



UNIVERSITY
OF APPLIED SCIENCES
UPPER AUSTRIA

Course Offer

for Incoming Exchange
Students



School of Informatics,
Communications and Media

fh-ooe.at/en/hagenberg-campus

Bachelor's Degree Programme

Programme (department)	Course unit code	Course unit title	Course type	Semester (level)	Level	ECTS	Page
Automotive Computing (Bachelor, Hagenberg Campus)							
AC.ba	DAB4 U	Database Design	Practice-oriented session	4	Bachelor	3	5
AC.ba	DAB4 V	Database Design	Lecture	4	Bachelor	2	6
AC.ba	WDP4 U	Web Development	Practice-oriented session	4	Bachelor	3	7
AC.ba	WDP4 V	Web Development	Lecture	4	Bachelor	2	8
School of Informatics, Communications and Media (Bachelor, Hagenberg Campus)							
FHHGB	ADS1IL_INT	Algorithms and Data Structures (with Java)	Integrated course	2	Bachelor	5	9
FHHGB	AIC1IL_INT	AI in Creativity	Integrated course	2	Bachelor	5	10
FHHGB	CDF1IL_INT	Computer Design and Firmware Programming	Integrated course	2	Bachelor	5	12
FHHGB	DEU1IL_INT	German for Beginners	Integrated course	2	Bachelor	2	13
FHHGB	DEU2IL_INT	German for Beginners with Prior Knowledge	Integrated course	2	Bachelor	2	14
FHHGB	GDP1IL_INT	General Data Protection Regulation	Integrated course	2	Bachelor	4	15
FHHGB	HAI2IL_INT	Human Aspects of Information Security	Integrated course	2	Bachelor	2	16
FHHGB	MAD1IL_INTIL	Mobile App Development	Integrated course	2	Bachelor	5	17
FHHGB	PHY2IL_INT	Basics of Physiology	Integrated course	2	Bachelor	3	18
FHHGB	SCM1IL_INT	Source Code Management using Git	Integrated course	2	Bachelor	0,5	19
FHHGB	SEM1PR_INT2P T	Semester project	Project	2	Bachelor	10	20
FHHGB	VRM1IL_INT	Version & Release Management using Git	Integrated course	2	Bachelor	0,5	21
Hardware-Software-Design (Bachelor, Hagenberg Campus)							
HSD.ba	ENG2-17ILV	English 2	Integrated course	2	Bachelor	2	22

Programme (department)	Course unit code	Course unit title	Course type	Semester (level)	Level	ECTS	Page
Hardware-Software-Design (Bachelor, Hagenberg Campus)							
HSD.ba	GID4ILV	Source Code Management using Git	Integrated course	4	Bachelor	0,5	23
HSD.ba	GIV4ILV	Version & Release Management using Git	Integrated course	4	Bachelor	0,5	24
Communication and Knowledge Media (Bachelor, Hagenberg Campus)							
KWM.ba	AUP6VO	Adaptivity and Personalization	Lecture	6	Bachelor	3	25
KWM.ba	SCR2UE	Client-Side Scripting	Practice-oriented session	2	Bachelor	2,5	26
KWM.ba	SCR2VO	Client-Side Scripting	Lecture	2	Bachelor	1	27
KWM.ba	STE2UE	Scientific and Technical English	Practice-oriented session	2	Bachelor	1	28
KWM.ba	WAC2IL	Web Accessibility	Integrated course	2	Bachelor	1	29
Medical and Bioinformatics (Bachelor, Hagenberg Campus)							
MBI.ba	21_KEN2UE	English 2	Practice-oriented session	2	Bachelor	2	31
MBI.ba	21_TEN4UE	Technical English 2	Practice-oriented session	4	Bachelor	1	32
Media Technology and Design (Bachelor, Hagenberg Campus)							
MTD.ba	05_DVC4IL	Digital Imaging / Visual Computing	Integrated course	4	Bachelor	5	33
MTD.ba	05_EMP4IL	Embodied Play	Integrated course	4	Bachelor	5	34
MTD.ba	05_IGP4IL	Interaction and Game Programming	Integrated course	4	Bachelor	5	35
MTD.ba	05_MIR4IL	Mixed Reality	Integrated course	4	Bachelor	5	36
MTD.ba	05_ONM4IL	Online Multimedia	Integrated course	4	Bachelor	5	37
MTD.ba	05_PRO0PT	Semester Project	Project	4	Bachelor	10	38
MTD.ba	05_S3D4IL	Special Topic 3D	Integrated course	4	Bachelor	5	39
Secure Information Systems (Bachelor, Hagenberg Campus)							
SIB.ba	HIS4IL	Human Aspects of Information Security	Integrated course	4	Bachelor	2	40

Programme (department)	Course unit code	Course unit title	Course type	Semester (level)	Level	ECTS	Page
Secure Information Systems (Bachelor, Hagenberg Campus)							
SIB.ba	SEN2IL	Social Engineering	Integrated course	2	Bachelor	2	41
Software Engineering (Bachelor - Part Time, Hagenberg Campus)							
SE.ba	09_VPS5VO	Distributed and Parallel Software Systems	Lecture	5	Bachelor	1	42

Master's Degree Programme

Programme (department)	Course unit code	Course unit title	Course type	Semester (level)	Level	ECTS	Page
Data Science and Engineering (Master, Hagenberg Campus)							
DSE.ma	0_2CO2U	Computational Intelligence II	Practice-oriented session	2	Master	3	43
DSE.ma	0_2CO2V	Computational Intelligence II	Lecture	2	Master	3	44
DSE.ma	0_MOS2U	Modelling and Simulation	Practice-oriented session	2	Master	2	46
DSE.ma	0_MOS2V	Modelling and Simulation	Lecture	2	Master	3	47
Interactive Media (Master, Hagenberg Campus)							
IM.ma	HMF2IL	Hypermedia Frameworks	Integrated course	2	Master	5	48
IM.ma	IVI2IL	Information Visualization	Integrated course	2	Master	5	49
Communication and Knowledge Media (Master, Hagenberg Campus)							
KWM.ma	KWM510	Intercultural Online Collaboration	Integrated course	2	Master	5	50
KWM.ma	KWM531	Leadership	Integrated course	2	Master	2,5	51
KWM.ma	KWM540	Digitalization: Technologies and Deployment Scenarios	Integrated course	2/4	Master	2	53
Software Engineering (Master, Hagenberg Campus)							
SE.ma	15_DML2ILV	Data Mining and Machine Learning	Integrated course	2	Master	5	55
SE.ma	22_GEP2VO	Generative Programming	Lecture	2	Master	3	56
Human-Centered Computing (Master - Part Time, Hagenberg Campus)							
HCC.ma	17_DVA2I	Data Preprocessing and Analytics	Integrated course	2	Master	3	57
Information Engineering and -Management (Master - Part Time, Hagenberg Campus)							
IEM.ma	24_KIN2 I	Artificial Intelligence and Machine Learning	Integrated course	2	Master	3,5	58
Information Security Management (Master - Part Time, Hagenberg Campus)							
ISM.ma	CCC2ILV	Cross Cultural Business Communication	Integrated course	2	Master	3	59

Lecture/Seminar profile:**Database Design (DAB4 U)**

Degree course	AC.ba
Course title	Database Design
Course code	DAB4 U
Level	Bachelor
Term	SS24
Lecturer	Andreas Müller
Contact hours per week	2,4
ECTS credits	3
Course type	Practice-oriented session
Examinations	continuous assessment
Language of instruction	English
Places for international students	5

Learning objectives:

n.a.

Content:

In this course we will discuss fundamental concepts of databases (relationl and non-relational). Topics include Entity Relationship Diagrams, Relational Models & SQL, Stored Procedures, Triggers, Indexes, Concurrency, NoSQL, APIs & ORM and Security.

Prerequisites:

According to the prerequisites for degree program access

Lecture/Seminar profile:**Database Design (DAB4 V)**

Degree course	AC.ba
Course title	Database Design
Course code	DAB4 V
Level	Bachelor
Term	SS24
Lecturer	Andreas Müller
Contact hours per week	1,6
ECTS credits	2
Course type	Lecture
Examinations	oral or written examination
Language of instruction	English
Places for international students	5

Learning objectives:

n.a.

Content:

In this course we will discuss fundamental concepts of databases (relationl and non-relational). Topics include Entity Relationship Diagrams, Relational Models & SQL, Stored Procedures, Triggers, Indexes, Concurrency, NoSQL, APIs & ORM and Security.

Prerequisites:

According to the prerequisites for degree program access

Lecture/Seminar profile:

Web Development (WDP4 U)

Degree course	AC.ba
Course title	Web Development
Course code	WDP4 U
Level	Bachelor
Term	SS24
Lecturer	Andreas Müller
Contact hours per week	2,4
ECTS credits	3
Course type	Practice-oriented session
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

n.a.

Content:

n.a.

Prerequisites:

According to the prerequisites for degree program access

Lecture/Seminar profile:

Web Development (WDP4 V)

Degree course	AC.ba
Course title	Web Development
Course code	WDP4 V
Level	Bachelor
Term	SS24
Lecturer	Andreas Müller
Contact hours per week	1,6
ECTS credits	2
Course type	Lecture
Examinations	oral or written examination
Language of instruction	English
Places for international students	2

Learning objectives:

n.a.

Content:

n.a.

Prerequisites:

According to the prerequisites for degree program access

Lecture/Seminar profile:

Algorithms and Data Structures (with Java) (ADS1IL_INT)

Degree course	FHHGB
Course title	Algorithms and Data Structures (with Java)
Course code	ADS1IL_INT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	written examination
Language of instruction	English
Places for international students	10

Learning objectives:

Knowledge of standard algorithms and the most important data structures, with their complexity in time (algorithms) and space (data structures)
Use and adaptation of such algorithms and data structures for solving appropriate problems

Content:

Algorithms for

- searching (sequential search, binary search, hashing),
- sorting (simple sorting algorithms like insertion and selection sort as well as efficient sorting algorithms like merge, heap and quick sort) and
- pattern matching

Additionally: recursive algorithms and recursion versus iteration

Data structures like

- arrays,
- linked lists,
- binary (search) trees, heaps,
- stacks, queues and priority queues

Complexity of algorithms

Prerequisites:

- Basics of programming with any programming language
- Basic understanding of object-oriented programming

Lecture/Seminar profile:

AI in Creativity (AIC1IL_INT)

Degree course	FHHGB
Course title	AI in Creativity
Course code	AIC1IL_INT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

- Understand the fundamentals of creativity and its different dimensions, including artistic, scientific, and technological.
- Learn the basics of AI and its different applications in the field of creativity, including generative art, music composition, and storytelling.
- Explore the ethical and social implications of using AI to create art and other forms of creative output and develop a critical perspective on the role of technology in creativity.
- Analyse case studies and real-world examples of AI-generated art and creative works, and evaluate their aesthetic, technical, and emotional qualities.
- Develop practical skills in using AI tools and techniques to generate creative output, including using neural networks, machine learning algorithms, and other computational tools.

Content:

Introduction to Creativity and AI

- The concept of creativity and its various dimensions
- What is AI? Types of AI and its applications in different domains
- The intersection of creativity and AI: past, present, and future

AI in Creative Fields

- Generative art: algorithms and techniques for creating art with AI
- Music composition: using AI for generating music and exploring new genres
- Storytelling: AI tools for generating narratives, plotlines, and characters

Ethical and Social Implications

- Bias in AI and its impact on creative work
- Ownership and copyright of AI-generated content
- The role of AI in changing the creative process and the meaning of "art"

Collaboration and Co-creation

- Human-AI interaction in the creative process
- Integrating AI-generated output with human creativity
- Case studies of successful collaborations and co-creation projects

Hands-on Practice

- Experimentation with AI tools and techniques for creative output
- Project-based learning: creating an AI-generated art, music, or storytelling project
- Feedback and critique sessions

Future of Creativity and AI

- The impact of AI on the creative industries and professions
- Potential new forms of creative expression with AI
- Ethical and social considerations for the future of AI in creativity

Prerequisites:

None

Lecture/Seminar profile:

Computer Design and Firmware Programming (CDF1IL_INT)

Degree course	FHHGB
Course title	Computer Design and Firmware Programming
Course code	CDF1IL_INT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	written examination
Language of instruction	English
Places for international students	10

Learning objectives:

Knowing the structure and basic functioning of a simple CPU (Central Processing Unit)
Understanding the relationship between hardware structure, time sequences and programmability in machine and assembly language
Hardware-near programming and handling of a modern ARM microcontroller platform
Ability to program peripherals of microcontrollers

Content:

Introduction to computer architecture: RISC/CISC, control unit (FSM, micro-programmed) and datapath
CPU-Microarchitecture: structure and timing models, working through the design of a simple CPU
Introduction to the ARM assembly programming language: instruction classes, command architecture, addressing modes, hands-on lab on ARM assembly basics
Programming of ARM-Microcontrollers in C and assembly language, macro programming, inline assembly, use of libraries, compiler directives

Prerequisites:

Foundations of Digital Design (combinational and sequential circuits, Finite State Machines), Basic skills in programming

Lecture/Seminar profile:

German for Beginners (DEU1IL_INT)

Degree course	FHHGB
Course title	German for Beginners
Course code	DEU1IL_INT
Level	Bachelor
Term	SS24
Lecturer	Bettina Buchberger
Contact hours per week	1,6
ECTS credits	2
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	10

Learning objectives:

n.a.

Content:

n.a.

Prerequisites:

none

Lecture/Seminar profile:

German for Beginners with Prior Knowledge (DEU2IL_INT)

Degree course	FHHGB
Course title	German for Beginners with Prior Knowledge
Course code	DEU2IL_INT
Level	Bachelor
Term	SS24
Lecturer	Bettina Buchberger
Contact hours per week	1,6
ECTS credits	2
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	10

Learning objectives:

n.a.

Content:

n.a.

Prerequisites:

Basic knowledge in german

Lecture/Seminar profile:**General Data Protection Regulation (GDP1IL_INT)**

Degree course	FHHGB
Course title	General Data Protection Regulation
Course code	GDP1IL_INT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	4
ECTS credits	4
Course type	Integrated course
Examinations	oral or written examination
Language of instruction	English
Places for international students	10

Learning objectives:

Students know the basic principles of the General Data Protection Regulation. They are able to deal with data protection problems on the basis of the law and find comprehensibly and justifiable solutions.

Content:

Principles of the General Data Protection Regulation of the European Union and the Data Protection Law in Austria.

Prerequisites:

None

Lecture/Seminar profile:**Human Aspects of Information Security (HAI2IL_INT)**

Degree course	FHHGB
Course title	Human Aspects of Information Security
Course code	HAI2IL_INT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	1
ECTS credits	2
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	10

Learning objectives:

Students are able to understand the behavior of people in the context of information security; they understand and are able to apply the basics of risk perception and assessment.

Content:

Principles of human behavior in the context of information security. Subjective assessment of risks and threats; effectiveness of policies and regulations; open and covert avoidance behavior, basic concepts and examples of security awareness training.

Prerequisites:

None

Lecture/Seminar profile:**Mobile App Development (MAD1IL_INTIL)**

Degree course	FHHGB
Course title	Mobile App Development
Course code	MAD1IL_INTIL
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	1
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	10

Learning objectives:

n.a.

Content:

Activity, Resources, View/Layout/Interaction, Context, Sensors, Manifest, Intent, Notification, Inter-Component Communication, Lists, Fragments, AppBar, UI-Navigation and Preferences

Prerequisites:

Decent knowledge in OO programming in Java or alike is necessary.

Lecture/Seminar profile:**Basics of Physiology (PHY2IL_INT)**

Degree course	FHHGB
Course title	Basics of Physiology
Course code	PHY2IL_INT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	2
ECTS credits	3
Course type	Integrated course
Examinations	oral or written examination
Language of instruction	English
Places for international students	10

Learning objectives:

Get an understanding of enzymes, enzyme functionality, creatinine, urine test strips

Content:

- Measurement of tidal volume
- Panoptic staining of blood smear
- Conducting a blood group test
- Determination of the erythrocyte count
- Determination of haematocrit
- Determination of methaemoglobin in the blood
- Measurement of osmotic erythrocyte resistance
- Protein Concentration Determination
- Blood cell settling rate
- Comparison of blood pressure monitors

Prerequisites:

Basic knowledge in biology and chemistry

Lecture/Seminar profile:

Source Code Management using Git (SCM1IL_INT)

Degree course	FHHGB
Course title	Source Code Management using Git
Course code	SCM1IL_INT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	0,5
ECTS credits	0,5
Course type	Integrated course
Examinations	oral or written examination
Language of instruction	English
Places for international students	10

Learning objectives:

- Get an understanding of version control systems
- Get a basic understanding of the Git command line
- Learn what a Git repository is and how to use it
- Learn what a Git commit graph is and how to interpret it
- Learn and apply the basic Git workflows
- Understand the benefits of using a version control system in a team

Content:

- Introduction: Why use a version control system? What is needed to get started with Git?
- How Git works:
 - Repository, Working Directory, Staging Area/Index, Commit, Remote, Refs (Branch/Tag/HEAD), Commit-Graph
- Important Commands: init/clone, checkout, add/reset/commit, push/pull, branch/tag
- Merging & Merge-Conflicts (Merge-Commit): Step by step

Prerequisites:

- Basic knowlege in programming

Lecture/Seminar profile:

Semester project (SEM1PR_INT2PT)

Degree course	FHHGB
Course title	Semester project
Course code	SEM1PR_INT2PT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	1
ECTS credits	10
Course type	Project
Examinations	continuous assessment
Language of instruction	English
Places for international students	10

Learning objectives:

Working in a team on a specific topic, where you fulfill most of the prerequisites of the project.

Content:

Define Milestones and a final goal of the project. Write a project report at the end including your defined milestones. Report problems and argue why you have chosen which technology and how you solved upcoming problems

The Prerequisites depend on the project you have chosen. For a web project for example HTML, CSS, javascript, PHP and MySQL

Prerequisites:

The Prerequisites depend on the project you have chosen. For a web project for example HTML, CSS, javascript, PHP and MySQL.

Lecture/Seminar profile:

Version & Release Management using Git (VRM1IL_INT)

Degree course	FHHGB
Course title	Version & Release Management using Git
Course code	VRM1IL_INT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	0,5
ECTS credits	0,5
Course type	Integrated course
Examinations	oral or written examination
Language of instruction	English
Places for international students	10

Learning objectives:

- Get a deeper understanding of how Git handles and represents commits and branches
- Get a deeper understanding of Git merge strategies and their benefits/drawbacks
- Understand how branches can be used to maintain multiple versions of an application
- Learn and apply how feature branches can be used to work on a shared code base in a team
- Understand common CI/CD concepts and how they relate to Git
- Learn and apply which commands should and should not be used for automation

Content:

- Analyzing Commits: Is a commit part of a specific branch? Is a branch fully merged into another branch? Compare branches
- Merging: Rebase, Cherry-Picking
- Branching Models (Single main branch, Version branches, Feature branches)
- Using the stash
- Referencing other repositories: Submodules, Subtrees, Forks
- Automation: CI/CD, Repository Hooks, Plumbing vs. Porcelain commands

Prerequisites:

Basic knowledge in programming, Source Code Management using Git

Lecture/Seminar profile:

English 2 (ENG2-17ILV)

Degree course	HSD.ba
Course title	English 2
Course code	ENG2-17ILV
Level	Bachelor
Term	SS24
Lecturer	Julia Maria Lengauer
Contact hours per week	2
ECTS credits	2
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

n.a.

Content:

n.a.

Prerequisites:

n.a.

Lecture/Seminar profile:

Source Code Management using Git (GID4ILV)

Degree course	HSD.ba
Course title	Source Code Management using Git
Course code	GID4ILV
Level	Bachelor
Term	SS24
Lecturer	Dominik Krenner
Contact hours per week	0,5
ECTS credits	0,5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	1

Learning objectives:

- Get an understanding of version control systems
- Get a basic understanding of the Git command line
- Learn what a Git repository is and how to use it
- Learn what a Git commit graph is and how to interpret it
- Learn and apply the basic Git workflows
- Understand the benefits of using a version control system in a team

Content:

- Introduction: Why use a version control system? What is needed to get started with Git?
- How Git works:
Repository, Working Directory, Staging Area/Index, Commit, Remote, Refs (Branch/Tag/HEAD), Commit-Graph
- Important Commands: init/clone, checkout, add/reset/commit, push/pull, branch/tag
- Merging & Merge-Conflicts (Merge-Commit): Step by step

Prerequisites:

n.a.

Lecture/Seminar profile:

Version & Release Management using Git (GIV4ILV)

Degree course	HSD.ba
Course title	Version & Release Management using Git
Course code	GIV4ILV
Level	Bachelor
Term	SS24
Lecturer	Dominik Krenner
Contact hours per week	0,5
ECTS credits	0,5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	2

Learning objectives:

- Get a deeper understanding of how Git handles and represents commits and branches
- Get a deeper understanding of Git merge strategies and their benefits/drawbacks
- Understand how branches can be used to maintain multiple versions of an application
- Learn and apply how feature branches can be used to work on a shared code base in a team
- Understand common CI/CD concepts and how they relate to Git
- Learn and apply which commands should and should not be used for automation

Content:

- Analyzing Commits: Is a commit part of a specific branch? Is a branch fully merged into another branch? Compare branches
- Merging: Rebase, Cherry-Picking
- Branching Models (Single main branch, Version branches, Feature branches)
- Using the stash
- Referencing other repositories: Submodules, Subtrees, Forks
- Automation: CI/CD, Repository Hooks, Plumbing vs. Porcelain commands

Prerequisites:

n.a.

Lecture/Seminar profile:**Adaptivity and Personalization (AUP6VO)**

Degree course	KWM.ba
Course title	Adaptivity and Personalization
Course code	AUP6VO
Level	Bachelor
Term	SS24
Lecturer	Mirjam Augstein
Contact hours per week	2
ECTS credits	3
Course type	Lecture
Examinations	written examination
Language of instruction	German/English
Places for international students	10

Learning objectives:

After completing the course, students should be able to design adaptive systems and know and apply methods for the acquisition, analysis and interpretation of data that serve as a basis for adaptivity. Furthermore, students should be able to evaluate adaptive systems in terms of usability and added value compared to non-adaptive variants.

Content:

Adaptivity is a way of making systems personalized to users - in many ways. For example, adaptivity can affect the graphical user interface of a system, which then automatically adapts to the user, but also the type and amount of content presented. The latter means a way out of the so-called "information dilemma" which has become a growing problem since the early days of the Internet. The rapidly increasing amount of available information as well as the increasing diversity of users pose new challenges to the designers and developers of the systems. A single representation is often no longer sufficient. This course deals with the basics of personalization and adaptive systems. Different aspects of adaptive systems are covered, starting with the goals of adaptivity, user modeling techniques, security aspects, and evaluation of adaptive systems. The goal of the course is to provide a holistic overview of the topic. Technical aspects as well as the user perspective will be considered.

Assessment: The course will be assessed by a written exam at the end of the semester. Students need to achieve at least 50% of the obtainable points in order to complete the course positively.

Prerequisites:

Students participating in the course need to have basic (web) programming skills and should be familiar with the basics of human-centered design.

Lecture/Seminar profile:**Client-Side Scripting (SCR2UE)**

Degree course	KWM.ba
Course title	Client-Side Scripting
Course code	SCR2UE
Level	Bachelor
Term	SS24
Lecturer	Johannes Schönböck
Contact hours per week	2
ECTS credits	2,5
Course type	Practice-oriented session
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	4

Learning objectives:

Graduates have basic knowledge in the conception, design and implementation of hypermedia applications, taking into account usability, standards compliance and progressive enhancement. The implementation is based on modern languages and tools. The focus of the course is on client-side web development with JavaScript. Students will gain a detailed insight into the basic concepts and technologies of the web, with current design trends and frameworks (jQuery) being scrutinized and explored using practical examples. The course consists of a lecture and a practical exercise - lecture and exercise can only be attended together.

Content:

Introduction into Client Side Scripting

- JavaScript basics
- Document Object Model (DOM)
- Object-oriented programming in JavaScript

In the exercise, the contents of the lecture are applied to concrete examples.

Prerequisites:

basic knowledge of programming

Lecture/Seminar profile:**Client-Side Scripting (SCR2VO)**

Degree course	KWM.ba
Course title	Client-Side Scripting
Course code	SCR2VO
Level	Bachelor
Term	SS24
Lecturer	Johannes Schönböck
Contact hours per week	1
ECTS credits	1
Course type	Lecture
Examinations	written examination
Language of instruction	German/English
Places for international students	2

Learning objectives:

Graduates have basic knowledge in the conception, design and implementation of hypermedia applications, taking into account usability, standards compliance and progressive enhancement. The implementation is based on modern languages and tools. The focus of the course is on client-side web development with JavaScript. Students will gain a detailed insight into the basic concepts and technologies of the web, with current design trends and frameworks (jQuery) being scrutinized and explored using practical examples. The course consists of a lecture and a practical exercise - lecture and exercise can only be attended together.

Content:

Introduction into Client Side Scripting

- JavaScript basics
- Document Object Model (DOM)
- Object-oriented programming in JavaScript

Prerequisites:

basic knowledge of programming

Lecture/Seminar profile:**Scientific and Technical English (STE2UE)**

Degree course	KWM.ba
Course title	Scientific and Technical English
Course code	STE2UE
Level	Bachelor
Term	SS24
Lecturer	Annamaria Mähr
Contact hours per week	1
ECTS credits	1
Course type	Practice-oriented session
Examinations	written examination
Language of instruction	English
Places for international students	4

Learning objectives:

In this course you will learn how to effectively deliver elevator pitches and how to talk shop proficiently. In addition, a number of grammar-related topics are covered (gerund, conditionals, adjectives).

Content:

Prepare, review and read materials for class. Carry out verbal and written assignments. Complete oral and written classroom assignments. Engage in group-, pair- and roleplay activities. Participate in discussions & give feedback when called upon. Grammar reviews. Leading a discussion. Final grammar examination.

Prerequisites:

A sound knowledge of English, a minimum of B2-level.

Lecture/Seminar profile:**Web Accessibility (WAC2IL)**

Degree course	KWM.ba
Course title	Web Accessibility
Course code	WAC2IL
Level	Bachelor
Term	SS24
Lecturer	Reinhard Koutny, Peter Heumader
Contact hours per week	1
ECTS credits	1
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	4

Learning objectives:

Accessibility of web and software systems is of crucial importance for the inclusion and participation of people with disabilities and older people (approx. 20% of the total population) in the information and knowledge society. The way web and software interfaces are designed, determines whether independent and self-directed interaction and access for people with disabilities is possible. In the information society, disability is no longer just an attribute of the individual but a quality criterion for the design of the information and communication technology (ICT)-based living environment. This requirement for the design, implementation and use of technical systems is reflected in political directives, laws and increasingly also in social and economic requirements. In addition, accessibility of web and software systems is an essential contribution to increasing usability and user experience for all people, regardless of age and/or any disabilities.

Graduates of this lecture:

- gain broad awareness of the problems and needs of people with disabilities and older people when interacting with standard hardware and websites or software systems,
- have basic knowledge about assistive technology that standard hardware and software already provide today and about specialized assistive technology (AT) that these people (can) use at the human-computer interface (HCI),
- recognize the potential of accessible user interfaces to mitigate the effects of disabilities and to improve inclusion, care, and support of people with disabilities,
- develop awareness and understanding of the need for accessibility as a basic condition for realizing this potential in inclusion and participation in all areas of life,
- gain in-depth knowledge of technical standards for accessible web and software development
- learn to use different methods, techniques and tools in the implementation of the standards,
- acquire knowledge of how these standards are implemented with different development

environments on different platforms,

- learn methods and use tools for evaluating accessibility,
- are able to independently carry out exemplary practical examples in design and programming,
- develop competencies to realize accessibility at the current state of the art, but also in the future,
- understand accessibility as an integral part of web/software engineering

Content:

1. Introduction:

- o Objectives and overview of the lecture
- o What is accessibility and why is accessibility important.
- o Overview of guidelines
- o Assistive technologies and their types of interaction with user interfaces of web/software systems
- o Self-experience: browsing and using ICT without screen, mouse, and keyboard; target audience.

2. Accessibility guidelines, their exemplary implementation and application examples

- o Principle 1: Perceivability: equivalent alternatives, adaptation of content, ...

3. accessibility guidelines, their exemplary implementation and application examples

- o Principle 2: Operability: keyboard interface, navigation, time, ...

4. accessibility guidelines, their exemplary implementation and application examples

- o Principle 3: Understandability: readability, user guidance, error prevention, ...
- o Principle 4: Robustness: Compatibility with AT and other user agents, ...

- o WCAG 2.1

5. Accessible dynamic web and software systems: Accessible Rich Internet Applications (WAI-ARIA)

- o HTML 5 Accessibility
- o What is WAI-ARIA?
- o ARIA elements and methods
- o ARIA Examples

Prerequisites:

basic knowledge of programming

Lecture/Seminar profile:**English 2 (21_KEN2UE)**

Degree course	MBI.ba
Course title	English 2
Course code	21_KEN2UE
Level	Bachelor
Term	SS24
Lecturer	Alastair Long
Contact hours per week	2
ECTS credits	2
Course type	Practice-oriented session
Examinations	continuous assessment
Language of instruction	English
Places for international students	4

Learning objectives:

n.a.

Content:

Primarily—but not exclusively—by means of simulations, role plays, group work, pair work, presentations, research, debates, as well as video and audio work important elements of grammar will be reviewed, technical and general vocabulary skills will be expanded, and idiomatic expressions will be introduced in order to improve each student's written and oral communication skills. Some of the areas of topicality include conflict situations, rhetorical expression, computer ethics, as well as issues in bioinformatics.

Prerequisites:

n.a.

Lecture/Seminar profile:**Technical English 2 (21_TEN4UE)**

Degree course	MBI.ba
Course title	Technical English 2
Course code	21_TEN4UE
Level	Bachelor
Term	SS24
Lecturer	Sandra Zwirchmayr
Contact hours per week	1
ECTS credits	1
Course type	Practice-oriented session
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

n.a.

Content:

The skills acquired in the module English for Communication will be combined with those from the module Technical English to improve each student's written and oral communication skills. Each student will choose a topic from the realm of bioinformatics, create a PowerPoint presentation for it, and deliver it; this will be followed by a group discussion of the content as well as feedback for the speaker. In addition, each student will critique one presentation in writing, and the instructor will do all of them via audio or video analysis. The areas of topicality include a short review of presentation techniques, rhetorical expression, pitfalls during a presentation, and critique writing.

Prerequisites:

n.a.

Lecture/Seminar profile:

Digital Imaging / Visual Computing (05_DVC4IL)

Degree course	MTD.ba
Course title	Digital Imaging / Visual Computing
Course code	05_DVC4IL
Level	Bachelor
Term	SS24
Lecturer	David Christian Schedl
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

Students learn basic processes and techniques from digital image processing and computer vision. In addition to the theoretical understanding, students also acquire practical skills in implementing and applying algorithms and software that are used, for example, in deep learning, robotics, medicine, biology, astronomy, and media production.

Requirements

General interest in image processing and a basic math understanding.

Prerequisites:

Basic Knowledge in HTML, CSS, JavaScript

Lecture/Seminar profile:

Embodied Play (05_EMP4IL)

Degree course	MTD.ba
Course title	Embodied Play
Course code	05_EMP4IL
Level	Bachelor
Term	SS24
Lecturer	Michael Lankes
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	6

Learning objectives:

n.a.

Content:

Introduction, basic concepts and forms of embodied play (natural forms of interaction in games: eye interaction, facial expressions, gestures, positioning and representation of the players). Technical basics and functionality of required hardware (eye tracker, laser ranger etc.). Conception and prototypical implementation of a playful prototype in groups. Evaluation of the results in the form of playtests and heuristic evaluations.

Prerequisites:

Basic Knowledge in HTML, CSS, JavaScript

Lecture/Seminar profile:

Interaction and Game Programming (05_IGP4IL)

Degree course	MTD.ba
Course title	Interaction and Game Programming
Course code	05_IGP4IL
Level	Bachelor
Term	SS24
Lecturer	Philipp Wintersberger
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

In this course, we will discuss and apply the following three principles:

Exertion: Inclusion of body movement (i.e., gestures, activities, sequences) into games, play, and simulation. How can we create experiences that make our users exhausting themselves with joy?

Integration: Waiving the boundaries between users and technology. How can we create experiences that make people believe being an entity with technological artifacts?

AI and machine learning in games: How can we make our game actors self-learn and optimize behavior? For this part, there is no fundamental knowledge of AI and math needed.

Grading: In group projects, we will develop experiences that foster on at least one of the above mentioned areas.

Requirements

General interest into gameful experiences or simulation beyond classical games. Basic knowledge of Unity and/or Unreal assumed.

Prerequisites:

Basic Knowledge in HTML, CSS, JavaScript

Lecture/Seminar profile:**Mixed Reality (05_MIR4IL)**

Degree course	MTD.ba
Course title	Mixed Reality
Course code	05_MIR4IL
Level	Bachelor
Term	SS24
Lecturer	Jeremiah Diephuis, Dominik Hackl, Georgi Yordanov Kostov
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	6

Learning objectives:

n.a.

Content:

Introduction to technologies and production processes for mixed reality applications. Fusion of the acquired knowledge from the courses "Game Programming" and "3D Design" with special attention to possibilities of performance optimization. Insight into the use of MR technologies for motion capture and other purposes. Design and prototype development of an interactive MR application (game, installation, etc.).

Prerequisites:

Basic Knowledge in HTML, CSS, JavaScript

Lecture/Seminar profile:**Online Multimedia (05_ONM4IL)**

Degree course	MTD.ba
Course title	Online Multimedia
Course code	05_ONM4IL
Level	Bachelor
Term	SS24
Lecturer	Rimbert Rudisch-Sommer
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	4

Learning objectives:

n.a.

Content:

In-depth contents in Hypermedia Programming, such as:

TypeScript
React
State Management (eg Redux)
Functional and Reactive Programming Concepts (eg RxJS)
Media-APIs (eg WebRTC, Streaming)
Laravel

Prerequisites:

Basic Knowledge in HTML, CSS, JavaScript

Lecture/Seminar profile:**Semester Project (05_PRO0PT)**

Degree course	MTD.ba
Course title	Semester Project
Course code	05_PRO0PT
Level	Bachelor
Term	SS24
Lecturer	
Contact hours per week	2
ECTS credits	10
Course type	Project
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

Working in a team on a specific topic, where you fulfill most of the prerequisites of the project.
This course only takes place with a minimum of participants.

Content:

Work on the project, define Milestones and a final goal of the project. Write a project report at the end including your defined milestones. Report problems and argue why you have chosen which technology and how you solved upcoming problems.

Prerequisites:

n.a.

Lecture/Seminar profile:**Special Topic 3D (05_S3D4IL)**

Degree course	MTD.ba
Course title	Special Topic 3D
Course code	05_S3D4IL
Level	Bachelor
Term	SS24
Lecturer	Marius David Oelsch
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	4

Learning objectives:

n.a.

Content:

Rigging is the foundation of all kind of manually animated sequences, from pretty simple rigs to quite complex full creature rigs. This course discusses different types of rigging for animation in Blender. Other than a bit of theory up front the course will mostly be in practical examples and exercises.

Prerequisites:

Basic Knowledge in HTML, CSS, JavaScript

Lecture/Seminar profile:

Human Aspects of Information Security (HIS4IL)

Degree course	SIB.ba
Course title	Human Aspects of Information Security
Course code	HIS4IL
Level	Bachelor
Term	SS24
Lecturer	Marcus Nohlberg
Contact hours per week	2
ECTS credits	2
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

The students will learn:

Foundations of:

- Information Security Awareness
- How to create Security Awareness materials
- How to create Security Awareness campaigns
- How to present security materials
- Basics of research within the human

Content:

Basics of human behaviour in the context of information security, subjective assessment of risks and threats, effectiveness of policies and regulations, overt and covert avoidance behaviour, basic concepts and examples of security awareness training.

Prerequisites:

n.a.

Lecture/Seminar profile:**Social Engineering (SEN2IL)**

Degree course	SIB.ba
Course title	Social Engineering
Course code	SEN2IL
Level	Bachelor
Term	SS24
Lecturer	Marcus Nohlberg
Contact hours per week	2
ECTS credits	2
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

The students will learn:

Foundations of:

- Social Engineering
- The Human Element of Security
- Socio-psychological aspects related to Information Security
- How to structure work on preventing Social Engineering
- The fundamentals of research within the human element

Content:

Psychological basics of manipulation and influence, mechanisms and basic patterns of social engineering attacks and scams, possibilities of recognising and avoiding such attacks.

Prerequisites:

n.a.

Lecture/Seminar profile:

Distributed and Parallel Software Systems (09_VPS5VO)

Degree course	SE.ba
Course title	Distributed and Parallel Software Systems
Course code	09_VPS5VO
Level	Bachelor
Term	SS24
Lecturer	Bogdan Burlacu
Contact hours per week	1
ECTS credits	1
Course type	Lecture
Examinations	written examination
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

Einführung in die Entwicklung paralleler und verteilter Programme (Motivation, Anwendungsgebiete, Moore's Gesetz, TOP500 Liste), Theoretische Grundlagen (Speed Up, Effizienz, Amdahls Gesetz, Gustafsons Gesetz, Konsequenzen), Überblick über parallele Hardwarearchitekturen (Flynn's Taxonomy, Pipelining, Shared Memory Systeme, Distributed Memory Systeme), Herausforderungen beim Erstellen nebenläufiger Programme (Deadlocks, Livelocks, Race Conditions, Overhead, Synchronisation), Entwicklung nebenläufiger bzw. paralleler Applikationen für .NET, OpenMP

Prerequisites:

WEB2

Lecture/Seminar profile:**Computational Intelligence II (0_2CO2U)**

Degree course	DSE.ma
Course title	Computational Intelligence II
Course code	0_2CO2U
Level	Master
Term	SS24
Lecturer	Ulrich Bodenhofer, Stephan Winkler, Sebastian Dorl
Contact hours per week	1
ECTS credits	3
Course type	Practice-oriented session
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

n.a.

Prerequisites:

Entsprechend der Zugangsvoraussetzungen des Studienganges

Lecture/Seminar profile:

Computational Intelligence II (0_2CO2V)

Degree course	DSE.ma
Course title	Computational Intelligence II
Course code	0_2CO2V
Level	Master
Term	SS24
Lecturer	Ulrich Bodenhofer, Stephan Winkler, Sebastian Dorl
Contact hours per week	2
ECTS credits	3
Course type	Lecture
Examinations	oral or written examination
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

Theoretical part:

- Differentiation between numerical and heuristic optimization
- Taxonomy of heuristic optimization methods
- Examples of combinatorial optimization problems and complexity theory
- Solution space behavior and P and NP problems
- Heuristic methods (overview): Problem-specific methods vs. metaheuristics
- Construction vs. improvement heuristics
- Proximity and distance of solutions
- Local search
- Genetic Algorithms (GA)
- Evolution strategies
- Genetic Programming (GP)
- Symbolic regression and symbolic classification
- Basics of support vector machines: linear SVM, soft-margin SVM, non-linear SVMs and the kernel trick
- SVMs for classification of biological sequences
- Multi-class SVM and support vector regression
- History and basics of neural networks
- The backpropagation algorithm
- Tips and tricks for the practical use of neural networks
- Deep learning fundamentals: vanishing gradients, pre-training, alternative activation functions,

drop-out

- Convolutional neural networks: basics, transfer learning with the help of pre-trained networks, object recognition
- Recurrent neural networks and Long Short-Term Memory (LSTM) and their application in sequence and language processing
- Basic idea of Generative Adversarial Networks (GANs), Neural Style Transfer
- Deep fakes

Practical part:

- Development and use of evolutionary algorithms to solve different problems
- Implementation of evolutionary algorithms to solve different problems
- Use of data processing pipelines: data cleaning, feature definition & extraction, model selection, tuning, results analysis
- Use of regression and classification algorithms to solve different data mining tasks
- Use of different methods to find a solution and combination of methods (data preprocessing, clustering, classification / regression)
- Use of existing frameworks (HeuristicLab, MATLAB, Python packages) and implementation of own preprocessing methods
- Involvement of students in research projects of the research groups Heuristic and Evolutionary Algorithms (HEAL) and Bioinformatics (BIN)
- Use of linear and non-linear support vector machines for classification and regression
- Hyperparameter selection for SVMs using grid Search
- Use of classic neural networks for the classification of vectorial data
- Hyperparameter selection for neural networks using random search
- Use of convolutional neural networks for image classification
- Use of pre-trained convolutional neural networks for image classification
- Use of a simple GAN architecture to generate image data

Prerequisites:

Entsprechend der Zugangsvoraussetzungen des Studienganges

Lecture/Seminar profile:**Modelling and Simulation (0_MOS2U)**

Degree course	DSE.ma
Course title	Modelling and Simulation
Course code	0_MOS2U
Level	Master
Term	SS24
Lecturer	Stephan Winkler, Elisabeth Maria Mayrhuber
Contact hours per week	1
ECTS credits	2
Course type	Practice-oriented session
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

In the practical part of this course the contents presented in the lectures are implemented using software frameworks MATLAB/Simulink and AnyLogic.

Prerequisites:

Entsprechend den Zugangsvoraussetzungen des Studienganges

Lecture/Seminar profile:**Modelling and Simulation (0_MOS2V)**

Degree course	DSE.ma
Course title	Modelling and Simulation
Course code	0_MOS2V
Level	Master
Term	SS24
Lecturer	Stephan Winkler, Elisabeth Maria Mayrhuber
Contact hours per week	2
ECTS credits	3
Course type	Lecture
Examinations	oral or written examination
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

The following topics are addressed in the lectures: Basics of modeling, linear and nonlinear systems, continuous and discrete modeling and simulation, modeling of biological systems and processes; deterministic simulations and stochastic simulations; Monte Carlo methods; population dynamics; predator prey models; models for the progress of epidemical diseases; compartment models: pharmakokinetiks, one-compartment-models, two-compartment-models, kinetiks of insulin; analysis of biosystems: haemodynamics, cardiovascular systems simulations; controlled systems; gas exchange models in lungs; classification of models and computer simulations.

Prerequisites:

Entsprechend den Zugangsvoraussetzungen des Studienganges

Lecture/Seminar profile:**Hypermedia Frameworks (HMF2IL)**

Degree course	IM.ma
Course title	Hypermedia Frameworks
Course code	HMF2IL
Level	Master
Term	SS24
Lecturer	Rimbert Rudisch-Sommer
Contact hours per week	2,4
ECTS credits	5
Course type	Integrated course
Examinations	oral or written examination
Language of instruction	English
Places for international students	2

Learning objectives:

Students have gained an understanding of the principles of modern hypermedia application architectures with a focus on server-side application layers with different platforms. The students are able to select the most suitable tools for the respective application purpose from the multitude of existing and emerging tools and to use them correctly.

Content:

Architectures of Hypermedia Applications, Server-Side Frameworks (e.g. Spring Framework, Ruby on Rails, Play Framework), Rapid Application Development, Reactive Programming, Web Services, REST, Persistence Libraries.

Prerequisites:

Basic Knowledge in HTML, CSS, JavaScript and object oriented programming (eg Java) in general.

Lecture/Seminar profile:**Information Visualization (IVI2IL)**

Degree course	IM.ma
Course title	Information Visualization
Course code	IVI2IL
Level	Master
Term	SS24
Lecturer	Mandy Keck, Holger Stitz
Contact hours per week	2,4
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

n.a.

Content:

The course consists of a theoretical and a practical part. While the theoretical part serves as a basic introduction to information visualization, a practical project offers the opportunity to apply and deepen this knowledge.

Theory: Definition of information visualization, role of visualization in data analysis, reference model of visualization, data types and structures, visual perception and visual variables, visualization and interaction techniques, narrative visualizations (storytelling), presentation of common visualization libraries.

Prerequisites:

Basic Knowledge in HTML, CSS, JavaScript

Lecture/Seminar profile:**Intercultural Online Collaboration (KWM510)**

Degree course	KWM.ma
Course title	Intercultural Online Collaboration
Course code	KWM510
Level	Master
Term	SS24
Lecturer	Martina Gaisch
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	2

Learning objectives:

Graduates know the necessary basics of multicultural and virtual teamwork and are familiar with theories and core concepts of intercultural competence. They are able to apply the acquired knowledge in the use and design of technology-supported environments. They use common tools and are aware of the socio-cultural processes that take place within distributed teams in organizations. They use media in a context-sensitive and needs-oriented manner and excel at professional communication in an intercultural environment. On the basis of the intercultural competencies acquired, graduates are able to work in such settings in a manner appropriate to the situation. They are able to develop community concepts and to establish and manage (online) communities.

Content:

This module elaborates on intercultural theories that are predominant on a macro-level and discusses possible implications and cross-border interactions between individuals of different societal backgrounds. It is further discussed how globalization and internationalization endeavors encourage intercultural cooperation and what prerequisites are required for virtual teamwork across nations. Several hands-on examples are provided and critical intercultural incidents can be experienced, discussed and reflected upon throughout cross-border cooperation.

Prerequisites:

-

Lecture/Seminar profile:

Leadership (KWM531)

Degree course	KWM.ma
Course title	Leadership
Course code	KWM531
Level	Master
Term	SS24
Lecturer	Carrie Kovacs
Contact hours per week	1,5
ECTS credits	2,5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	2

Learning objectives:

The course aims to provide an overview of major leadership theories, including basic assumptions, empirical evidence and practical applications of these theories. Students will practice applying theories to real-life examples (e.g., personal experiences, case studies...) in order to gain a deeper understanding of the leadership process and to reflect on the interaction between theory, empirical research, and practice.

Content:

The course will present the following topics broadly, with students covering individual topics in more depth:

- Defining & Describing Leadership
- Trait Approach / Skills Approach
- Behavioral Approach
- Situational Approach / Path-Goal Theory
- Leader-Member Exchange (LMX)
- Gender & Leadership
- Leadership Ethics
- Servant Leadership / Followership

Assignments/Grading:

- Class participation, including preparing discussion questions and taking part in discussions (40%)
- Helping plan & lead a class on one topic (30%)
- Summarizing & presenting an empirical leadership study (30%)

Prerequisites:

According to the prerequisites for degree program access.

Lecture/Seminar profile:

Digitalization: Technologies and Deployment Scenarios (KWM540)

Degree course	KWM.ma
Course title	Digitalization: Technologies and Deployment Scenarios
Course code	KWM540
Level	Master
Term	SS24
Lecturer	Stefan Unterhuber
Contact hours per week	1
ECTS credits	2
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	German/English
Places for international students	2

Learning objectives:

Upon successful completion of the course ...

... the students have gained a general overview of the essence of Digital Transformation (DT) and its current and predicted impact on their own lives and work,

... the students have an overview of technological developments relevant in the context of DT and their impact on everyday life and the world of work,

... the students have developed a differentiated view of the implementation of digitization ideas, which includes the different success factors in the concrete environment (e.g. disruption vs. evolution),

... the students know both the different drivers behind DT and the respective hurdles,

- ...the students know best practices for digitization projects in different industries and markets,

... know a number of methods to practically deal with the requirements of complex and dynamic digitization projects.

Content:

PART 1: THE HYPE - Introduction to Digital Transformation, the motivation behind it, the most important application fields and the essential, underlying technologies (Cloud, Edge, Quantum, Big Data, IoT, AR/VR, DLT, AI/ML...).

Work phase 1: THE GOOD, THE BAD AND THE UGLY - students collect at least 1 example each of what they consider successful as well as unsuccessful Digital Transformation from practice and justify their selection (written report of group work); support of this phase by media recommendations (books, videos).

PART 2: REALITY CHECK - joint discussion of selected results and derivation of a structured approach for DT projects, differentiation by markets and application scenarios, derivation of a generic framework and phase model independent of technologies.

Work phase 2: ENGAGE - students select at least one case from the collected negative examples and create a detailed improvement proposal for it by designing a suitable process model and describing its application (written report of the group work); this phase is again supported by media recommendations; not least at this point, students are also encouraged to establish the reference to the LVA Ethics and Digitization as well as the LVA Data Protection and Media Law.

PART 3: SUCCESS FACTORS - identification of success factors and best practices for the successful initiation and implementation of Digital Transformation projects, cross-linking with content from the elective modules LVA on Innovation Management, Change Management and Design Thinking.

Work phase 3: BRAVE NEW WORLD - students design their own idea / rough concept for a successful Digital Transformation for the environment of their own experience and justify their choice of technologies and approach (written report of the group work)

PART 4: SUSTAIN - joint discussion of selected results, derivation of measures for the sustainability of DT projects in a double sense: how do Digital Transformations remain sustainably effective and what does a contribution of DT projects to sustainable business look like?

Prerequisites:

According to the prerequisites for degree program access.

This course only takes place with a minimum number of participants.

Lecture/Seminar profile:

Data Mining and Machine Learning (15_DML2ILV)

Degree course	SE.ma
Course title	Data Mining and Machine Learning
Course code	15_DML2ILV
Level	Master
Term	SS24
Lecturer	
Contact hours per week	3
ECTS credits	5
Course type	Integrated course
Examinations	oral or written examination
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

Overview of characteristic data mining problems, categorization of problems, complexity of hypothesis spaces, overfitting, underfitting, use of training validation and test data, cross-validation Find-S and Candidate Elimination algorithms, Decision Trees, Case-based Learning, Rule-Based learning, ensemble techniques.

Genetic Programming, symbolic regression, symbolic classification.

Exercise part: Use of the different machine learning algorithms on the basis of data sets from practice as well as benchmark data sets; training in the use of the Data Mining functionalities of HeuristicLab.

Prerequisites:

Entsprechend den Zugangsvoraussetzungen des Studiengangs

Lecture/Seminar profile:**Generative Programming (22_GEP2VO)**

Degree course	SE.ma
Course title	Generative Programming
Course code	22_GEP2VO
Level	Master
Term	SS24
Lecturer	
Contact hours per week	2
ECTS credits	3
Course type	Lecture
Examinations	written examination
Language of instruction	German/English
Places for international students	2

Learning objectives:

n.a.

Content:

Motivation and idea of generative programming (" ... manufacturing software in an automated way ..."); overview of methods and techniques of generative programming; detailed discussion of particularly important and/or current approaches such as templates, generic programming, dynamic languages, static metaprogramming (e.g., in C++) and dynamic metaprogramming based on meta-information (e.g., in C# or Java with reflection). Aspect-oriented programming (AOP) with tools that allow static and dynamic weaving of aspects; domain engineering; domain specific languages and architectures; feature modeling; software product lines (in conjunction with AOP); generators and frameworks for generators.

Prerequisites:

Vor allem aus Modul FCW

Lecture/Seminar profile:

Data Preprocessing and Analytics (17_DVA2I)

Degree course	HCC.ma
Course title	Data Preprocessing and Analytics
Course code	17_DVA2I
Level	Master
Term	SS24
Lecturer	Bogdan Burlacu
Contact hours per week	2
ECTS credits	3
Course type	Integrated course
Examinations	oral or written examination
Language of instruction	English
Places for international students	2

Learning objectives:

- develop a conceptual understanding of the basic tools in data science
- learn how to summarize data, how to prepare data
- learn about the data science pipeline within the bigger context of Machine Learning
- learn about algorithms used in data science (e.g., clustering, dimensionality reduction)
- learn about statistical analysis (significance, confidence intervals)

Content:

- Introduction to data
- Descriptive data summarization
- Cluster analysis
- Dimensionality reduction
- Feature selection and feature extraction
- Statistical inference

Prerequisites:

Prior knowledge:

- basic math and statistics concepts
- linear algebra
- basic understanding of algorithms

Lecture/Seminar profile:**Artificial Intelligence and Machine Learning (24_KIN2 I)**

Degree course	IEM.ma
Course title	Artificial Intelligence and Machine Learning
Course code	24_KIN2 I
Level	Master
Term	SS24
Lecturer	Bogdan Burlacu
Contact hours per week	2
ECTS credits	3,5
Course type	Integrated course
Examinations	continuous assessment
Language of instruction	English
Places for international students	2

Learning objectives:

n.a.

Content:

Basic concepts of machine learning
Unsupervised vs. supervised learning
Case-based learning vs. rule-based learning
Supervised learning: classification and regression
Decision tree learning: ID3 algorithm pruning
Overfitting and Bias-Variance Tradeoff
Model selection
Bagging and Boosting: Random Forest, Gradient Boosting

Prerequisites:

n.a.

Lecture/Seminar profile:**Cross Cultural Business Communication (CCC2ILV)**

Degree course	ISM.ma
Course title	Cross Cultural Business Communication
Course code	CCC2ILV
Level	Master
Term	SS24
Lecturer	Martina Gaisch
Contact hours per week	1,5
ECTS credits	3
Course type	Integrated course
Examinations	written examination
Language of instruction	English
Places for international students	2

Learning objectives:

n.a.

Content:

Theories and core concepts of intercultural communication processes, intercultural negotiation with accompanying reflection, Examples and experiences from practical application areas, exercises for the further development of generic key competences. Intercultural negotiation and dialogue skills are practised and analysed on the basis of several case studies.

Prerequisites:

n.a.