

International Logistics Management

Creating sustainable, global goods flows

Which profession combines Italian design, responsibly sourced raw materials from all over the world, environmentally friendly production in Asia, and customers in Europe and the Western world? The answer: logistics. Logistics specialists create and optimize sustainable, global material and goods flows. They are responsible for inventories at warehouses and the availability of goods in bricks-and-mortar and on-line stores, as well as ensuring the most effective possible utilization of transport methods in order to reduce environmental impacts. Logistics improves and optimizes existing processes, as well as actively shaping the path towards a lower-emission future, helping companies to become more successful and make society more sustainable. The International Logistics Management degree program provides all the necessary skills and offers the long-term security that comes with commercial success in an increasingly dynamic environment. A key source of job security, logistics is THE discipline for the future.

Study Focus

- Procurement and inventory management
- Warehouse technology and warehouse optimization
- Supplying retail stores and ensuring the availability of goods
- Delivery concepts for goods ordered online
- Intermodal transport and handling concepts
- Approaches to optimizing material flows and transportation
- Process acquisition, analysis and optimization
- Business basics in marketing, management and finance
- International business
- Sustainable design of global supply chains
- Data collection, analysis and processing as the basis for decision-making

Profiles

Logistics Management	38%
International Expertise	14%
Management	19%
Bachelor's Thesis and seminar papers	10%
Projects, internship	19%

Percentages based on ECTS credits

Degree

→ Bachelor of Arts (BA) in Business

Duration

→ 6 semesters (180 ECTS)

Annual Intake

→ 55

Admission Requirements

- University entrance qualification, e.g. school leaving exam, university pre-entry certificate, completed vocational matriculation exam; see fh-ooe.at/en/ilm for further details
- Minimum German language skills for all applicants: A2

Application

→ Online – details & deadlines on fh-ooe.at/application

Admission Procedure

→ See fh-ooe.at/en/ilm for full details

Internship

→ Minimum 9 weeks in 6th semester

Experience Abroad

→ Full-time students only: Mandatory in the 3rd semester for all students with level B2 German language proficiency or above, at one of over 100 partner universities worldwide

Mode of Study

- Full-time (English and German)
- Part-time (German, Friday afternoon and all day Saturday, plus 2 block weeks/year)

Tuition Fees

- EU/EEA citizens: EUR 363.36 per semester (plus Austrian National Union of Students fees)
- Fees are higher for students from non-EU countries (see fh-ooe.at/en/study-information/financial-matters for details)

NEW
German and
English



Curriculum

List of modules	ECTS / Semester	1	2	3	4	5	6
→ Logistics Management							
Logistics Management		9	7.5				
Applied Logistics Management				7			
Logistics Management in Retail; Industry and Logistics Services					9	4.5	
Digitalization in Logistics: Advanced Algorithms and Data Structures		3	7.5				
Mathematics and Statistics in Logistics				6			
Logistics Optimization and Technology					4	3	
Digital Process and Quality Management in Logistics					4.5	4.5	
Sustainability in Logistics		3			2		
Bachelor's Thesis							12
→ Management							
Financial Corporate Governance		4.5	4.5			3	
Business Administration		3	3				
Marketing and Personnel Management				4.5			
Logistics Law		1.5			3		
Academic Writing			2			5	
→ International Expertise							
English and/or German		4.5	3		2		
International Business				7			
Global Logistics						6	3
→ Projects in Companies							
Business Projects					5.5	4	
Interpersonal Skills		2	2	5.5			
Professional Internship							15
Total		30.5	29.5	30	30	30	30

Follow-up Master's Degree Program at Steyr Campus

- Supply Chain Management (4 semesters)
- Logistics Engineering & Management (4 semesters)

After completing their bachelor's degree, graduates are automatically entitled to enroll on follow-up master's degree courses (and on related master's programs at other universities in Austria and abroad).

International

Logistics management is a global challenge. And with this in mind, the degree will be offered in both German and English from autumn 2025 onwards. **Full-time students** complete the first four semesters in English, including a mandatory semester abroad at one of our 100 partner universities. The first four semesters are also designed to enable international students to improve their German skills – meaning that they can complete the final two semesters of their studies in German.

Career Profile

Logistics professionals have all the tools required to shape their future – at retail, manufacturing and consulting companies, as well as logistics service providers. They handle the management of procurement and distribution departments, and analyze data in order to obtain information geared towards developing more sustainable logistics-process strategies. Logistics specialists are also responsible for warehouses and vehicle fleets, working on projects that involve multiple departments with a view to improving customer service and boosting their company's success.

Good to Know

- In recent rankings, the International Logistics Management program has consistently achieved the best ratings among more than 70 bachelor's degrees in economics at universities of applied sciences in Austria.
- A decisive factor in the boom in online retail, logistics ensures reliable, on-time goods deliveries.
- Logistics will make a crucial contribution to achieving the EU's strict climate goals under the Green Deal.
- Logistics ensures that urgently needed goods and food reach their destinations even in crisis situations such as the Covid-19 pandemic and the war in Ukraine.
- **Starting in autumn 2025:** The first four semesters of the full-time ILM program will be held in English, meaning that students whose native language is not German can also enroll. During these four semesters, non-German-speaking students receive tailored support to help them improve their German. The fifth and sixth semesters of the program are held in German. This is intended to give foreign students the opportunity to launch their career at an Austrian company or in another German-speaking country.
- The part-time program is held in German, with the exception of the third semester, when many courses are held in English.

Practical Experience and Research

Based at UAS Upper Austria's Campus Steyr, the Logistikum (logistikum.at) – Austria's largest logistics research institute – works to ensure that the latest research findings are integrated into teaching. It also promotes networking with logistics companies through the Logistics Network Association (vnl.at) in Steyr.



The full-time ILM program is increasingly placing a stronger emphasis on the international side of logistics, giving all students – regardless of their native language – the opportunity to connect and shape the world more effectively when it comes to logistics. The diversity of our students underlines the international flavor of the degree program right from day one, providing excellent foundations for career opportunities in Austria, Germany – and all over the world.

Prof. Gerald Schönwetter

Contact

Head of Degree Program

→ Prof. Oliver Schauer, MBA

Degree Program Coordinator

→ Prof. Gerald Schönwetter

Program Administrators

→ Ursula Demmelmayr

→ Martina Kalchmayr

University of Applied Sciences Upper Austria
School of Business and Management
Wehrgrabengasse 1–3, 4400 Steyr/Austria
+43 5 0804 33200 | ilm@fh-steyr.at