share a similar humor, and the cuisine is a big yes – more please!”



Informatics
Digital Media

Hagenberg

Shape the digital future at Hagenberg Campus

Hagenberg in numbers

11	bachelor's degree programs
12	master's degree programs
1,600	students
9,100	graduates
320	lecturers

Hagenberg is Austria's leading hub for digital innovation. Just 20 km from the state capital Linz, the campus is located in the heart of the Softwarepark—surrounded by more than 75 companies and 11 research institutes focused on IT and media technologies. Students learn hands on, creatively, and at the cutting edge.

Practice meets research

Teaching in Hagenberg grows directly from industry and research. Students work on real projects, build prototypes, games, and AI applications—often with Softwarepark companies and beyond—gaining innovation experience and insight while they study.



fh-ooe.at/en/hagenberg-campus



Modern campus life surrounded by nature — Hagenberg is the ideal place to study, live, and enjoy your free time in Upper Austria's scenic Mühlviertel region



Students turn theory into practice in state-of-the-art studios for live recording, audio, and video editing

Wide range of study programs

From AI, IT security, embedded systems, and software engineering to apps, games, animation, and media technology: 23 top-ranked programs deliver practical training with excellent career prospects. Flexible study formats, electives, and specialization options enable individual paths.

Where ideas become reality

Whether start-up, research, or industry project, study and practice are tightly linked. Modern labs and studios, co-working and makerspaces, plus international conferences create the ideal environment for digital pioneers.

A connected campus and a strong community

Short distances, a true campus feel, and events like Freshers Fair, the FH>>next career fair, and the Security Forum spark contacts, ideas, and careers with a future.

Smart living, easy access

Life on campus is a breeze with nearly 600 dorm places, many shared apartments, and plenty of private housing in Hagenberg. Getting here is simple via the A7 motorway and public transport. Linz is close by—and the lakes and mountains of the Salzkammergut, as well as cities like Vienna and Prague, are within easy reach.



Top
CHE ranking



AIS

Artificial Intelligence Solutions

Bachelor of Science in Engineering (BSc)
Full-time, language of instruction: English

Develop AI solutions for a wide range of practical tasks

→ Artificial Intelligence (AI) has been causing a media frenzy about the potential benefits for the economy in general, and the world of work, in particular. However, AI is not limited to chatbots and language models, but has many more diverse and more complex applications. And for the full range of possibilities to be exploited, it will require comprehensively trained AI engineers who can master practical challenges.

Such mastery will only be possible by combining AI methodologies with other essential competences – such as computer science, software development, project management and various soft skills.

Career Profile

→ You'll acquire all the skills necessary to see through AI projects from conception to implementation. This includes skills in the acquisition and pre-processing of data, the integration of ready-made AI components, as well as competence in customised machine learning models.

Once an AI solution has proven to be functional, it will need implementation, which, in turn, requires competences in cloud computing and/or embedded systems, plus software development methods and project management. Due to the practical orientation of the study program, you will also become familiar with applied AI methods in domains such as IoT, computer vision and speech processing.

Study Focus

- Machine Learning and many other AI methods
- Computer Vision, Natural Language Processing
- Software Development & Computer Science Foundations
- Cloud Computing & Embedded Systems
- IT Project Management, IT Law & Business & Soft Skills

Good to Know

→ Required level in English: B2 (level equivalent to Austrian "Matura" school-leaving certificate).



fh-ooe.at/en/ais

MTD

Media Technology and Design

Bachelor of Science in Engineering (BSc)
Full-time, Language of Instruction: English

NEW

Comprehensive Media Education with a Focus on Generative AI, Game/Web Development, UX Design, Audio-Video Production

→ Artificial intelligence is transforming the media industry – from creative content to game development. Starting in winter semester 2025/26, the Bachelor's degree program Media Technology and Design will place a stronger emphasis on Generative AI, preparing students to use AI in creative and technical contexts. This also enhances other core areas – Game Development, Web Development/UX Design, and Audio-Video Production – where students learn to create multimedia content, develop games, and design user-centered digital experiences. Combining technical skills, creative design, and hands-on training, this program prepares graduates for careers in the fast-paced world of Creative Media. Access to the latest tools and technologies ensures a solid foundation for one of the most dynamic fields in the digital age.

Career Profile

→ Graduates benefit from a broad interdisciplinary education and are highly versatile in the media sector. They master both technical and creative aspects of media production and often work across disciplines – from concept to implementation. Typical roles include developing web applications, online services, games, and audiovisual content. Graduates are employed in media and advertising agencies, the entertainment industry, or film production.

Study Focus

- Web Development and Web Design
- Software Development, Algorithms, AI Basics
- Game Development
- Audiovisual Media Production
- Design Basics, UX, Photography, 3D Design, Data Visualization
- Individual Specialization (via electives, projects, thesis)

Good to Know

→ From fall 2026, this program will be offered in English. After an introduction to key media areas, students focus on practical projects from semester 3. In semesters 4 and 5, they choose electives in their preferred area – optionally during a semester abroad. Students and graduates have earned recognition at international festivals such as Prix Ars Electronica and Crossing Europe.



fh-ooe.at/en/mtd

Degree programs

DES

Digital Energy Solutions¹



Joint degree program with JKU & Wels Campus

Master of Science in Engineering (MSc)
Full-time, Language of instruction: English

Energy. Digital. Future.

→ The energy sector is undergoing a fundamental transformation: climate change, growing energy demand, renewable energy, and digitalization are reshaping the entire system. Professionals are needed who combine technical expertise, economic insight, and regulatory know-how with digital thinking.

The international joint master's program Digital Energy Solutions (DES) is designed to prepare students for these challenges. The program brings together expertise in energy engineering, IT, markets, and innovation, providing the skills needed to make the energy supply of the future secure, sustainable, and efficient – and to actively drive the energy transition forward.

Career Profile

→ Graduates are well prepared to shape the future of energy as Energy Solutions Engineers. They take on key roles with energy providers, grid operators, in industry, consulting, and research – working on everything from smart grids and renewable energy to digital platforms. The program opens up exciting career paths in leadership, innovation, and cross-functional roles – on both a national and international level.

Study Focus

- Energy Technology
- Energy Economics and Regulation
- Business and Sustainability Management
- Information Technology
- Application of Energy Technology
- a wide range of additional topics with the option to specialize through electives

Good to Know

→ Digital Energy Solutions is a new international joint degree program offered jointly by the University of Applied Sciences Upper Austria and Johannes Kepler University (JKU) Linz. Students benefit from the strengths of both institutions, modern teaching methods, and an interdisciplinary learning environment. The degree is awarded by JKU, giving the program a strong international profile and opening excellent career opportunities both in Austria and abroad.

¹ Subject to approval by AQ Austria and the JKU committees.



fh-ooe.at/en/des

IM

Interactive Media

Master of Science in Engineering (MSc)
Full-time, language of instruction: English

Expertise in interactive technologies, computer games and online media

→ As digital technologies and media continue to permeate more aspects of our everyday lives, the need for intuitive and natural interfaces with integrated, intelligent functionality is becoming even greater. Our Interactive Media program focuses on preparing graduates for challenging roles in developing innovative technologies and producing complex projects in the ever-evolving media industry. The master's program features both a broad selection of specialized courses in the field of Interactive Media and a substantial project-based component that enables students to develop their own individual focus. In addition, the program seeks to hone students' communication and problem-solving skills.

Career Profile

→ Graduates of Interactive Media have acquired both the conceptual and design skills necessary for developing innovative media projects and the technical expertise to contribute to their subsequent implementation. Their specific qualifications make them sought-after experts in a variety of fields, including game development, multimedia systems, cooperative workflow solutions, mobile applications, front-end and full-stack web development, content and document management systems, digital asset management and streaming media services. And often, our graduates serve as catalysts for new digital strategies and technologies in other contexts, such as the automotive industry.

Study Focus

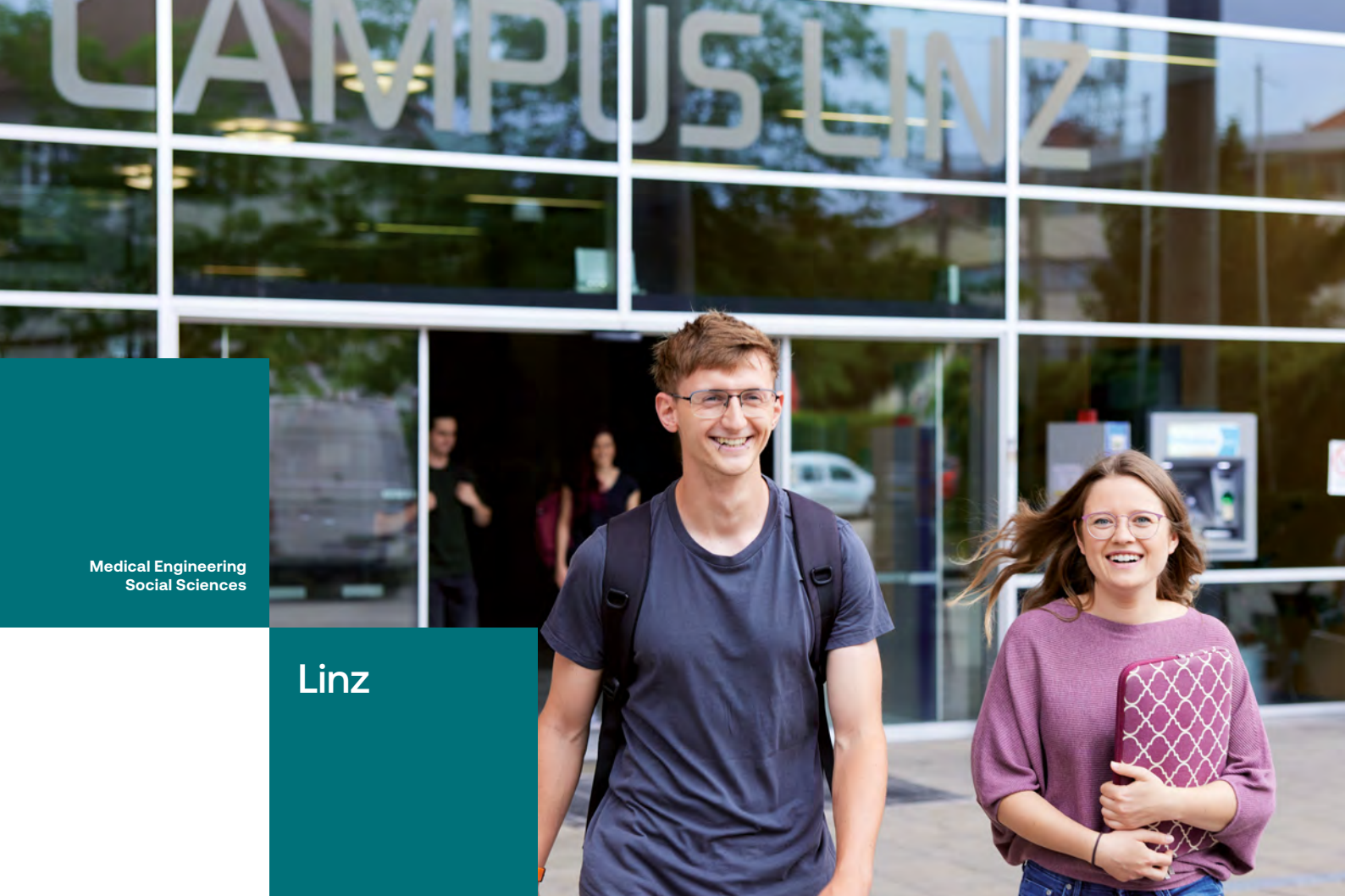
- Core curriculum augmented by a selection of elective courses in the fields of Interactive Technologies, Computer Games, Online Media and Data Journalism.

Practical Experience and Research

→ Project opportunities can be explored both in collaboration with leading industry partners and in our research group, e. g. in the areas of visual computing, user interfaces, generative AI, intelligent web applications, or games and playful experiences.



fh-ooe.at/en/im



Medical Engineering
Social Sciences

Linz

People are at the heart of your studies at Linz Campus

Linz in numbers

4	bachelor's degree programs
5	master's degree programs
600	students
3,600	graduates
220	lecturers

Upper Austria's capital city, Linz, is a bustling academic hub in the heart of one of Europe's strongest regional economies. It is home to both universities and colleges. An international community of knowledge-seekers appreciates Linz's unique blend of baroque and contemporary architecture. Not least because the city has it all, from laid-back street cafes to traditional Austrian coffee houses, from trendy eateries to fine dining. Nightlife in Linz is amazingly active, with hip bars and a vibrant clubbing scene. A happy symbiosis of urban and cosmopolitan lifestyles has created an easy-to-navigate environment. Its rich cultural life and spirit of togetherness earned Linz the title European Capital of Culture in 2009.



fh-ooe.at/en/linz-campus



To study at Linz Campus
is a step up the career
ladder

Everybody needs us

At the school of Medical Engineering and Social Sciences in Linz, we train and teach students for professions in fields that deliver products and services crucial to society. The school's management, technology, and social sciences departments balance teaching with practical research. They focus on research missions that meet two requirements – they must have humans at their very heart and hold the potential to reshape society as we know it.

Science for the real world

In our lecture halls and laboratories, research and teaching cross-pollinate. By examining real-world topics through a scientific lens, students gain that vital edge for their career prospects. We balance theory and practice in our teaching. To help us do that, we grow and nurture strong ties with businesses, industries, society, and academia worldwide.

High-end equipment in contemporary facilities

The campus building boasts labs, lecture halls, and seminar rooms with the latest equipment and technology. Natural light floods a library that invites you to linger and make use of the library's many print publications and databases. A student favorite to meet and hang out is the lounge area in our spacious auditorium. With Wi-Fi and privacy screens, it is both communicative and cozy. Humans are at the heart of what we do, and that includes our students. Student representatives from our programs, together with the faculty team of the Austrian Student Union (Österreichische Hochschülerinnen- und Hochschülerschaft, ÖH), lend an open ear and a helping hand.



Linz



Linz, the capital of Upper Austria, has over 210,000 inhabitants and ranks as the third-largest city in Austria. It inspires in many ways. Besides its flourishing industry and economy, the city on the Danube impresses with a vibrant cultural scene, a relaxed riverside atmosphere, and plenty of surprises in store

© OÖ Tourismus GmbH/Robert Maybach

city to

From the past into the future

Antiquity, pop culture, the technologies of tomorrow, modern art, and even the history of dental care – Linz's museums have it all



exper



Events, events, events!

Ars Electronica Festival, Next Comic Festival, Pflaster-spektakel, Crossing Europe, Stream Festival, Urfahrnermarkt, SBÄM, Lido Sounds, Klangwolke, Brucknerfest, Krone-Fest...

Under the stars, in the streets – any space will do. Linz's events are countless – and often free

SANDBURG,

the first beach bar in Linz, located right on the banks of the Danube. Enjoy the sunset with delicious cocktails, beach bites, and relaxing DJ or live music

© Sandburg Philipp Lipiarski



At a glance
linztourismus.at



Insider tips
linzlabyrinth.at



Going with the Flow

In Linz, everything – from beach-style bathing and sports activities to popular festivals like Bubbledays – happens by, in, on, along, or near the Danube River

a



ience



© Hermann Erber

MME

Medical Engineering

Diplom-Ingenieur (Dipl.-Ing.) equivalent to Master of Science (MSc)

Full-time

Engineering experts for Medical Device Design and Development

→ This international master's degree program equips students to engineer innovative, safe and effective medical devices. Students also gain information on how to approve and place them into markets. They deepen engineering and science fundamentals in essential areas of medical technologies, e.g. Electronics, Biomechanics, Medical Device Software, Materials Technology – applied to AI, Bioprinting, High-resolution Imaging and more. Application areas are medical imaging, assisted medical robotics, pacemakers, bionic prostheses and many more. These issues are enhanced by courses considering Medical Systems Engineering, Medicine, Clinical Trials and Regulatory Affairs. Within the Project Work and doing the Master's Thesis, students apply their skills within companies, research institutes, or hospitals to develop, produce or integrate medical devices. As part of the final examination, students present their conclusions underpinned by theoretical knowledge and their own rationale.

Career Profile

→ Graduates are qualified as engineers in Medical Engineering/Biomedical Engineering with the ability to develop medical devices and products within the regulatory framework of European markets and the ability to consider FDA regulations. Careers can start within R&D, engineering, application specialist, regulatory affairs, quality management, notified bodies, hospitals and many more. Graduates of this master's degree program are able and allowed to join a PhD program.

Study Focus

- Mathematics, Statistics, Medicine
- Biomechanics, AI & Software, Electronics, Materials
- Medical Imaging and Diagnosis Systems, Clinical Treatment Systems, Bionic Implants
- Medical Systems Engineering
- Regulatory Affairs, Electives, Project Work, Master's Thesis

Good to Know

→ The University of Applied Sciences Upper Austria is one of the most research-intensive German-speaking universities of applied sciences. Applied R&D in medical technology benefits not only companies and healthcare institutions, but also our students. Up-to-date knowledge from research comes directly to them in the laboratories and lecture halls. Students can also participate in projects and master's thesis.



fh-ooe.at/en/mme



Business
Management

Steyr

Study the best in business at Steyr Campus

Steyr in numbers

6	bachelor's degree programs
9	master's degree programs
1,400	students
7,300	graduates
310	lecturers

Are you passionate about shaping brand identities or production processes? Do you want to develop new management tools or work on concepts for more sustainable logistics? Or is it using big data to stay one step ahead of the competition that fascinates you? Welcome to Steyr Campus, where study programs help you turn your dream into an actual career.

Our 15 excellent degree programs claim top spots in university rankings. Just take our bachelor's programs, from A as in Accounting, Controlling, and Financial Management to S as in Smart Production and Management. Most let you study full or part-time. And all of them include teaching career fundamentals – sustainable business practices and digital know-how.



fh-ooe.at/en/steyr-campus

Degree programs



Steyr Campus – one of Austria's most beautiful campuses



We study in small groups and lecture halls and chill by the river

Austria's best Management University of Applied Sciences

The CHE University Ranking 2023/24 makes it official. Business studies at Steyr Campus are the best among the degree programs offered by Austrian universities of applied science. While the top spot thrills us, we are equally pleased that all our degree programs received top scores in every category. The ranking of higher education institutions by the Centre of Higher Education (CHE) is the most complete in German-speaking Europe.

Learning by doing

Projects and internships are immersions for students to experience the real business world. Small groups let you connect, interact, and collaborate. And people in leadership roles share valuable insights into the practice of business and management. It's hands-on learning at its best!

Hello world, here we come!

Steyr's internationality offers the chance to meet people from all over the world, learn about cultures, and make new friends. What's more, it gives you a head start in the race for the best jobs. Want to study in English, go for guest semesters abroad, do internships, and join a diverse student community? The Steyr Campus awaits!

Study on the river

As if its bold modern architecture right by the river wasn't enough of an eye-catcher. Steyr Campus' three buildings and next-generation DigiSpace boast state-of-the-art working spaces. But there is more to student life than a great campus. It's about the city. And you will fall in love with Steyr.



Partner universities across the world



Global Sales and Marketing

Bachelor of Arts in Business (BA)
Full-time, language of instruction: English

Internationally successful in Sales, Export & Marketing

→ Globalization and digitalization offer new opportunities in international business and management. Austria's export economy sets global standards, especially in industrial and technological sectors, creating strong demand for experts in sales, B2B marketing, and intercultural management. The English-taught bachelor's program in Global Sales and Marketing equips students with the skills needed to meet this demand.

Career Profile

→ Globalization and digitalization create new opportunities in international business. Austria's export-driven economy boosts demand for experts in sales, B2B marketing, and intercultural management. The English-taught Global Sales and Marketing program provides the skills to meet this need.

Study Focus

- Practical, hands-on training in sales management and industrial selling techniques
- B2B branding, marketing, and advertising for strategic global sales
- Key skills for careers in international, export, and global business management
- Intercultural management to navigate diverse global business cultures
- Technical fundamentals supporting B2B marketing and industrial sales success
- Three foreign languages taught by native speakers for global communication
- Social skills for engaging top clients and succeeding in international leadership

Good to Know

→ Austria's export rate exceeds 50%. This Global Sales and Marketing program prepares you for international business and intercultural management. The top 30% of students can earn a double degree at one of nine partner universities, gaining global experience in countries like Belgium, Colombia, Czech Republic, Georgia, Finland, Poland, and Taiwan.



fh-ooe.at/en/gsm

International Logistics Management

Bachelor of Arts in Business (BA)
Full-time: Language of instruction: English/German,
Part-time: Language of instruction: German

The degree course on creating sustainable, global flows of goods

→ Who combines Italian design with socially responsible raw materials from all over the world, environmentally friendly production in Asia and customers in Europe and the Western world? Logistics specialists create and optimize sustainable material and goods flows around the globe. They are responsible for inventory in the warehouse, the availability of goods in stores and in online shops, and for the best possible utilization of means of transport to reduce environmental impact. Logistics not only improves and optimizes existing processes, but also actively shapes our route to a lower-emission future, helping companies to be more successful and make society more sustainable. Logistics is the discipline for our future and provides job security.

Career Profile

→ Logistics professionals shape their future in retail companies, manufacturing companies, logistics service providers and consulting companies. They handle the management of procurement and distribution departments, analyze data in order to obtain information for more sustainable strategies of logistical processes, are responsible for warehouses and vehicle fleets and work on projects involving multiple departments to improve customer service and grow the company's success.

Study Focus

- Procurement and inventory management
- Warehouse technology and warehouse optimization
- Retail branch supply and availability of goods
- Delivery concepts for items ordered online
- Intermodal transport and handling concepts
- Optimization methods for material flow and transportation
- Process acquisition, analysis and optimization
- Principles of marketing, governance and finance
- International business and semesters abroad
- Sustainable design of global supply chains
- Data-based decision-making

Good to Know

→ In recent rankings, International Logistics Management has always been rated the best of over 70 bachelor's programs in economics at universities of applied science in Austria.



fh-ooe.at/en/ilm

Global Sales and Marketing

Master of Arts in Business (MA)

Full-time/part-time, language of instruction: English

In-depth know-how and international leadership skills in global Sales Management and Marketing Activities

→ Austria's export economy has succeeded in setting international standards in many fields, notably in industrial plants, machinery, technological goods and services and sustainable solutions. These global business operations generate a high demand for suitably qualified B2B marketing and sales management personnel with intercultural management expertise.

Career Profile

→ The master's degree program Global Sales and Marketing equips students with business management skills and knowledge to DEVELOP and MANAGE future marketing and sales management activities for international business companies. For such global management professionals, it is essential to be aware of intercultural business challenges created by the globalization and digitalization of the world economy. A typical job description would be a management position with responsibility for global business management of an international company, a management position in international leadership roles in a subsidiary of an international company, a marketing and brand manager focusing on marketing strategies or sales and key account management positions. In addition, the program offers an excellent basis for entrepreneurs wishing to set up their own companies in an international business environment.

Study Focus

- B2B Marketing: Develop and implement strategic marketing, branding, and advertising for industrial goods and services in intercultural contexts.
- Sales and Sales Management: Plan, evaluate, and manage strategic and international sales in global markets.
- Intercultural Management and Cross-cultural Sales: Understand global cultural differences to navigate international business challenges effectively.
- Practical Skills: Link academic knowledge with real-world application in global industrial and management markets.
- Management/International Leadership Skills: Gain insights into global business management and leadership challenges.

Good to Know

→ All students have the opportunity to study one semester abroad (mandatory for full time students!), incl. several double degree options in the US, Czech Republic, Colombia, China, Australia.



fh-ooe.at/en/gsm-master

Global Sales and Marketing Triple Degree

MA (University of Applied Sciences Upper Austria, Austria)

MBA (CETYS University, Mexico)

MBA (Vietnamese German University, Vietnam)

Full-time, language of instruction: English

Profound Applied Management Skills in International Business, Marketing, and Sales

→ The triple degree program at GSM prepares students to manage international marketing and sales in global businesses. It fosters entrepreneurial thinking and equips them to navigate intercultural challenges. In today's digitalized world, understanding technology, managing B2B processes, and integrating digital and physical customer touchpoints are essential for international leadership.

Career Profile

→ The triple degree program at GSM prepares students for global marketing and sales roles, fostering entrepreneurial thinking and intercultural skills. It also builds expertise in technology, B2B processes, and the integration of digital and physical customer touchpoints for effective international leadership.

Study Focus

- Entrepreneurship & Business Models (Mexico): Covers entrepreneurship and how international businesses operate. Ethics & Social Responsibility (Mexico): Focus on ethical values, sustainability, and corporate responsibility in global contexts.
- Integrated Marketing Communication (Vietnam): Teaches B2B branding using an integrated approach to advertising, PR, digital marketing, sales promotions, and more.
- International Sales Management (Austria): Learn to plan and manage strategic sales decisions in global markets. International Marketing Management (Austria): Covers B2B marketing, branding, and intercultural management.

Good to Know

→ Vietnam is a fast-growing emerging economy with increasing international business opportunities. Mexico, the second-largest economy in Latin America, serves as a strategic bridge to the U.S. market through its NAFTA membership. Austria is one of the strongest export countries in the European Union, known for its innovative, high-quality products and strong capabilities in international sales management and B2B marketing.



fh-ooe.at/en/gbm

Build tomorrow at Wels Campus

Wels in numbers

16	bachelor's degree programs
15	master's degree programs
1,800	students
9,300	graduates
470	lecturers

Wels is an impressive high-tech city in an economically strong and centrally located region in Europe that is easily accessible by transport.

How do we overcome skilled-labor shortages? How will we feed a growing population? And what can we do to make technologies more sustainable and energy cleaner? These are the challenges ahead. Our practice-based degree programs equip 1,800 students with the tools they need to come up with new solutions and technologies. Solutions and technologies that, on top of being a business success, have one more thing in common: they contribute to a sustainable future.



fh-ooe.at/en/wels-campus



Modern architecture and well-equipped facilities: The campus in downtown Wels is a 5-minute walk from the train station



Internationalization is a top priority in Wels. 9 degree programs taught in English, 450 students from all over the world, 100 partner universities for semesters abroad: The world is waiting for you!

A diverse range of studies

Degree programs offered by the School of Engineering and Natural Sciences are internationally recognized and balance scientific theory with practical application. The degree programs include Agriculture, Environment & Food; Engineering, Energy & Materials; Innovation, Design & Economy; Architecture & Civil Engineering.

Out of the lecture halls, into practice

The excellent quality of teaching, a good supervision ratio, and top job prospects all make studying at the Wels Campus a great idea. But one of the biggest benefits is how programs smooth your career entry. Many students write their final thesis embedded at companies. Others are employees at one of the various research projects even before completing their degree.

Attractive, new campus

The students, faculty, and staff of Wels Campus are collaborating to reinvent spaces where people can meet, work, relax, and refuel. A redesign has turned the courtyard into a green oasis. A Study Lounge invites you to meet, work, and learn. The rooftop of the laboratory building is now a recreational space – the Students Deck. Today, the campus features a remodeled cafeteria. And the generously expanded laboratory building makes for inspired research, teaching, and studying!

Why Wels Campus?



Electrical Engineering

Bachelor of Science in Engineering (BSc)
Full-time, language of instruction: English

Powering the World

→ One of the leading trends today is the shift towards environmentally friendly electrical energy supply. With AI systems driving exponential growth in global data processing and a sharp increase in energy consumption, the demand for highly qualified electrical engineers is critical to developing efficient, scalable, and sustainable power infrastructures. This degree program is focused on the design, operation and production of devices for modern electrical power supply, electrical energy distribution and transport, as well as power conversion. This covers components for smart grids, renewable energy utilisation and electric cars. The aim of the Electrical Engineering degree program is to provide graduates with the skills and know-how required to be able to meet the demands of international electrical energy engineering in the future. Our degree program is highly practical and includes an internship, and excursions to renowned companies.

Career Profile

→ The future tasks of our graduates cover the development, manufacturing, maintenance, operation and technical support of devices for electrical energy systems, as well as technical consulting. They will also find themselves in the planning and discovery of new and modern energy supply concepts and technologies (such as electrical cars).

Study Focus

- Fundamentals of Electrical Engineering and Information Technology (IT)
- Electrical Apparatuses, Machines and Drives
- Modern Electrical Systems for Energy Transport and Distribution, including Smart Grid Technology
- High Voltage Engineering
- Power Electronics and Electrical Drives, e.g. for E-Mobility
- Control Engineering and Automation Engineering
- Measurement Engineering and Measurement Data Processing

Good to Know

→ Electrical energy is THE backbone of modern society. Engineers are in high demand as more efficient and sustainable energy supplies are developed. Our graduates join a network of experts shaping the future of electrical energy supply.



fh-ooe.at/en/ee

Green Science

Bachelor of Science in Engineering (BSc)
Full-time, language of instruction: English / German

Tackle global challenges to find new solutions

→ International students who are passionate about technologies relating to food production, biological processes, or agriculture and will find the Green Science program an ideal starting point. With a strong practical orientation, modern labs, and opportunities for internships and study abroad, students gain hands-on experience and build a solid foundation for careers in research, industry, or environmental consulting – especially in the German-speaking region.

Target Group

- This program is designed for students aiming for a career in the Life Sciences in the German-speaking region. It is particularly suitable for applicants with German language skills at A2 level and English at B2 level. The GS program begins with courses taught in English and includes an intensive German language program. After the first year, students choose one of the following specialization tracks, which are then taught in German:
- Agricultural Technology and Management
 - Bio- and Environmental Technology
 - Food Technology and Nutrition

If applicants do not yet meet the formal entry requirements for studying in Austria, these can be acquired through the International Foundation Program offered by the University of Applied Sciences Upper Austria in the year preceding the bachelor's program.

Study Focus

- Nutrition & Health
- Food Technology
- Biotechnology
- Environmental Engineering
- Agricultural Sciences
- Agribusiness
- Natural & Technical Sciences
- Practical Skills

Your Benefits

- Career-ready for the Life Sciences
- Strong practical orientation
- Multilingual learning path
- Specialization options with many elective courses
- Access to Austrian Job Market



fh-ooe.at/en/gs

Innovation, Product and Engineering Management

Bachelor of Science in Engineering (BSc)
Full-time, language of instruction: English

Turn your idea into something big

→ New products do not come to life by coincidence or spontaneous flashes of inspiration. They require innovation, product & engineering managers who find ideas tailored to customer requirements, evaluate and select them correctly, and support their successful implementation. Their work is the key to success, and their creative minds are therefore in great demand in companies. They work at the interfaces between marketing, design and technology – turning ideas into successful products.

Career Profile

→ As an innovation, product & engineering manager, you will never be bored. The career paths of our graduates are exciting, varied and multi-layered. Whether it's working with customers, in marketing, innovation, product development or design engineering: Our graduates are well prepared for a successful career in many different jobs and sectors – whether they choose to work for international manufacturing companies or a small digital start-up.

Study Focus

- Innovation management
- Concept development and design
- Engineering and technology
- Marketing and product management
- Start-up feeling and entrepreneurship
- Interdisciplinary skills
- Business administration
- Practical projects with partner companies

Good to Know

→ With us, you have Mondays off so you have time to work on your own ideas – and there are regular online classes.

→ The study program is based on project-based learning. Our students get to know potential future employers through various company projects, a full-time internship and the possibility to participate in research projects. Students can also work on their own product ideas from the first semester and are supported by mentors.



fh-ooe.at/en/ipem

Lightweight and Materials Engineering

Bachelor of Science in Engineering (BSc),
Full-time, language of instruction: English / German

Building the future

→ Function, safety, lightweight, design, cost, durability and sustainability – the right choice of material is crucial for all products as well as using as little material as possible to manage our limited resources, and whenever masses are moved lightweight design is increasingly important. Our students utilize their understanding of the interaction between materials, e.g. metals, composite materials, or plastics, their manufacturing processes, and lightweight design principles. This degree enables you to develop high-quality aircraft, car or engine components, sports equipment, durable and perfectly shaped consumer goods up to environmentally friendly food packaging. Lightweight design and materials engineering make a decisive contribution to achieving climate, resource, and sustainability goals.

Career Profile

→ Graduates are prepared to work in various roles, shaping ideas as product developers, fine-tuning the weight and durability as structural or simulation engineers, and realizing them in an industrial setting by developing and optimizing manufacturing processes including tooling systems – always with the perfect material in mind. Internships, projects, and our guest lecturers establish a first contact with our partners from industry and research.

Study Focus

- Lightweight design and simulation of lightweight structures
- Material characterization and -selection
- Processing and manufacturing technologies
- Materials: metals, plastics, and composites
- Sustainability, recycling, and bionics
- Industry projects and laboratory practice

Practical Experience and Research

→ The degree program is taught in English during the first four semesters and switches to German from the fifth semester onwards. German language courses are closely integrated into the curriculum in the first four semesters. You build a solid foundation in science, math, and engineering during the first years and apply your knowledge in an industry/research project for your thesis in the last year.



fh-ooe.at/en/lme

Automotive Mechatronics and Management

Master of Science in Engineering (MSc)
Full-time, language of instruction: English

Innovations for the Future of Mobility

→ Rapid developments in vehicle engineering have led to a merging of Mechanics, Electronics and Informatics fields. One cause of this is that vehicles meet customer demands through the optimal interplay of various mechanical and electronic components. Many functions in the areas of comfort, safety and efficiency are only made possible by mechatronic systems. In this context, specific expertise in the mechatronic disciplines, combined with social and business economics competences, will be central requirements of future employees and managers in the motor vehicle industry. Precisely these requirements are the focus of the new master's degree program, Automotive Mechatronics and Management.

Career Profile

→ This international master's degree program meets the industry's demand for engineers who can combine complex individual components into innovative mechatronic systems with improved or completely new functions and, in doing so, think and act under consideration of qualitative and cost aspects. The fields of activity of graduates are, therefore, in the execution and management of mechatronic development projects, in the design and validation of mechatronic vehicle systems or as quality engineers in the field of quality assurance in the product development process.

Study Focus

- Automotive Mechatronics
- Automotive IT
- Model-based engineering
- Management
- Social Skills

Good to Know

→ Mechatronics and vehicle manufacturing are strong points of the Upper Austrian economy! This is why the need for highly-qualified graduates in these fields will continue to grow in the future. The practice orientation of this degree program is guaranteed by close cooperation with companies in the automotive industry. Ideally, the projects in the third semester and the master's thesis are carried out at partner companies and often supported by professors and lecturers who work in or closely with the automotive industry.



fh-ooe.at/en/amm

Digital Energy Solutions¹

NEW

Joint degree program with JKU & Hagenberg Campus

Master of Science in Engineering (MSc)
Full-time, Language of instruction: English

Energy. Digital. Future.

→ The energy sector is undergoing a fundamental transformation: climate change, growing energy demand, renewable energy, and digitalization are reshaping the entire system. Professionals are needed who combine technical expertise, economic insight, and regulatory know-how with digital thinking.

The international joint master's program Digital Energy Solutions (DES) is designed to prepare students for these challenges. The program brings together expertise in energy engineering, IT, markets, and innovation, providing the skills needed to make the energy supply of the future secure, sustainable, and efficient – and to actively drive the energy transition forward.

Career Profile

→ Graduates are well prepared to shape the future of energy as Energy Solutions Engineers. They take on key roles with energy providers, grid operators, in industry, consulting, and research – working on everything from smart grids and renewable energy to digital platforms. The program opens up exciting career paths in leadership, innovation, and cross-functional roles – on both a national and international level.

Study Focus

- Energy Technology
- Energy Economics and Regulation
- Business and Sustainability Management
- Information Technology
- Application of Energy Technology
- a wide range of additional topics with the option to specialize through electives

Good to Know

→ Digital Energy Solutions is a new international joint degree program offered jointly by the University of Applied Sciences Upper Austria and Johannes Kepler University (JKU) Linz. Students benefit from the strengths of both institutions, modern teaching methods, and an interdisciplinary learning environment. The degree is awarded by JKU, giving the program a strong international profile and opening excellent career opportunities both in Austria and abroad.

¹ Subject to approval by AQ Austria and the JKU committees.



fh-ooe.at/en/des

Electrical Engineering

Master of Science in Engineering (MSc)
Full-time, language of instruction: English

Powering the World

→ New technologies like electric cars and renewable energy systems necessitate extensive research in electrical engineering. To support eco-friendly distribution and transportation of electricity through cable grids, as well as in batteries and hydrogen systems, DC grids have emerged. Moreover, power electronics and electrical cars represent cutting-edge advancements that aim to establish an environmentally sustainable energy supply. By incorporating SMART technology into our power systems, we can reduce costs while enhancing reliability and accessibility for end consumers. In essence, this program aims to educate the trailblazers essential for securing a future-proof electrical energy supply. They will be at the forefront of pioneering the future!

Career Profile

→ The future tasks of our graduates cover the development, manufacturing, maintenance, operation and technical support of devices for electrical energy systems, as well as technical consulting. They will also find themselves in the planning and discovery of new and modern energy supply concepts and technologies (such as electrical cars).

Study Focus

- Electromagnetic Fields in Multiphysics Systems
- Power Electronics, Electromagnetic Compatibility (EMC)
- Control and Automation Engineering
- Measurement Engineering (Signal Analysis, Machine Learning, Computer-based Measurement Systems and IoT)
- High Voltage Engineering
- Digitalization of Electric Grids
- Energy Markets and Energy Law, Financing
- International Management and Development

Good to Know

→ Electric energy engineers possess a strong physics background and exceptional skills in comprehending intricate mechatronic systems like electric cars, energy distribution equipment, and renewable energy systems. Graduates with such expertise are in high demand! Our program emphasizes practical experience, dedicating over 50% of class time to labs and skill practice, enabling students to apply their theoretical knowledge in a hands-on manner. Collaborations with local industries provide valuable real-world exposure through projects and internships. 42% of the ECTS can be customized with electives, projects, and the master thesis!



fh-ooe.at/en/ee-ma

Innovation and Product Management

Master of Science in Engineering (MSc)
Full-time, language of instruction: English

Innovations for International Markets

→ Today, if a company wants to succeed internationally, it must be capable of innovation. This can only be achieved by treating innovation as a process. What characterises such a process of innovation leading to sustainable success? Holistic integration of marketing, design and technology, combined with strategic thinking, is the only way to develop product and service innovations in a sustainable way. This is the main focus of this master's degree program. In an interdisciplinary training concept, the various aspects of integrated innovation and product management are taught both theoretically and practically. This degree program provides a comprehensive education in Technology, Innovation Management and Marketing, complemented by the know-how delivered in two specialisations, namely "Product Concept Design" and "Development Process Engineering".

Career Profile

→ Graduates of this degree program are prepared for management positions in technical product development, innovation and design, product management and marketing in international technology companies. Being responsible for high-tech products and services, they play a decisive role in the conception and market positioning of technical innovations and thus secure the long-term success of companies. Additionally, they possess core competence in strategic R&D and innovation management. They develop sound marketing and design strategies to differentiate their products from those of competitors.

Study Focus

- Innovation and Technology Management
- International Marketing
- Trends for Innovation
- Development Process Engineering
- Product Concept Design
- Innovative Teaching

Good to Know

→ IPM is an international and interdisciplinary degree program with students from more than 20 countries. Intercultural aspects and strategies in all disciplines are a cornerstone of the curriculum. From the beginning, students apply their knowledge to industry projects. In intercultural and teams, students work on real-world problems for local and international firms.



fh-ooe.at/en/ipm-ma

AB

Plant Construction Management

Diplom-Ingenieur*in für technisch-wissenschaftliche Berufe
(Dipl.-Ing.*in)

Full-time: Language of instruction: English

Part-time: Language of instruction: German

Springboard into the world of international project business

→ Lead and manage international plant construction projects, coordinate multinational teams and become an expert in the project business. As a project manager, you are the leading interface between the customer and the supplier who realizes complete or partial plants. The mission: to implement the plant construction contract in compliance with costs, deadlines and performance guarantees. And how? Through know-how from a mix of engineering, business administration and business law and specially tailored to the project business.

Career Profile

→ Graduates are able to plan, implement, monitor and lead international projects for the construction of production plants. The global focus gives graduates the opportunity to orient their future career internationally and to realize global projects in mechanical and plant engineering independently of the plant technology.

Study Focus

- Plant construction (plant engineering & digital construction)
- Project execution
- Project management
- Business law
- Project Cases
- Design freedom with electives

Good to Know

→ The plant construction program is unique in Europe. A degree program with a mix of engineering, business administration and business law, with a focus on the project business.

Practice and research during studies

→ You can't get more in touch with the project business! The course focuses on a deep overall insight into the real project business. Countless practical project cases in the second and third semester prepare students for the challenges of the project. This guarantees a high level of practical relevance and also paves the way for an (inter)national career.



fh-ooe.at/en/ab

SES

Sustainable Energy Systems

Master of Science in Engineering (MSc)

Full-time, language of instruction: English

Come Join Us in Pioneering the Future

→ Sustainability is the key to our future development, especially when it comes to energy utilisation and consumption. As natural resources are becoming increasingly scarce or more expensive, the utilisation of energy in a sustainable way is more and more important. This degree program combines the education in energy systems with respect to sustainable energy resources, energy efficiency, the decarbonisation of the traditional energy system as well as the management of international energy-related projects. Special emphasis is placed on learning and working in multicultural teams.

Career Profile

→ Career prospects include the management and technical implementation of energy infrastructure projects, e.g. large-scale PV or wind power plants, energy efficiency measures, smart grids and grid connection of renewable energies as well as energy storage systems. Possible positions are, amongst others: Engineer for the design, construction, maintenance and retrofit of energy systems, technical consultant, expert for project financing and management, technical adviser for banks and insurance companies.

Study Focus

- Interdisciplinary, technical program with a focus on sustainable energy resources, energy storage, energy distribution, energy efficiency, as well as energy markets and management
- Business administration and intercultural management
- International project management and development
- International study groups
- English as the language of tuition

Practical Experience and Research

→ The goal of the degree program is that students become part of a lifelong network of energy experts. The collaboration with industry partners guarantees the presence of international experts as well as the possibility of international internships. Due to extensive R&D activities on campus, students can get hands-on experience in energy-related research projects.



fh-ooe.at/en/ses

Your gateway to studying in Austria

Our International Foundation Program (IFP)

You want to study in Austria but do not meet the entry requirements? Don't worry – with the International Foundation Program (IFP), we offer an alternative route to studying for a bachelor's degree at the University of Applied Sciences Upper Austria.

Essential information

- **Mode of study:** Full-time
- **Duration of study:** Mid-September until mid of July
- **Language of instruction:** English
- **Location:** Wels Campus
- **Costs:** Program fee: EUR 4,888 + EUR 69 upfront for German course in pre-assessment phase

Please note: accommodation, travel and living cost to/in Austria are not included in the program fee.

Study Plan

Minimum requirements for successfully completion:

Core modules + 5 ECTS electives per semester = successful completion of the IFP

Winter semester

8 ECTS  Mathematics	5 ECTS  Physics	1 ECTS  Social Skills & Intercultural Training
2 ECTS  English	3-9 ECTS  German*	3 ECTS  Biology ¹
2 ECTS  Chemistry 1 ¹	2 ECTS  Market-oriented Management ¹	3 ECTS  Powerplants for Electrical Power Generation ¹

Summer semester

8 ECTS  Mathematics	2 ECTS  English	3-9 ECTS  German*
2 ECTS  Chemistry 2 ¹²	3 ECTS  Applied Informatics	5 ECTS  Physics ³
3 ECTS  Microbiology ¹	2 ECTS  Presentation Skills	2 ECTS  Key Account Management ¹
3 ECTS  Logistics Management ¹		

* Based on your level of skills

(1) will be accredited in several bachelor's degree programs in Wels

(2) can only be selected if Chemistry 1 is passed in Winter semester

(3) mandatory for studies in the field of Engineering

■ Core modules ■ Elective modules



fh-ooe.at/en/ifp

Bachelor's degree programs

Hagenberg Campus

Informatics & Digital Media

Informatics & AI

- Artificial Intelligence Solutions (FT) 
- Automotive Computing (FT)
- Hardware-Software-Design (FT + dual)
- Medical and Bioinformatics (FT)
- Mobile Computing (FT)
- Secure Information Systems (FT)
- Software Engineering (FT + PT)

Digital Media, Communications & Design

- Communication and Knowledge Media (FT)
- Design of Digital Products (FT)
- Digital Arts (FT)
- Media Technology and Design (FT) 

Linz Campus

Medical Engineering & Social Sciences

Medical Engineering

- Human Enhancement Engineering and Ethics (PT)
- Medical Engineering (FT)

Applied Social Sciences

- Social Work (FT + PT)
- Social-, Public- and Nonprofit-Management (PT)

→ **Tip:** Many full-time Bachelor's and Master's degree programs are compatible with part-time employment, allowing students to work alongside their studies.

FT = full time, PT = part time

Steyr Campus

Business & Management

- Accounting, Controlling and Financial Management (FT + PT)
- Global Sales and Marketing (FT) 
- International Logistics Management (FT + PT)  
- Marketing and Digital Business (FT + PT)
- Process Management and Business Intelligence (FT + PT)
- Smart Production and Management (FT + PT)

Wels Campus

Engineering & Natural Sciences

Agriculture, Environment & Food

- Agricultural Technology and Management (FT)
- Bio- and Environmental Technology (FT)
- Food Technology and Nutrition (FT)
- Green Science (FT)  
- Sustainable Solutions (FT)

Engineering, Energy & Materials

- Applied Energy Engineering (FT)
- Automation Engineering (FT)
- Electrical Engineering (FT) 
- Lightweight Design and Composite Materials (FT)
- Lightweight and Materials Engineering (FT)  
- Materials and Process Engineering (FT)
- Mechanical Engineering (FT)
- Mechatronics and Business Management (PT)
- Process Engineering and Production (PT)

Innovation, Design & Economy

- Innovation, Product & Engineering Management (FT) 
- Product Design and Technical Communication (FT + PT)

Architecture & Civil Engineering

- Architecture (FT)
- Civil Engineering (FT)

Master's degree programs

Hagenberg Campus

Informatics & Digital Media

Informatics & AI

- Data Science Engineering (FT)
- Digital Energy Solutions^{1,3} (FT) 
- Embedded Systems Design (FT)
- Human-Centered Computing (PT)
- Information Engineering and -Management (PT)
- Information Security Management (PT)
- Mobile Computing (FT)
- Robotic Systems Engineering² (PT)
- Secure Information Systems (FT)
- Software Engineering (FT)

Digital Media, Communications & Design

- Communication and Knowledge Media (FT)
- Digital Arts (FT)
- Interactive Media (FT) 

Linz Campus

Medical Engineering & Social Sciences

Medical Engineering

- Applied Technologies for Medical Diagnostics (PT)
- Medical Engineering (FT) 
- Personalized Technical Medicine³ (PT)

Applied Social Sciences

- Leading Transformation for Impact Organizations⁴ (PT)
- Managing Non-Profit and Public Services (PT)
- Social Work (PT)

¹ Joint Master Hagenberg Campus, Wels Campus, JKU Linz

² Joint Master Wels Campus, Hagenberg Campus

³ Subject to approval by the AQ Austria.

⁴ In cooperation between Linz Campus and Steyr Campus.

FT = full time, PT = part time

Steyr Campus

Business & Management

- Accounting, Controlling and Financial Management (FT + PT)
- Agricultural Management and Innovations (PT)
- Digital Business Management (PT)
- Global Sales and Marketing (FT + PT) 
- Human Resource Management (PT)
- Leading Transformation for Impact Organizations⁴ (PT)
- Logistics Engineering and Management (PT)
- Operations Management (FT + PT)
- Supply Chain Management (FT + PT)

Wels Campus

Engineering & Natural Sciences

Agriculture, Environment & Food

- Bio- and Environmental Technology (FT)
- Food Technology and Nutrition (FT)

Engineering, Energy & Materials

- Applied Energy Engineering (FT)
- Automation Engineering (FT)
- Automotive Mechatronics and Management (FT) 
- Digital Energy Solutions^{1,3} (FT) 
- Electrical Engineering (FT) 
- Lightweight Design and Composite Materials (FT)
- Materials and Process Engineering (FT)
- Mechanical Engineering (FT)
- Plant Construction Management (FT + PT)  
- Robotic Systems Engineering² (PT)
- Sustainable Energy Systems (FT) 

Innovation, Design & Economy

- Innovation and Product Management (FT) 
- Mechatronics and Business Management (PT)

Architecture & Civil Engineering

- Civil Engineering (FT)

Study to shape your future, not just be part of it.

November 2025



Study
guidance



Aim

→ **higher**

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